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1ST ANNUAL
**ASIAN
MBA**

**LEADERSHIP
CONFERENCE
& CAREER EXPO**

**SEPTEMBER 10-12, 2009
JACOB K. JAVITS CENTER
NEW YORK CITY**

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1ST ANNUAL ASIAN MBA LEADERSHIP CONFERENCE & CAREER EXPO

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Asian American Government Executives Network (AAGEN)

www.aagen.org

The Asian American Government Executives Network (AAGEN), founded in September 1994, is a 501(c) 3 non-profit, non-partisan organization of the highest ranking Asian Pacific American career and appointed executives, foreign service officers, legislative and judiciary members, and military officers in the Federal, state, and local governments. Its mission is to promote, expand and support Asian Pacific American leadership in the Federal, State and Local governments. All members in AAGEN participate and contribute to the AAGEN programs on a voluntary basis.

Asian Healthcare Leaders Association (AHCLA)

www.asianhealthcareleaders.org

The Asian Health Care Leaders Association is a membership and leadership organization devoted to increasing the representation and professional development of Asian-Americans in healthcare executive management, policy, and administration. Our programs in mentoring, networking, lifelong learning and career development are designed to serve individuals and organizations at all levels and across all disciplines of the healthcare field.

Asian Women in Business (AWIB)

www.awib.org

Founded in 1995, Asian Women In Business (AWIB) is the only non-profit, tax-exempt organization in the country with the primary mission of assisting Asian women entrepreneurs. Over the years, AWIB, a dynamic organization, has expanded its mission to address identified needs and issues affecting the business and professional development of Asian Americans. AWIB also serves on various task forces and boards to promote the inclusion of minority and women owned businesses and professionals.

National Asian Pacific Bar Association (NAPABA)

www.napaba.org

The National Asian Pacific American Bar Association (NAPABA) is the national association of Asian Pacific American attorneys, judges, law professors and law students. NAPABA represents the interests of over 40,000 attorneys and 58 local Asian Pacific American bar associations. Its members represent solo practitioners, large firm lawyers, corporate counsel, legal service and non-profit attorneys, and lawyers serving at all levels of government. NAPABA continues to be a leader in addressing civil rights issues confronting Asian Pacific American communities. Through its national network of committees and affiliates, NAPABA provides a strong voice for increased diversity of federal and state judiciaries, advocates for equal opportunity in the workplace, works to eliminate hate crimes and anti-immigrant sentiment, and promotes professional development of minorities in the legal profession.

Network of Indian Professionals, New York (NetIP-NY)

www.newyork.NetIP.org

The Network of Indian Professionals-New York (NetIP-NY) is a non-profit organization dedicated to the overall achievement and advancement of South Asian professionals. The primary focus of NetIP-NY is to help South Asian professionals in the tri-state area network effectively via the four pillars of our organization: professional development, community service, cultural awareness, and political awareness.

This year, NetIP-NY is also donating \$5000 in scholarship funds for over 300 rural children in India. Since 1993, NetIP-NY has raised over \$40,000 for its scholarship fund given to 20 students in the New York Metro Region. Over the years, NetIP has become a leading organization for South Asian professionals - one that has been recognized by political, civic, and community leaders across North America. NetIP-NY joins over 20 NetIP chapters across the USA and Canada who have become the unequivocal voice for those who want to excel in all aspects of life.

The Indus Entrepreneurs (TiE)

www.tie.org

TiE, The Indus Entrepreneurs, also known as Talent Ideas and Enterprise is a global, non-profit network dedicated to the advancement of entrepreneurship. Founded in 1992, in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region, the organization today has over 10,000 members across 44 chapters in 9 countries. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs through mentoring, networking, and education.

Asian Woman Leadership Network (AWLN)

www.awln.org

Asian Women Leadership Network is a national network of Asian female leaders and professionals focused on leadership development and career advancement for Asian women. Founded in 2004 by participants attending the Working Mother Media Best Companies for Women of Color Annual Conference in New York City, AWLN has grown to about 400 members located in more than ten cities. Its members work in Fortune 500 companies, as well as in smaller enterprises, in a broad range of industries and functions. The mission of AWLN, which became a 501(c)3 not-for-profit organization in October 2006, is to encourage Asian women to achieve their full potential as individuals and leaders, both professionally and personally. AWLN promotes the advancement and equitable representation of Asian women in leadership positions by enabling them to maximize their contribution and business value to their organizations.

Asia Society

www.asiasociety.org

Preparing Asians and Americans for a shared future Asia Society is the leading global organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of Asia and the United States. We seek to enhance dialogue, encourage creative expression, and generate new ideas across the fields of policy, business, education, arts, and culture.

Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Shanghai, and Washington, DC.



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About Asian Diversity, Inc.

About us

Asian Diversity, Inc (ADI) was established in 1987 to promote and empower Asian Americans in the workplace. Since its creation over two decades ago, ADI has assisted hundreds of organizations to incorporate Asian Americans into their diversity initiatives, and has been a major force in reshaping the corporate landscape. To date, ADI has expanded its services to include career events, an online career portal and job board, a full service executive search firm, and a weekly online magazine.

One of ADI's most successful ventures is its Annual Diversity Career Expo, the largest and fastest growing Asian and Asian American career expo in the nation. The event is held each May to coincide with the celebration of Asian Heritage month. This year the 8th Annual Diversity Career Expo was held on May 1st, 2009 at Madison Square Garden.

Over the years ADI noticed the need for a forum to mobilize Asian American professionals and to foster dialogue within the workplace and community. ADI has thus spearheaded Asian MBA Conference (AMBA) to fulfill this need. This groundbreaking event will take place on September 10 to 12, 2009 at the Jacob Javits Convention Center in New York City.

Asian MBA Conference and Asian Diversity Inc. are social ventures which are committed to working with individuals, companies and non-profits to achieve growth and success while simultaneously achieving social impact. Our vision is to be the leading global Asian professional business network that promotes economic and social empowerment within the community.

Our Mission

Asian MBA Leadership Conference has a mission of connecting and empowering Asian American leaders, fostering dialogue, and mobilizing professionals within the workplace and community. As a unified front we aim to raise awareness of crucial Asian-related issues and to build the visibility of professional Asian Americans beyond the low to middle layers of management, targeting executive positions and beyond.

Welcome from Asian MBA Conference President & CEO

September 10, 2009

Dear AMBA Sponsors and Attendees,

Welcome to the 1st Annual Asian MBA Leadership Conference and Career Expo!

I would like to express my sincerest appreciation to all those who made this conference possible, especially our sponsors who have demonstrated their continuous commitment to diversity. I would also like to thank Columbia University, our lead academic sponsor, and all other academic sponsors for their contribution to this event. My heartfelt thanks goes out to all the volunteers who have dedicated their time organizing this event.

On building upon our great efforts, I am pleased to announce that we are working towards the launch of a non profit arm of the Asian MBA Conference. The focus will be on granting scholarships, mentoring, internships, and leadership training. I will keep you posted on the progress of this initiative. It is my wish that this effort will galvanize many present and emerging Asian leaders to Rise to New Heights.

Starting our 2nd annual conference, we expect to have significant participation from business communities in Asia. We look forward to the participation of many Asian HR and business executives

I once again thank everyone for joining our inaugural event this year, and I look forward to seeing you again next year.

Warmest Regards,



Jino Ahn
President & CEO
Asian Diversity, Inc.



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Monsanto is a leading agricultural company whose goal is to increase agriculture productivity by applying innovation and technology to help farmers around the world be successful, produce healthier foods, better animal feeds and more fiber, while also reducing agriculture's impact on the environment. Monsanto offers a unique experience for MBAs. Our MBA Internship and Associate programs are part of the Monsanto U.S. Seeds & Traits organization.

Monsanto's **MBA Intern Program** offers multiple, complex and challenging assignments to current MBA students and to provide professional development with a leading company in the Agriculture/Biotechnology Industry. MBA interns will evaluate Monsanto as a potential long term career opportunity and Monsanto will evaluate potential future business leaders for the organization. Interns could be assigned to a single business unit or could participate in cross functional projects for business units groups, such as:

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The **MBA Associate Program** is a two year leadership development program for high potential MBA graduates with proven leadership experience. We aim to attract the best talent to Monsanto; and then onboard, train and develop them for key roles through a two year rotational program that includes some key elements of leadership development: learning on the job and from leaders, international exposure, mentoring, and making an impact on delivering results.

MBA Associates will work in multiple segments of the Monsanto's US Seeds & Traits organization over an 18-30 month period, rotating to different segments of the company. Associates will also work with key Monsanto leaders in each of the respective areas. The managers will act as both a leader and mentor of the MBA Associate. The mentor and Associate will develop clear goals and expectations regarding the associate's job assignments. At the end of the program, Associates are placed into a key role with a development plan and management sponsor.

Visit us at the Asian MBA Career Expo to learn more about our MBA programs.

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Greetings from New York City Mayor, Mike Bloomberg



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

September 10, 2009

Dear Friends:

It is a great pleasure to welcome all those attending the 1st Annual Asian MBA Leadership Conference and Career Expo, hosted by Asian Diversity, Inc.

Since it was established in 1987, ADI has done outstanding work connecting, supporting, and empowering the Asian American business community. By encouraging companies and organizations to expand their diversity initiatives, offering career assistance, and hosting exciting events like this one, Asian Diversity, Inc. has helped to ensure that Asian American professionals have the resources and opportunities they need to succeed. The conference is a terrific chance for Asian American leaders to make contacts, exchange ideas, and learn from each other's experiences.

On behalf of the City of New York, I commend Asian Diversity, Inc., Columbia Business School, and everyone whose hard work made this conference possible. Their efforts not only help to unite and advance the Asian American business community, but also ensure a brighter future for us all. Please accept my best wishes for an enjoyable and productive event.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg". The signature is fluid and cursive, with the last name being particularly prominent.

Michael R. Bloomberg
Mayor

Greetings from New York State Governor, David Patterson



DAVID A. PATERSON
GOVERNOR



September 10-12, 2009

Dear Friends:

I am delighted to send greetings to all gathered at the Jacob Javits Convention Center for the *1st Annual Asian MBA Leadership Conference and Career Expo* hosted by Asian Diversity, Inc.

The Empire State is fortunate to be home to a culturally diverse population that includes a strong representation of Asian Americans. Over the years, our society has benefited from countless contributions made by individuals who represent the various distinctive cultures of Asia and who excel in many areas of endeavor, including those of impressive levels of achievement in the corporate and business world.

Since its founding, Asian Diversity has been committed to increasing the networking opportunities of Asian American professionals across the State and Nation. Events such as this inaugural Asian MBA Leadership Conference and Career Expo bring together top MBAs and leaders within the Asian American community in a forum where their collective potential and shared cultural backgrounds can foster new associations and prospects for career and business growth. With anticipated attendance of more than 8,000 individuals representing global companies, government, non-profit organizations and universities, this event is certain to open doors of valuable opportunity for the future.

Those affiliated with Asian Diversity and this gathering can certainly reflect with pride on your efforts to further encourage bright young professionals to expand their realm of professional association as they work to achieve the "American Dream."

Best wishes for a productive event and success in your future endeavors.

Warmest regards.

Sincerely,

A handwritten signature of David A. Patterson in black ink.

David A. Paterson

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Greetings from US Senator, Charles Schumer



United States Senate

WASHINGTON, DC 20510

September 2009

COMMITTEES:
JOINT ECONOMIC
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RULES
FINANCE

Dear Friends:

Please accept my warmest greetings and congratulations as you gather to celebrate the 1st Annual Asian MBA Leadership Conference and Career Expo. I am grateful for the opportunity to recognize the fine work of Asian Diversity, Inc and all of the conference's honored partners and participants.

Since its founding, Asian Diversity, Inc has strived to connect and galvanize top Asian American MBAs and professionals. In creating this network of highly accomplished individuals, Asian Diversity, Inc has instilled a sense of camaraderie and support among members of this pan-Asian American community and empowered them to confront the obstacles of the corporate world together. I applaud each of you gathered here for your dedicated commitment to strengthening the ties that bind your community. I am honored to join everyone gathered here at the AMBA in recognizing such an outstanding group of individuals for their commitment and dedication to their heritage and professions. They are an inspiration to us all.

Again, thank you for your hard work and dedication on behalf of all New Yorkers. I hope that Asian Diversity, Inc. will continue these efforts for many more years to come.

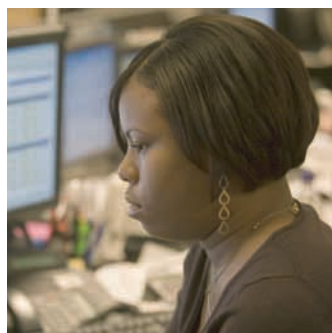
Sincerely,

A handwritten signature in blue ink that reads "Charles Schumer".

Charles E. Schumer
United States Senator



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relies on people.
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produces ideas.



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1ST ANNUAL **ASIAN MBA** LEADERSHIP CONFERENCE

Conference Agenda*

FOR FULL CONFERENCE LEADERSHIP PARTICIPANTS ONLY

Thursday September 10, 2009

Day 1: Opening Session

National Museum of the American Indian,

George Gustav Heye Center,

One Bowling Green, New York City

5:30 pm	Registration Opens
6:00 pm to 7:00 pm	AMBA Leadership Conference Kick-off & Introduction
7:00 pm to 7:40 pm	Welcome Speech and Keynote Address – Frank Wisner, Former Ambassador
7:40 pm to 9:00 pm	Evening Reception

Friday, September 11, 2009

Day 2: Full Day Session

Jacob Javits Convention Center, D1 & Hall E

655 West 34th Street, New York City

7:30 am to 8:30 am	Conference Registration
8:30 am to 9:30am	AMBA Networking Breakfast sponsored by WNYC Keynote Speaker: Jane Hyun – Breaking Through: What Asian Professionals Need to Know
9:00 am to 6:00 pm	Internet Café & Work Stations
9:30 am to 9:45 am	Refreshment & Communication Break
9:35 am to 10:35 am	General Session: Asian Style... Skill deficiency or stereotype by CSW Global
10:35 am to 10:40 am	Refreshment & Communication Break

* Schedule subject to change

AMBA Conference Agenda*

FOR FULL CONFERENCE LEADERSHIP PARTICIPANTS ONLY

Friday, September 11, 2009 (continued)

Day 2: Full Day Session

Jacob Javits Convention Center, D1 & Hall E

655 West 34th Street, New York City

10:40 am to 11:50 am	<p>Concurrent Seminars and Professional Development Workshops 1</p> <ul style="list-style-type: none"> • Session A: Pushes and Pulls: Inherent Complexities of Being Asian and Female • Session B: Life After Wall Street – Change Management. Learn how to transfer skills honed at our daily jobs to new careers • Session C: Leap
11:50 am to 12:00 pm	Refreshment & Communication Break
12:00 pm to 1:20 pm	<p>Leadership Luncheon & Keynote Address:</p> <p>John Kim – CEO NEW York Life Investment Management</p> <p>Dr. Steve Robbins – Unintentional Intolerance: An Open Mind Is A Terrible Thing to Close</p>
1:20 pm to 1:30 pm	Refreshment & Communication Break
1:30 pm to 2:40 pm	<p>Concurrent Seminars & Professional Development Workshops 2</p> <ul style="list-style-type: none"> • Session A: stereoTYPICAL? Asian Images and Perceptions • Session B: Catalyst for Change: New Career Opportunities in Government and Non-Profit • Session C: Lily Tang – Power of Influence
2:40 pm to 2:50 pm	Refreshment & Communication Break
2:50 pm to 3: 40 pm	Keynote Session: Joseph Stiglitz, Nobel Laureate
3:40 pm to 3:50 pm	Refreshment & Communication Break

Friday, September 11, 2009 (continued)

Day 2: Full Day Session

Jacob Javits Convention Center, D1 & Hall E

655 West 34th Street, New York City

3:50 pm to 5:00 pm

Concurrent Seminars and Professional Development 3

- Session A: Minority Report – Asian Diversity Initiatives within the Corporate Landscape
- Session B: Tapping into the Tiger Economies – Leveraging the Opportunities in Asia
- Session C: Entrepreneurship – Leadership and Vision for the re-defined global economy
- Session D: Kaplan Mobray, 10Ks of Personal Branding

Marriott Marquis Hotel, Times Square

6:00 pm to 6:45 pm

Pre-Gala Dinner Cocktail Reception

7:00 pm to 9:30 pm

AMBA Gala Awards Dinner and Entertainment

Special Guest Speakers: Vishakha Desai – Asia Society, Jon Iwata – IBM, Michael Chen – GE, David Marriott – Marriott Hotels, Captain Cynthia Marci – US Navy

Award Presentations

- Category 1: AMBA Leadership Awards

Executive Excellence Award

Emerging Leader Award

Entrepreneurial Excellence Award

Community Leadership Award

- Category 2: Top Ten Companies for Asian Americans Awards

Entertainment – Performances by Asian Artists

* Schedule subject to change

Welcome Speech**Keynote Address: Ambassador Frank Wisner****Frank G. Wisner** – *International Affairs Advisor, Patton Boggs, LLP*

Frank G. Wisner is an International Affairs Advisor at Patton Boggs, LLP. A career diplomat with the personal rank of Career Ambassador, he previously served as Ambassador to India from 1994-1997. Additionally, he held the positions of Ambassador to Zambia (1979-82), Egypt (1986-91), and the Philippines (1991—92). Mr. Wisner has served in a number of positions in the U.S. government, including Undersecretary of Defense for Policy (1993-94), Undersecretary of State for International Security Affairs (1992-93), Senior Deputy Assistant Secretary for African Affairs (1982-86), and Deputy Executive Secretary of the Department of State (1977). During the course of his career, Frank Wisner served in the Middle East and South and East Asia.

After leaving government service, Mr. Wisner joined the American International Group, where he was named Vice Chairman, External Affairs. He returned to government in 2005 to represent the Secretary of State as her special representative to the Kosovo status talks.

Today Mr. Wisner is a member of the Boards of Directors of EOG Resources and Ethan Allen, as well as the boards of numerous non-profit organizations. He is an advisor to Kissinger Associates.

A native of New York, Mr. Wisner was educated at Princeton University.

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IS PROUD TO BE HOST HOTEL TO THE
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Congratulations and our very best wishes to AsianMBA.
We applaud their work in bringing unity to the community
of Asian American professionals.

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AMBA Networking Breakfast**8:30 am–9:30 am****Sponsored by WNYC, Keynote Speaker – Jane Hyun****Breaking Through: What Asian Professionals Need to Know**

Jane Hyun, Global Executive Coach and Leadership Strategist, and Author of *Breaking the Bamboo Ceiling*, opens up our AMBA conference with an inspirational and targeted message for Asian professionals and everyone who works with them.

Highlights of her session include:

- Knowing Your Place in the Diversity Conversation
- Tapping Your Cultural Strengths
- Remaining Marketable in any Economic Climate: 3 Key Skills You Need to Master

Jane Hyun – Founder and President, Hyun & Associates

Jane Hyun, Founder and President of Hyun & Associates, is an executive coach and leadership strategist to Fortune 500 companies, top MBA programs, and non-profit organizations. Her expertise on cultural values and their impact on workplace interactions (particularly in the area of talent management of Asians, women, and multicultural professionals) has been widely sought out by organizations. The firm's leadership coaching programs and Cultural Fluency management roundtables have garnered praise from multinational organizations in a variety of industries, in the U.S. and in key global markets. In addition to coaching professionals to maximize their potential, she advises senior management teams and diversity councils on the importance of building effective multicultural teams and practical strategies for winning the talent war.

Previously, she was a Vice President of Human Resources at JP Morgan, and Director of Recruiting at Deloitte & Touche and Resources Connection.

A graduate of Cornell University with a degree in Economics and International Studies, she is active with the Cornell Women's Alumnae Council. She is an Advisor to the Johnnetta B. Cole Diversity and Inclusion Institute, Ascend, and most recently, TOIGO Foundation's Circle of Advisors. She is an advisor to the Hidden Brain Drain Task Force/Center for Work Life Policy, headed by Sylvia Hewlett, and who developed recent Harvard Business Review studies "Leadership in Your Midst: Tapping the Hidden Strengths of Minority Executives" and "Off-Ramps and On-Ramps for Women in the Workplace." and "Sin Fronteras"

Her work has received international recognition, and she has appeared in a variety of media outlets, including CNN, NPR, Time, Fortune, CEO, Working Mother, and Crains. In 2005, HarperCollins released her groundbreaking book, "Breaking the Bamboo Ceiling: The Essential Guide to Getting In, Moving Up, and Reaching the Top." Jane lives in New York City with her family and enjoys mentoring young professionals.



Plenary Session

9:35–10:35 am

Asian Style...Skill deficiency or stereotype – CSW Global: Connie Wong

Asian professionals are underrepresented in middle management to senior management ranks with the exception of areas like IT, accounting etc. Leading organizations and universities struggle to provide direction and coaching so their Asian employees/students will be viewed as having the appropriate skill mix to move forward. Many non-Asians in positions of influence see the Asian style of communicating as a lack of skill set...few challenge this assessment (both Asians and non Asians) Asian Style...Skill deficiency or stereotype?

Connie Wong – *Managing Director, CSW Associates Inc.*

CSW Associates Inc. is a pioneer training and consulting firm which was formed in 1990 by Managing Director, Connie Wong, to aid professionals in meeting the challenges presented by an increasingly global and diverse work environment. She believes that people learn more effectively within a forum of interaction rather than having information force-fed. This perspective stems from her extensive experience as a Director of Training in the financial services and airline industries, as well as academic training in organizational development and negotiation skills. Since that time CSW has established itself as an innovative force in training and consulting on global workforce issues, and in particular, diversity and cross-cultural awareness. The firm's drama-based interactive approach is a unique blend of socio-drama and improvisational theater. This methodology actively engages workshop participants and provides a powerful impact on management and staff.

As a result of their unique approach, CSW has been acclaimed as a world leader in guiding companies to a better understanding of the business case for diversity. As issues of diversity and cross-cultural awareness constantly evolve and change over time, CSW custom builds programs for its clients, following extensive research. CSW has teams in 10 countries and conducts hundreds of programs for major corporations and academic institutions throughout North America, Europe, Asia and Australia.

Ms. Wong is frequently called upon to support business strategies, facilitate diversity initiatives, and administer executive coaching. She is an accomplished public speaker and facilitator, and has appeared on ABC's 20/20 and NBC's Dateline. Additionally she has been quoted in print outlets including Fortune Magazine, The New York Times, Gannett newspapers and has been interviewed on local and national radio outlets such as NPR and several online magazines. Ms. Wong is frequently called upon by media to identify and comment on workplace diversity challenges in today's global economy. Ms. Wong is also on the National Board of Governors for the Equality Forum.



AMBA Leadership Luncheon & Keynote Address**12:00–1:20 pm****John Kim – CEO, New York Life Investment Management****John Y. Kim – President and CEO, New York Life Investments**

John Y. Kim is President and Chief Executive Officer of New York Life Investments, a subsidiary of New York Life Insurance Company. In this role,

Mr. Kim is responsible for all of the divisions and subsidiaries of New York Life Investments, with a particular focus on their continued profitability and strategic growth. New York Life Investments and its affiliates have more than \$224 billion in assets under management as of December 31, 2008. He is also a member of New York Life Insurance Company's Executive Management Committee. This group is comprised of New York Life's senior executive leaders, and assists the CEO in establishing company policy.

Mr. Kim has an impressive 25-year history as a business executive in the investment management and retirement plan industries. Prior to joining New York Life Investments, Mr. Kim was President of Prudential Retirement, where he led the defined contribution, defined benefit, and guaranteed products businesses. Before joining Prudential, Mr. Kim was President of CIGNA Retirement and Investment Services.

Mr. Kim has published many articles and appeared on numerous radio and television programs, including CNN, NBC, CNBC and Bloomberg News. In addition, he was a regular panelist on the PBS program "Wall Street Week with Louis Rukeyser" for seven years.

Mr. Kim received a master's degree in business administration from the University of Connecticut and a bachelor's degree from the University of Michigan. He is a Chartered Financial Analyst, and holds his Series 6, 7, 24, and 26 designations through FINRA (formerly NASD).

**Dr. Steve L. Robbins – S.L. Robbins and Associates****Unintentional Intolerance: An Open Mind Is A Terrible Thing To Close**

An insightful and entertaining look at the science of how human beings make mistakes in a world full of human differences. Mindfulness matters.

Steve L. Robbins, PhD – Founder, S. L. Robbins & Associates

S. L. Robbins & Associates is a 21st century oriented consulting services firm specializing in the areas of diversity, inclusion and cultural competency. Dr. Steve L. Robbins, owner, has extensive experience in working with organizations, large and small, for profit and not-for-profit, on these and myriad other issues that are increasingly impacting organizations in a global world and marketplace.

Dr. Robbins' unique concept of "Unintentional Intolerance" has captured wide acclaim from numerous audiences and organizations across the United States. An approach that does NOT blame or point fingers, it challenges individuals and organizations to be more open-minded, mindful and intentional about inclusion and valuing people for their unique gifts, abilities and experiences.

A powerful communicator, insightful facilitator and inspiring motivator, Dr. Robbins uniquely knows how to simultaneously challenge and encourage people with a dynamic use of story-telling, humor and extensive knowledge of pertinent issues and concepts.

His life experiences as a Vietnamese immigrant growing up in poverty to a passionate advocate of justice and inclusion create a rich foundation of insight and inspiration for those who hear Dr. Robbins.



Plenary Session

2:50–3:40 pm

Keynote Speaker – Joseph E. Stiglitz, Nobel Laureate

Joseph E. Stiglitz, Ph.D.

Joseph E. Stiglitz was born in Gary, Indiana in 1943. A graduate of Amherst College, he received his PhD from MIT in 1967, became a full professor at Yale in 1970, and in 1979 was awarded the John Bates Clark Award, given biennially by the American Economic Association to the economist under 40 who has made the most significant contribution to the field. He has taught at Princeton, Stanford, MIT and was the Drummond Professor and a fellow of All Souls College, Oxford. He is now University Professor at Columbia University in New York and Chair of Columbia University's Committee on Global Thought. He is also the co-founder and Executive Director of the Initiative for Policy Dialogue at Columbia. In 2001, he was awarded the Nobel Prize in economics for his analyses of markets with asymmetric information, and he was a lead author of the 1995 Report of the Intergovernmental Panel on Climate Change, which shared the 2007 Nobel Peace Prize.



Stiglitz was a member of the Council of Economic Advisers from 1993-95, during the Clinton administration, and served as CEA chairman from 1995-97. He then became Chief Economist and Senior Vice-President of the World Bank from 1997-2000. In 2008, he was appointed by French President Nicolas Sarkozy to chair a Commission on the Measurement of Economic Performance and Economic Progress.

Stiglitz holds a part-time appointment at the University of Manchester as Chair of the Management Board and Director of Graduate Summer Programs at the Brooks World Poverty Institute. He serves on numerous other boards, including Amherst College's Board of Trustees and Resources for the Future.

Stiglitz helped create a new branch of economics, "The Economics of Information," exploring the consequences of information asymmetries and pioneering such pivotal concepts as adverse selection and moral hazard, which have now become standard tools not only of theorists, but of policy analysts. He has made major contributions to macro-economics and monetary theory, to development economics and trade theory, to public and corporate finance, to the theories of industrial organization and rural organization, and to the theories of welfare economics and of income and wealth distribution. In the 1980s, he helped revive interest in the economics of R&D.

His work has helped explain the circumstances in which markets do not work well, and how selective government intervention can improve their performance.

Recognized around the world as a leading economic educator, he has written textbooks that have been translated into more than a dozen languages. He founded one of the leading economics journals, *The Journal of Economic Perspectives*. His book *Globalization and Its Discontents* (W.W. Norton June 2001) has been translated into 35 languages, besides at least two pirated editions, and in the non-pirated editions has sold more than one million copies worldwide. Other recent books include *The Roaring Nineties* (W.W. Norton), *Towards a New Paradigm in Monetary Economics* (Cambridge University Press) with Bruce Greenwald, *Fair Trade for All* (Oxford University Press), with Andrew Charlton, and *Making Globalization Work*, (WW Norton and Penguin/ Allen Lane, September 2006). His most recent book, *The Three Trillion Dollar War: The True Cost of the Iraq Conflict*, with Linda Bilmes of Harvard University, was published in March 2008 by WW Norton and Penguin/ Allen Lane.

Three Magazines – One Common Goal... 'Strength in *Diversity*'



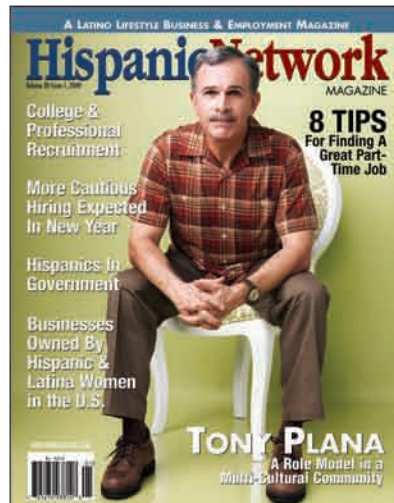
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Concurrent Seminars and Professional Development Workshops**Pushes and Pulls: Inherent Complexities of Being Asian and Female****10:40–11:50 am**

Arguably, the bar is being raised for leaders all over the world. In a western business environment increasingly looking toward Asia, transferable skills and a global mindset are key components of a long-term career strategy. How does this impact Asian women leaders? Do different generations have different perspectives? What are some of the pushes and pulls that define the unique experience of being Asian and female in a changing workplace?

A diverse panel of outstanding Asian women in leadership will speak to their experiences across a range of industries. They will share insights gained from simultaneously filling multiple roles and building multi-layered careers. The interplay of cultural, gender, and generationally based pushes and pulls inherent in leading while Asian and female is the focus of this interactive session.

Moderator: Bill Imada

Panelists: Susan Chu, Anju Bhargarva, Maryann Nepomuceno, Christine Lee

Bill Imada – Chairman and Chief Executive Officer, IW Group

Bill Imada is Chairman and Chief Executive Officer of the IW Group, a full-service communications firm that specializes in the growing multicultural markets in the U.S. The IW Group was ranked the 10th largest public relations agency in the Los Angeles County by the *Los Angeles Business Journal* (2007) and is among the top five Asian-American advertising firms in this country according to *Advertising Age* (2008).

Bill serves on the board of directors for the Asian Business Association, Center for Asian American Media, and The Eli and Edythe Broad Stage in Santa Monica, and is an advisor to the American Cancer Society, Asian & Pacific Islander American Scholarship Fund, Asian Professional Exchange, Asian Real Estate Association of America, and the Asian American Justice Center. Bill holds his bachelor's degree in management from California State University, Northridge. He is also an AMBEP graduate from the Tuck School of Business.

**Susan Chu – Executive Dir. of HR & Comm., Newspaper Support Services**

Susan Chu is currently the Executive Director of HR & Communications for a privately held shared services organization with business interests in publishing and media. She leads HR initiatives, strategic planning, communications strategy, change management, and policy development. At Newspaper Support Services, she is building an HR organization that delivers HR, Payroll and Benefits operational support to 26 US newspapers.

Prior to joining Newspaper Support Services, Susan worked for DuPont, leading their Talent Management SAP implementation across the globe. In this role, her team focused on developing global standard practices in performance management, workforce planning and succession planning.

Susan holds a Master of Science degree from Johns Hopkins University in Organizational Development & Strategic Human Resources. Her undergraduate degree is in International Relations from James Madison University. Susan also holds a Six Sigma Master Black Belt Certificate. She is a co-founder and Board member of the Asian Women Leadership Network.



Anju Bhargava – *Senior Vice-President, Bank of America*

Anju Bhargava is a Senior Vice-President at Bank of America and Principal Director of Global Synergy Associates, an international management consulting firm working at the intersection of Enterprise Risk Management, Business Transformation and Organization Management. She is a member of President Obama's Council on Faith Based and Neighborhood Partnerships. Her article "U.S. Community-Building in a Dharmic Environment" recently appeared in the Wall Street Journal, World.

Anju is a pioneer in addressing issues facing women and Asian American professionals. She developed the first Indian professional network with Executives in Corporate America. She recently developed *Chakravyuhu*, an executive education program for women making the "step-change" in their careers. Anju taught Organization Management at Rutgers Business School and is currently a Fellow at the Department of Accounting, Business Ethics and Information Systems where she is working to frame thoughts on risk assurance and current research issues in Enterprise Risk Management.

**Maryann Nepomuceno** – *Vice-President, Deutsche Bank*

Maryann Nepomuceno is Vice-President at Deutsche Bank's Global Business Services and was recently named Global Head of Business Continuity, encompassing Investment Bank Operations (IB Ops - Back Office), Transaction Management Group (TMG - Middle Office) and Deutsche Bank Operations International (DBOI – Offshoring and Nearshoring Group). As Global Head, she has responsibilities for business continuity in the various regions, which include the Americas, Germany, including Continental Europe, London and Asia-Pacific, which includes India, Singapore and Manila.

As the Global Head of Business Continuity, Maryann acts as the Coordinator for all business continuity activities and the Liaison for the Corporate Security and Business Continuity (CSBC) Group in providing communication updates that may impact the operations of the business, crisis management in the event of a significant business disruption, including the facilitation of recovery site and data center testing activities and Business Continuity Management documentation requirements in compliance with the Global BCM Policy. Maryann holds a Bachelor of Science - Accounting degree from St. Paul's College and a Certified Public Accountant license in Manila, Philippines and holds a Masters in Business Administration degree in International Finance from St. John's University in New York.

**Christine Lee** – *Director of Resource Conservation, PepsiCo Americas*

Christine Lee is the Director of Resource Conservation in the Supply Chain organization of PepsiCo Americas Beverages (PAB), a division of PepsiCo. PAB has a beverage portfolio that includes Pepsi-Cola North America Beverages, Gatorade and Tropicana. Christine worked for PepsiCo for 14 years in various engineering and operations roles in Research & Development, Supply Chain and Bottling Operations. She is active in various PepsiCo diversity and inclusion groups, such as the Women of Color and Pacific Asia employee networks, on which she serves as a member of their leadership teams and mentor groups.

Prior to joining PepsiCo, Christine held corporate engineering roles at Merck & Co., Inc. and Nabisco, Inc. She received a B.S. in Chemical Engineering from Rutgers University and a M.S. in Management from Stevens Institute of Technology. Born in Seoul, Korea, Christine and her husband Myung, currently reside in Rockland County, NY with their daughter Elizabeth.



Concurrent Seminars and Professional Development Workshops**Life After Wall Street – Change Management****10:40–11:50 am**

As a result of the worst financial crisis since the Great Depression, many jobs in the financial industry have vanished. For many talented individuals, cultivating employment opportunities in other industries that can leverage existing skills and interests is a must. Gain strategic and tactical advice from seasoned professionals who have managed industry change in their careers, facilitated by a career coach who has advised professionals in the midst of career shifts.

Moderator: Judy Shen-Filerman

Panelists: Blair Smith, J. Lee Whittington, Anthony Nguyen

Judy Shen-Filerman – Principal and Founder, Dreambridge Partners LLC.

Judy Shen-Filerman is the principal and founder of Dreambridge Partners LLC. A cross-cultural leadership expert, Judy helps develop leaders who inspire and create positive outcomes in an ever more interconnected world.

Judy immigrated to the United States at the age of six and grew up in New York City. Throughout her life, Judy has consciously integrated the identity, language and culture of her Chinese and American heritage. Judy is an accomplished business leader, consultant and entrepreneur with an expansive 20-year career. A Harvard College and Harvard Business School graduate, Judy held marketing management positions for the world's top consumer brands including: Procter and Gamble, Campbell Soup Asia and Polaroid. As Vice President of Marketing at Polaroid, Judy led their \$500 million US Professional and Business Division and launched their first ever e-business.

Since 2001, Judy has been advising organizations, universities and individuals on strategies and methods for cross-cultural effectiveness. As executive coach, organizational consultant and university lecturer, Judy brings her whole self to her work. Informed by her experiences as a business executive, Asian immigrant and parent of multicultural children, Judy uses her professional and personal life experiences to produce the most effective results for her clients.

**Blair Carl Smith – Relationship Manager, Wachovia Wealth Management**

Blair serves as a client relationship manager on the New York City Wealth Management team. In this role, Blair delivers a comprehensive financial services platform, including private banking, customized credit services, investment management, financial planning, trust and estate planning, insurance and charitable services. Blair brings over 15 years of professional experience to his current role, including Business Development, Sales and Management Consulting. Blair holds a Series 7, Series 63 and New York State Life Insurance licenses.



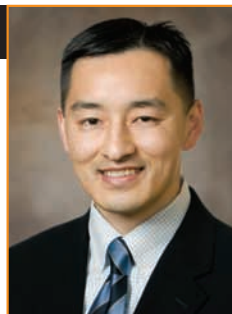
Anthony Nguyen, MD, MBA, FACP – *SVP and Medical Director, WellPoint*

Anthony Nguyen, MD, MBA, is Senior Vice President and Medical Director for WellPoint. In his current role, he oversees all medical management for Commercial, Medicare, and Medicaid members. Dr. Nguyen oversees over 3,000 WellPoint associates, including physicians and nurses that directly engage in carrying out our mission of affordable, quality health care.

In his previous role, Dr. Nguyen was Vice President, Medical Director for Consumer Business Unit. He was responsible for developing innovative care management programs that meet the medical and social needs of this population.

Dr. Nguyen joined WellPoint in 2005 with extensive managed care experience. He previously was a partner physician for Kaiser Permanente and served as Vice President of the Medical Staff, Orange County, CA. Dr. Nguyen is a Fellow of the American College of Physicians and is board certified in Internal Medicine. He continues to practice medicine as a hospital based physician.

Dr. Nguyen graduated magna cum laude from the University of California, Irvine. He received his M.D. from Tufts University School of Medicine in Boston and completed his Internship and Residency in Internal Medicine at the University of California, Irvine.

**J. Lee Whittington, Ph.D.** – *Professor of Management, University of Dallas*

J. Lee is Professor of Management at the University of Dallas. He focuses his teaching, research, and consulting in the areas of Leadership, Organizational Behavior, and Spiritual Leadership. His research has been published in the *The Leadership Quarterly*, *Academy of Management Review*, *Journal of Organizational Behavior*, *Journal of Management*, *Journal of Applied Social Psychology*, and the *Journal of Managerial Issues*.

Prior to joining the Graduate School of Management, he served on the faculty at Texas Wesleyan University and The University of Texas at Arlington. He has received multiple awards and recognition for excellence in teaching at both the undergraduate and graduate levels. While at UTA he was recognized as the Outstanding Undergraduate Professor twice and nominated for The Chancellor's Award for Excellence in Teaching. At Wesleyan, J. Lee was named the MBA Professor of the Year, received the Heads Above the Crowd award, and named a Guardian of the Golden Shears.

J. Lee's industry experience includes over twenty years in manufacturing and distribution. He has held management positions in marketing, logistics, and general management. As the president of The Bedford Consulting Group, his consulting experience includes engagements with Nokia, FedEx-Kinko's, RadioShack, Penson Financial Services, Reynolds Metals, Ball Container, Camp Fire Boys and Girls, Valor Telecom, City of Arlington, City of Southlake, US Army Corps of Engineers, Martin Sprocket & Gear, Siemens ElectroCom, and American Medical Response.

He attended Austin College where he graduated with a BA in Economics and Political Science. He received his MBA (Economics) and Ph.D. (Organizational Behavior) from The University of Texas at Arlington. J. Lee lives in Bedford with his wife Laura. They have four children and two precious grand-daughters.



Concurrent Seminars and Professional Development Workshops**stereoTYPICAL? Asian Images and Perceptions****1:30–2:40 pm**

Certain perceptions of Asians exist within our society. These perceptions both assist and hinder us in our daily lives and at work. The panelists will discuss these perceptions, their validity and falsehoods and share their personal experiences and advise Asians on breaking the mold.

Moderator: Lisa Chow

Panelists: Chow Yu, Sue Ann Hong, Supriya Jayadev, Bill Antsee

Lisa Chow – *Economics Reporter, WNYC*

Lisa Chow is the narrative economics reporter at WNYC. She tries to find stories that explore surprising aspects of New York's many economies—in plain view or hidden, in neighborhoods or sectors. She's reported on why produce in Chinatown is so cheap, why most U.S. economists believe rent regulation is bad for New York, and how bodega managers stock their shelves differently to adjust to gentrification in their neighborhoods. Before coming to WNYC, Lisa worked as an assistant editor at NPR's Morning Edition program, where she booked guests, edited host interviews, and reported stories for the business segment. She has also worked as a newspaper reporter in New Hampshire and Massachusetts. Lisa has a bachelor's degree in applied mathematics from Brown University and a master's degree in law and diplomacy from the Fletcher School at Tufts University. She lives in Brooklyn.

**Chow Yu – *Vice President of Internal Audit Services, Waste Management***

Chow Yu serves as Vice President of Internal Audit Services for Waste Management, reporting to the Audit Committee of the Board of Directors and administratively to the Chief Financial Officer. She is responsible for overseeing the internal audit function, ensuring its effectiveness in identifying risks and opportunities across the company, and assessing compliance with laws and regulations as well as policies and procedures. Prior to being promoted to this position in February 2006, Chow was the Director of Internal Audit Services for 5 years.

Before joining Waste Management in January 2001, Chow had 9 years of experience in public and private accounting with international and domestic entities, including American Standard Companies, Inc., Tupperware and Ernst & Young, LLC.

Chow holds bachelors and masters degrees in accounting from the University of Central Florida. She is a Certified Public Accountant and a Certified Management Accountant. She is also an active member in the Institute of Internal Auditors Inc., Houston Chapter, by serving on the Board of Governors and has assumed an officer role for the 2009/2010 fiscal year.



Sue Ann Hong – *Northeast Claims Manager, Ballston Spa Operations Center*

Sue Ann Hong is Property & Casualty claims manager in the Ballston Spa Operations Center, responsible for Auto Claim Central, Centralized Total Loss Units, and Estimatics for New York and New England.

She began her State Farm career in 1989 as a data processing trainee in the former Michigan Region. By 1995, Sue Ann had progressed to data processing manager and later directed that region's Technology Task Force. In 1997, she became an Auto claim representative in what is now the Great Lakes Zone, moving to Auto Claim Central team manager in 1999, then section manager in 2001.

Sue Ann served as Great Lakes' director of Diversity and Inclusion between April 2003 and October 2004. She then took a developmental opportunity in Corporate, as director of Project Prioritization in the Business & Technology Integration Office, until January 2006 before joining the Northeast Zone.

Sue Ann earned a master's degree in finance from Western Michigan University. She is a board member of the Organization of Chinese Americans, a fellow of the Asian Pacific American Women's Leadership Institute, and active in Easter Seals.

In her spare time, Sue Ann loves to spend time with family and friends, travel and read.

**Supriya Jayadev, Ph.D.** – *Boehringer Ingelheim*

Dr. Supriya Jayadev obtained her undergraduate degree in Biology from San Jose State University. She went on to pursue doctoral training at Duke University. Under the mentorship of Dr. Yusuf Hannun, Supriya completed thesis work in the field of lipid signaling and obtained a Ph.D. in Cell Biology in 1995. Supriya continued her training in cellular signaling mechanisms through post-doctoral work at the National Institute of Environmental Health Sciences in Dr. Elizabeth Murphy's laboratory. In October 1999, Supriya joined Boehringer Ingelheim Pharmaceuticals, Inc. as a Senior Scientist in the Department of Toxicology & Safety Assessment. Supriya has extended her education while at BIPI through engaging in executive education programs at MIT Sloan School of Management (Leading Innovative Enterprises, Strategies for Growth in the Life Sciences), Harvard Law School (Program on Negotiation for Senior Executives) and Tufts Center for the Study of Drug Development (Tufts CSDD - Postgraduate Course in Clinical Pharmacology, Drug Development, & Regulation).

**Bill Anstee** – *Senior Director of Diversity, Sodexo*

Bill Anstee, Senior Director of Diversity for the Healthcare Market Segment has been with Sodexo and its affiliates for over twenty years. Bill's career has spanned all of the company's divisions and includes operations, human resources, recruiting, and diversity work. As Senior Director of Diversity, he is responsible for creating and implementing various diversity related strategies and ensuring the Healthcare diversity strategy coincides with the overall corporate program. Bill reports directly to the President of the Healthcare Market and is a member of the executive team. He also is a member of the company's Diversity Leadership Team.

Bill holds a BS degree from The Pennsylvania State University in Hotel, Restaurant, and Institutional Management and a minor in Individual Family Studies and Counseling. Bill resides in Delaware where he participates in community activities supporting the Stop Hunger Foundation and Community Kitchens programs throughout the US.



Concurrent Seminars and Professional Development Workshops**Catalyst for Change: New Career Opportunities in Government and Non-Profit****1:30–2:40 pm**

The public sector is typically recognized as a leader in the hiring and promotion of women and minorities. Yet careers within Government and non-profit are often overlooked by MBAs and other professionals. The panelists will share with the audience the plethora of opportunities available within the government and non-profit sectors, as well their personal anecdotes of how they were able to navigate the public sector to rise to the top of their fields.

Moderator: Andrew T. Hahn

Panelists: Kingman Wong, William Solis, Capt. Cynthia Macri, Kris Kim

Andrew T. Hahn Sr. – Partner, Seyfarth Shaw LLP

Andy Hahn is a Partner in the Litigation and Employment Law Practice Groups of Seyfarth Shaw LLP's New York Office. He is also a founding member of Seyfarth's Diversity Action Team, which is responsible for devising, coordinating, and implementing recruitment, retention, and promotion initiatives for the firm's diverse attorneys.

Mr. Hahn received his J.D. from Cornell Law School in 1986, and a B.A. in History, cum laude, from Cornell University in 1983, when he was also commissioned as a Distinguished Military Graduate from the Army ROTC Program. He served on active duty as a Captain of the U.S. Army Judge Advocate General's Corps from 1986 to 1990, and individual ready reserve duty from 1990 to 1996.

Mr. Hahn is currently the President of the National Asian Pacific American Bar Association ("NAPABA"). As President of NAPABA, he has briefed on numerous occasions White House Counsel, U.S. Senators, and the U.S. Attorney General on issues regarding appointments of APA attorneys.

**Kingman K. Wong – Special Agent, Federal Bureau of Investigation**

Mr. Wong became an FBI Special Agent in 1988. He investigated violent crime and organized Crime in San Francisco. In 1995, Mr. Wong was promoted as a Supervisory Special Agent in San Francisco. He later transferred to the Organized Crime Section, FBI Headquarters, to serve as a Program Manager. In 1999, he was promoted as the Chief of the Asian/African Criminal Enterprise Unit, FBI Headquarters. In 2000, Mr. Wong was promoted as an Assistant Special Agent in Charge for the San Diego Division. In 2003, Mr. Wong became the Head of the FBI Hong Kong Office, and worked with the FBI's law enforcement and intelligence partners throughout the region. Mr. Wong was later promoted as the Chief of the International Operations Section, FBI Headquarters. He managed the FBI's 75 offices/sub-offices located throughout the world. In 2008, Mr. Wong was promoted as the Special Agent in Charge, Special Operations Division in New York. He oversees all Special Operations, Technical, and Cyber matters. Mr. Wong has traveled extensively abroad on official assignments. He received the FBI Director's Award; the U.S. Attorney General's Award; three congressional citation/proclamation/special recognition; a New York State Legislative Resolution; a California State Assembly Resolution; and awards and commendations from domestic and foreign government agencies. He holds a Bachelor of Arts in Criminal Justice and a Master in Public Administration.



Dr. Cynthia Macri – *Special Assist. to the Chief of Naval Operations*

Dr. Macri attended Temple University School of Medicine on a Navy Scholarship, graduating with an M.D. degree in 1983, completing a residency in Obstetrics and Gynecology (OB/GYN) at the National Naval Medical Center (NNMC) in 1987. Following graduation, she directed the overhaul of all medication and safety protocols for the Department of O/GYN at the Naval Hospital, Jacksonville, FL. She returned to NNMC in 1992 after completing a fellowship in Gynecologic Oncology at the University of California, Irvine, where she held positions including OB/GYN Residency Director and Gynecologic Oncology Fellowship Director before moving to the Naval Medical Education and Training Command (NMETC) in 2000.

At NMETC, she served as Director of Medical Department Accessions, where she managed the multi-million dollar Armed Forces Health Professions Scholarship Program (AFHPSP) and other accessions programs for the Navy medical department.

In 2003, CAPT Macri was selected as Vice President, Recruitment & Diversity, Uniformed Services University (USUHS). There, she served on the Admissions Committee for the School of Medicine and developed creative recruiting and mentoring strategies. CAPT Macri now serves as the Special Assistant to the Chief of Naval Operations for Diversity.

Dr. Macri's personal awards include the Navy Achievement Medal, the Navy Commendation Medal, and the Meritorious Service Medal (2). Most recently she was awarded the 2008 National Women of Color STEM (Science, Technology, Engineering, & Mathematics) Award for Diversity Leadership for her innovative community outreach programs addressing educational and health disparities in the disadvantaged and underserved populations.

**Kris Kim** – *Chief Operations Officer, American Cancer Society*

Kris Kim became the new chief operating officer of the Eastern Division in April 2008. Known for her clear communication style, Kris has passionately emphasized reaching diverse communities that frequently lack access to health care. A creative problem-solver, she has inspired our organization toward greater accountability for achieving our mission and purpose.

Since joining the Society in 1999, Kris has engaged numerous employers, health care organizations, government agencies, and major donors, and understands the complex challenges of our business at the ground level. For the last four years, Kris served as executive vice president for NY Metro, providing vision and strategic direction to staff and volunteers in the five boroughs. With Kris's leadership, last year was a record-breaking year in income – revenue increased by 27 percent. This year, NY Metro is on track to reach 30 percent of patients and caregivers through its navigation efforts. Since 2004, Kris has been fully engaged in opening the largest Hope Lodge in the nation, and personally secured several major gifts. A passionate voice for the uninsured, Kris is a leader in the Society's Access to Care campaign – speaking out for health coverage for all.

Kris joined the American Cancer Society as senior vice president for communications and marketing. Building a department from scratch, she created an integrated media relations and marketing strategy for increasing public awareness of the Society's work.

Before joining the American Cancer Society, Kris had an accomplished career in journalism and nonprofit and political communications. Immediately prior, she was associate vice president for communications at Planned Parenthood New York City. She is a graduate of Barnard College at Columbia University, and resides in Brooklyn with her husband Erik and their twin sons.



William M. Solis – *Director, U.S. Government Accountability Office*

Mr. Solis serves as a director in the Defense Capabilities and Management Team at the U.S. Government Accountability Office (GAO). The Comptroller General of the United States appointed him to this senior executive position in July 2002. Prior to this appointment, he worked on a variety of engagements that covered topics such as military readiness, training, weapon system effectiveness, housing, and military doctrine.

As a director, he is responsible for a wide range of GAO program evaluations in the area of defense logistics and warfighter support, involving each of the military services, the Defense Logistics Agency as well as joint and the Office of the Secretary of Defense program offices. His portfolio covers a wide variety of issues including supply chain management, force protection for ground forces, maintenance, transportation, mobility energy, contractors on the battlefield, and equipment reset. In addition to these issues, he work in recent years has focused on issues related to Operation Iraqi Freedom such as DOD's newly established joint improvised explosive device defeat organization.

Much of Mr. Solis' work involves close interaction with Congress and key national security experts. For example, he works with congressional authorization, appropriation, and oversight committees that have jurisdiction over DOD agencies as well as individual congressional members and their principal staffs.

Throughout his over 30 years at GAO, Mr. Solis has served in a wide variety of positions and has been the recipient of numerous honors and awards. Most recently, Mr. Solis was selected to receive the 2008 GAO Award for Distinguished Service.



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Concurrent Seminars and Professional Development Workshops

Minority Report – Asian Diversity Initiatives within the Corporate Landscape

3:50–5:00 pm

Corporate diversity for many years have centered on African American and Hispanic initiatives. At long last, corporate America appears to be getting the message: diversity can build a stronger, more competitive company and are now recognizing a wider range of groups including Asians. Today our panelists will discuss Asian Diversity Initiatives designed to empower the Asian minority employee.

Moderator: Brad Baldia

Panelists: Robert Crumpton, Henry Chiu, Ananda Chakrevarty, Elizabeth J. Alfonso

Brad Baldia – *Director, Southeast Philadelphia Collaborative*

Brad Baldia attended The Hill School, an elite private boarding school in Pottstown, PA. Brad received his BA in English and Biology from Bucknell University and a Masters in Public Health from Temple University. In 1995, Brad served as a White House Intern in the Office of Presidential Personnel. He currently works as the Director of the Southeast Philadelphia Collaborative. In addition, he works extensively with Asian community organizations on a local and national level, such as the Pan Asian Association of Greater Philadelphia and the National Association of Asian American Professionals (Brad is Founding President of the Philadelphia Chapter, was elected in August, 2006 as Executive Vice President of NAAAP National and National President & Chairman in August, 2008. (www.naaap.org). In 2002, he was recognized as one of the "Top 30 Most Influential Asians in America Under the Age of 30". In 2007, Brad was one of fifty individuals citywide that was nominated for the "Spirit of Philadelphia" award by Greater Philadelphia Cares. In July, 2008, Mr. Baldia was named one of Philadelphia's 101 Top Connectors by LEADERSHIP Philadelphia.



Robert Crumpton – *Global Diversity Lead, Monsanto Corporation*

Mr. Robert Crumpton joined Monsanto as the Global Diversity Lead in September 2006. In his current role, Robert is responsible for designing and implementing the global diversity strategy for Monsanto Corporation. Prior to joining Monsanto, from March 2002-2006, Robert held the Corporate EEO manager and finally the Head of Diversity and EEO for International Truck and Engine Corporation. During Robert's tenure he successfully closed 12 OFCCP audits and he was influential in helping International Truck and Engine Corporation achieve the coveted "Top Companies for Diversity," Diversity Inc (2002-2005). Prior to joining International Truck and Engine Corporation, Robert was employed by IBM (1997-2001) as the Central Region Diversity Manager. In this role, Mr. Crumpton was responsible for leading the diversity network groups, diversity councils, work/life programs, and EEO / Affirmative Action program for 14,000 employees in 12 states. Additionally, he was responsible for IBM's interaction with various external organizations focused on diversity initiatives. Prior to this assignment, Robert was a candidate in IBM's Executive Human Resource Enrichment Program where he held various HR rotational positions. He was the compensation program manager for IBM Global Base Pay Program for all IBM U.S. site locations and Staffing Advisor for IBM Global Services. Mr. Crumpton holds a B.A. degree in LAS/Economics and master's degree in Human Resources from the University of Illinois. Fun Facts: Robert played four preseason games as a defensive back for the Chicago Bears (1995). In his spare time, Robert enjoys traveling, reading and running marathons.



Henry Chiu – *Director of Inclusion and Diversity, National Grid*

Henry Chiu is the Director of Inclusion and Diversity at National Grid, one of the largest investor-owned utilities in the world with over six million customers and 17,000 employees in the US. He is responsible for implementing a global inclusion and diversity strategy and managing the company's regulatory compliance requirements in the US.

Previously, Henry created and managed the company's first fully-integrated multicultural marketing campaign. He is the co-founder of National Grid's Asian Leadership Association.

Henry began his career in 1993 and served various roles in Marketing and Customer Service developing marketing strategy, campaigns and programs. Henry holds a bachelor degree in Marketing and Management from New York University and an MBA from St. John's University.

**Ananda Chakravarty** – *Product Director, Diversity for Monster Worldwide*

Ananda Chakravarty is Product Director, Diversity for Monster Worldwide and currently oversees the entire Diversity product line for Monster, reporting to the Chief Diversity Officer. His work combines strategy, product management, and strategic alliances to leverage the Monster Diversity & Inclusion product set. With over 15 years of work experience in line operations and consulting, his background includes experience as managing director at Turning Point Renewal Group, entrepreneur at a startup software company, former roles with a Fortune 500 defense sector company, and teaching roles in higher education. A proponent of change management, Ananda has worked tirelessly to leverage his ethnic background to expand his business perspective. His affiliations includes volunteer work with TiE, venture capital, and various charity organizations.

Ananda holds an MBA from Northeastern University's Executive High Tech MBA program, MS in Electrical Engineering from the University of Massachusetts-Lowell, and a BS in Electrical Engineering from Clemson University.

**Elizabeth J. Alfonso** – *Director, Prudential Financial*

Liz Alfonso is Director, Business and Operating Risk Management at Prudential Financial, where she has been a major contributor to the company's risk management initiatives since 1996.

Ms. Alfonso was a part of the team that introduced the operational risk management methodology across Prudential, and she continues to develop, implement and maintain training tools used by Prudential businesses in the effective management of operational risk. She also provides risk management support to the Company's Law, Compliance and Business Ethics Organization

Liz has been a strong supporter of diversity at Prudential since she joined the company in 1996. Most of her diversity initiatives were focused on professional development.

Liz was Prudential's Asian Pacific-Islander American Association's (APAA) president in 2004, and was the founding president of Prudential's Toastmasters Club – known as "Speak to Success Founded by APAA."

Liz also actively promotes community building, awareness on ethical values and youth leadership outside Prudential. She does this through various programs she facilitates in partnership with St. Aloysius Parish.

Liz completed her undergraduate degree in Business Administration – Majoring in Accounting from the University of the East Philippines in 1980. She also completed her Masters of Business Administration – International Business from St. Peter's College in Jersey City in 2007.



Concurrent Seminars and Professional Development Workshops**Entrepreneurship: Leadership and Vision for the re-defined global economy****3:50–5:00 pm**

Some of the most dynamic businesses in the USA started out as visions of entrepreneurs from Asian communities who dared to think big and had a vision. Their undying passion and strong will modified the economic landscape of this country and the world. As pioneers and leaders, they showed others from their community how to dream, achieve their goals and create wealth.

As the world recovers from the grip of the worst financial crisis since the Great Depression, these entrepreneur leaders from Asian communities will be looked at to provide leadership and vision for the future generations in Asia and America. Our panelists are examples of such achievers and leaders in today's global economy.

Our panelists will discuss their stories and give us an insight into what it means to be an entrepreneur today, in this seamlessly interconnected global economy.

Moderator: Suresh U. Kumar

Panelists: Vance Yoshikawa, Abhi Shah, Sujit Banerjee, Puneet Shivam

Suresh U. Kumar

Suresh U. Kumar is a self made serial entrepreneur and leadership consultant who has successfully built three separate businesses from scratch over the past 8 years. He has won multiple awards for entrepreneurial leadership including the Ronald Reagan Gold Medal by the Congressional Business Advisory Council, the US Pan-Asian American Chamber Fast 50 Firm Award, Inc 5000 Award and the Kerala Center Award. Previous to starting his entrepreneurial ventures, Suresh has highly successful corporate executive careers with several large multi-national organizations such as The Shriram Group (India); the Australia & New Zealand Banking Group (India and USA) and with AXA Financial and the Economic Planning Group (USA). He is currently founder and CEO of NexAge Technologies USA Inc, a IT services organizations; founder and Chief Strategy Officer of Green Earth LLC, a sustainable action network and co-founder of New Horizon Strategy Advisors, a leadership training and management consulting based in India.

He was formerly the co-chair of the Asia Circle (1995-1996), the youth wing of the Asian Society, NY; the President of the Network of Indian Professionals- NY and North American (1998-2000), the founding Director of the Kerala IT Alliance (2007-2008) and Charter Member of the World War-II museum in New Orleans, LA.



Abhi Shah – Founder & CEO, Clutch Group

Clutch Group is a global legal solutions provider, ranked #1 Legal Process Outsourcing Firm Worldwide-2008 & 2009 Black Book of Outsourcing and named Top Legal Outsourcing Company by Dun&Bradstreet. Harvard Business School published a case study on the company's success story.

Featured on CNBC, Bloomberg, Wall Street Journal and Barron's, Mr. Shah is a recognized leader in the global business community.

As co-founder of "Alliance for US-India Business" and "The US-India Political Action Committee", led the Congressional Gubernatorial & CEO delegations, for talks with the Prime Minister of India and leading government/business leaders.

Prior to Clutch Group, he led the \$800 million sale of Mphasis, a global IT/BPO company with 12,000+ employees and was Sr. Consultant at Accenture, leading multiple Fortune 100 Client engagements.

He holds a Harvard Business School MBA, Texas A&M University Honors BBA Marketing Degree and completed the Eisenhower Leadership Development Program, led by former US President George Bush.

**Vance Yoshikawa – Vice President Agency, State Farm**

Before coming to State Farm, Vance was a junior high school teacher and wrestling coach. He joined State Farm in 1992 as an agent in Salt Lake City, Utah, and moved to Provo, Utah, as an agency field consultant in 1998.

Vance became a regional agency administrative assistant in Lincoln, Nebraska, in 2000, and an agency field executive in Milwaukee, Wisconsin, in 2002. The following year, he moved to Corporate as director, Learning and Development, and was promoted to executive assistant in 2004. In October 2005, he was named to his present position as Vice President Agency in the Northeast Zone.

Vance received a bachelor's degree from Weber State University and earned his LIMRA Leadership Institute Fellow (LLIF) designation in 2004.

Vance and his wife Zoeanne are the parents of six children Jeremy, Nicholas, Chelsea, Emily, Zachary, and Ashley.

**Sujit Banerjee – COO, Deeya Energy**

Sujit Banerjee brings 9 years of venture capital investment experience. Most recently he was a Partner with BlueRun Ventures and currently remains as an Operating Partner with BlueRun, where he looks at early stage Cleantech and mobile technology companies. In addition, he recently joined Element Partners, a leading clean technology Private Equity fund, as an Operating Partner. At BlueRun, Sujit founded their Cleantech practices as well as their India office. His dual interest in Cleantech and Indian led to the investment with Deeya Energy where he established the company's go-to-market strategy in India leveraging a technology development at NASA. He was also acting COO for Deeya Energy. In addition, Sujit led their investment in Petrasolar, a leading renewable energy systems company. His other investments include Slicex, Cyoptics, Magsil, Nexplanar and Sasken. Prior to BlueRun, Sujit was a Principal at TL Ventures. At TL Sujit led investments in Pre-IPO companies Atrenta and Sonics, respective leaders in their field. Past experience includes Investment Banker with Merrill Lynch, a Management Consultant to several companies in the Semiconductor Industry and an Engineer with Synoptics Communications.

Sujit received his M.B.A. from the Wharton Business School, where he was Chairman of the Wharton India Economic Forum, and holds a B.S. in Electrical Engineering from Rensselaer Polytechnic Institute with Eta Kappa Nu academic honors.



Puneet Shivam – *Head of US Business, Avendus*

Puneet Shivam, based in New York, heads the US business for Avendus across products and sectors. Prior to Avendus, Puneet was the Head of Management Consulting at EXL/Inductis (New York) and led the global P&L for the consulting business comprising of 80+ strategy consultants. His areas of specialty include financial services, strategy and international business where he has led over 40 engagements creating over a billion dollar of bottom-line impact for Fortune 500 clients. As a Board member and a leader from the early stages at Inductis, he built Inductis' consulting practice into a highly regarded brand in the US and was instrumental in its merger with EXL. Post merger he was also a member of Advisory Council for EXL/Inductis which subsequently went public in 2006. Prior to Inductis, Puneet has worked with international business advisory practice of Arthur Andersen, financial services & strategy practices of Mitchell Madison Group (New York) and in equity research at Morgan Stanley (Mumbai).



He is also a co-founder and Board Member of S3Edge, an RFID startup. Puneet is also one of the pioneers for the BPO industry having advised a number of Fortune 500 clients from early days of globalization of operations in 1999, leading to the establishment of one of the largest financial services operations in Philippines and India. He has been a speaker on issues of globalization at a number of international conferences and panels in US and Europe. He also led the India investments initiative for Inductis focusing on investing in emerging high value business services.

Puneet holds an MBA, IIM Ahmedabad, a Masters in Engineering Management, IIT Kanpur and a BS (EE), IIT Kanpur.

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Concurrent Seminars and Professional Development Workshops**Tapping into the Tiger Economies – Leveraging the Opportunities in Asia****3:50–5:00 pm**

In the 21st century, we need to accept that “what got us here, will not get us there,” necessarily. This worldly panel will address new world business practices, cultural differences and the vast array of opportunities crouching in the Tiger Economies.

Moderator: Daniel H. Rosen

Panelists: Anil Kumar, Savio Chan, Steven Pae

Daniel H. Rosen – *Adjunct Associate Professor, Columbia University*

Daniel H. Rosen is an economic advisor specializing in China's commercial development, and writes and speaks extensively on US-China economic relations. He is the Principal of Rhodium Group (RHG), a specialized practice helping decision-makers in the public and private sectors analyze and understand commercial, economic and policy trends in Greater China.

Mr. Rosen is an Adjunct Associate Professor at Columbia University, where his graduate seminar China's New Marketplace is popular in preparation for China management careers. Mr. Rosen is a Visiting Fellow with the Peterson Institute for International Economics (PIIE) in Washington, DC. His fourth book, on changes in China's agro-businesses sector, was published by the Institute in July 2004; his fifth, on US-Taiwan trade dynamics, was published in December 2004. His sixth, on the dynamics of China's energy profile, is due out from the Institute in 2010.

**Anil Kumar** – *Managing Director, Virtus Global Partners*

Anil Kumar is the Founder and Managing Director of Virtus Global Partners, an investment banking and advisory firm with a focus on US-India transactions. Mr. Kumar brings over 14 years of experience advising mid to large size companies with their growth and investment strategy. He specializes in cross border mergers and acquisition advisory, investment banking and management consulting. Mr. Kumar's experience at Virtus Global Partners includes: leading the purchase of Samuels Jewelers on behalf of Gitanjali Gems, debt financing for Ultra Stores, sale of Front Office Technologies to Glodyne, India entry strategy for Jean Claude Biguine and fund advisory for 13i Capital. He has participated in several other cross border transactions between the US and India in the retail, technology and auto-components sector. Prior to Virtus Global Partners, Mr. Kumar was a Director with Alvarez & Marsal LLC, where he implemented financial and operational restructuring services for energy and textile clients. Before this, he was a Senior Manager with KPMG where he led merger integration engagements for media and finance companies. Mr. Kumar holds an MBA in Finance from Columbia Business School.



Savio S. Chan – *President and CEO, US China Partners Inc.*

Savio S. Chan is a pre-eminent expert on doing business in China. He serves as President and Chief Executive Officer of US China Partners Inc., a privately held business development firm specializing in Market Entry, Strategic Sourcing and Marketing Development in China for U.S. companies. Savio also facilitates local and cross-border joint ventures among leading Chinese multinationals as well as Fortune 1000 companies. Formerly, Chan served as Chairman and Chief Executive Officer for Technology Training Solutions (TTS) and he oversaw the daily and long-term operation of the company he established in 1996, and which had grown in a remarkably short time to be recognized as one of the premier and fastest-growing Microsoft Certified Technical Education Centers in the New York tri-state areas. TTS was selected by the National Minority Business Council to receive the Outstanding Minority Business Award.



Savio is a frequent keynote speaker and panelist at various business and technology events including the American Express Minority Small Business Seminars, Microsoft technology conferences and the e-Business Conference and Expo, co-organized by BusinessWeek and InformationWeek. Savio was also named "40 Under 40" business leader Award by Long Island Business News, Hofstra University and the Bank of New York. Newsday named him one of the Top 10 Movers and Shakers on Long Island. Recently he was the organizer for the first e-Commerce Summit convened by the Small Business Administration in New York City. U.S. Small Business Administration also presented the Community Service Award to Savio during their Annual Award Luncheon.

Steven M. Pae – *Principal, Enterprise Technology and Delivery*

Steven Pae is Head of Trading Domain Operations in the Enterprise Technology and Delivery organization where he is responsible for Trading Operational Support across Global Markets.

Prior Steven was Head of Electronic Trading Technology in Global Markets where he was responsible for Program Trading, Algorithmic Trading, Index Arbitrage and Proprietary Trading Technology.

Steven joined Bank of America in Feb 2005 as a Principal.

Before joining the bank, Steven spent 12 years at Goldman Sachs in the Equities Trading Technology group responsible for Cash Trading, NYSE Trading Technology, and Technology Operations for the Equities Product Group.

Steven graduated from Cornell University in 1992 with a Bachelors of Science in Engineering. He received a Masters of Business Administration from New York University's Stern Business School in 1998. He received a Management Development Studies Certification from Cornell University in 2000.

Steven is currently the Enterprise Leader for Bank of America's Asian Leadership Network nationally, the Diversity President for Team Bank of America and the Campus Lead for Technology Campus recruiting at Cornell University.

Professional Development Workshops**21st Century Leader – LEAP****10:40–11:50 am**

Since its founding in 1982, Leadership Education for Asian Pacifics, Inc.(LEAP) has been intent on “growing leaders” within the Asian and Pacific Islander (API) communities across the world. A global, nonprofit organization, LEAP is guided by its leadership development philosophy that APIs can retain their unique cultures, identities and values while developing new and vital skills that will make them effective leaders within their own organizations, their communities and the broader society. LEAP works to achieve its mission by: Developing people, because leaders are made, not born; Informing society, because leaders know the issues; and Empowering communities, because leaders are grounded in strong, vibrant communities. Through its mission of “growing leaders”, LEAP is uniquely positioned to expand the civic participation, public understanding and leadership development of Asian and Pacific Islanders.



growing leaders

Power of Influence – Lily Tang**1:30–2:40 pm**

What does power mean? How do you to get it? Hold it? Use it? Can cultural heritage enhance AND diminish your influence?

This interactive session is an invitation to discover values that help and hinder your career goals. Join to explore the universal powers of persuasion and the sources of influence and power that can help take your career to the next level.

**10 K's of Personal Branding- Kaplan Mobray****3:50–5:00 pm**

Kaplan Mobray is an acclaimed author, thought leader, career coach and motivational speaker on topics ranging from personal branding, leadership, networking, public speaking and success. His presentations have been described as a life-changing event. For more than fifteen years he has led corporate marketing, advertising, and brand development initiatives for Fortune 500 companies. Kaplan speaks to a variety of audiences, including professional organizations, colleges and universities, sales forces, and corporations. Through his seminars and best-selling book, “The 10Ks of Personal Branding” Kaplan provides real strategies for real results in making the connection between your personal brand and your life outcome.



Acknowledgements

AMBA Team

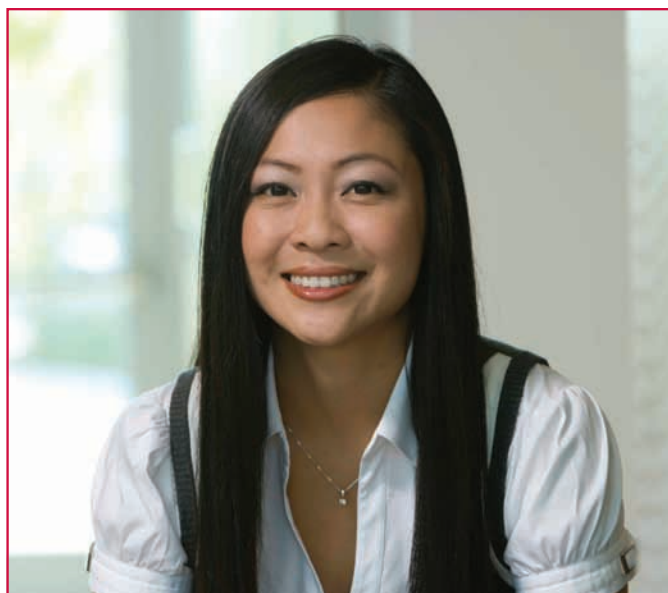
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Contributions and Special Thanks

Anjali Maniam
Cristina Ahn
Giovanni Rivas
Jisun Kim
Karen Yip
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Pre-Gala Dinner Cocktail Reception**6:00–7:00 pm****Gala Dinner and Awards Ceremony****7:00–9:30 pm****Broadway Ballroom, Marriott Marquis Hotel, Times Square, 1535 Broadway, New York**

- Cocktail hour followed by a three course meal and drinks
- AMBA Leadership Awards and Top Companies for Asian Americans Award Presentations
- Cultural Entertainment

Master of Ceremony

Sree Sreenivasan

Dean of Student Affairs, Columbia Journalism School

Special Guest Speakers

Dr. Vishakha Desai – Asia Society, Jon Iwata – IBM , Michael Chen – GE,
David Marriott – Marriott International, Captain Cynthia Macri – US Navy

AMBA Leadership Awards Presentation

Executive Excellence Award:

Michael Chen – GE

Entrepreneurial Excellence Award:

Suresh Kumar – NexAge Tech.

Emerging Leader Award:

Julia Shin – Citigroup

Community Leadership Award:

John Liu – New York City Council Member

Top Ten Companies for Asian Americans Awards

1. IBM

2. State Farm

3. PepsiCo

4. Johnson & Johnson

5. Marriott International

6. Microsoft

7. GE

8. Colgate Palmolive

9. Disney

10. Wal-Mart

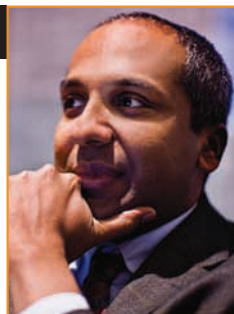
Entertainment – Performances by Asian Artists

NYC Pandemonium

Taiko

Sree Sreenivasan – *Dean of Students Affairs, Columbia University*

Sree Sreenivasan is a technology expert and dean of students affairs at Columbia University's Graduate School of Journalism, where he teaches in the digital journalism program (this fall, for the first time, he is also teaching an MBA Master Class at Columbia Business School). He specializes in explaining technology to consumers/readers/viewers/users. For more than eight years, he served as technology reporter for WABC-TV and WNBC-TV in NYC and now occasionally appears on various TV shows (on CNN, NBC and elsewhere) to talk tech. He has written articles for *The New York Times*, *Business Week*, *Rolling Stone*, *National Journal*, *Bloomberg*, *Forbes* and *Popular Science*. He is co-founder and former president of the South Asian Journalists Association. In March 2004 Newsweek magazine named him one of the nation's 20 most influential South Asians; and in 2009, *Ad Age* named him "one of 25 media people to follow on Twitter." You can find him on Twitter at twitter.com/screenet and at sree.net

**Vishakha N. Desai** – *President, Asia Society*

Vishakha N. Desai is the sixth president of Asia Society, a global educational organization dedicated to deepening connections among the peoples of Asia and the United States. Under her leadership, the Society has extended its activities and reach, particularly in Asia, with the opening of new centers in India and Korea, and planned new facilities in Hong Kong and Houston. She is a frequent speaker and commentator in the news media on U.S.-Asia relations and the role of art in societies.

Prior to her appointment as president in 2004, she served as Asia Society's Senior Vice President and Director of the Museum and Cultural Programs during which time she built an international reputation for introducing traditional and contemporary Asian and Asian American artistic expressions to broader audiences.

She holds a B.A. in political Science from Bombay University and an M.A. and Ph.D. in Asian Art History from the University of Michigan.

**Dr. Cynthia Macri** – *Special Assist. to the Chief of Naval Operations*

Dr. Macri attended Temple University School of Medicine on a Navy Scholarship, graduating with an M.D. degree in 1983, completing a residency in Obstetrics and Gynecology (OB/GYN) at the National Naval Medical Center (NNMC) in 1987. Following graduation, she directed the overhaul of all medication and safety protocols for the Department of O/GYN at the Naval Hospital, Jacksonville, FL. She returned to NNMC in 1992 after completing a fellowship in Gynecologic Oncology at the University of California, Irvine, where she held positions including OB/GYN Residency Director and Gynecologic Oncology Fellowship Director before moving to the Naval Medical Education and Training Command (NMETC) in 2000.

At NMETC, she served as Director of Medical Department Accessions, where she managed the multi-million dollar Armed Forces Health Professions Scholarship Program (AFHPSP) and other accessions programs for the Navy medical department.

In 2003, CAPT Macri was selected as Vice President, Recruitment & Diversity, Uniformed Services University (USUHS). There, she served on the Admissions Committee for the School of Medicine and developed creative recruiting and mentoring strategies. CAPT Macri now serves as the Special Assistant to the Chief of Naval Operations for Diversity.

Dr. Macri's personal awards include the Navy Achievement Medal, the Navy Commendation Medal, and the Meritorious Service Medal (2). Most recently she was awarded the 2008 National Women of Color STEM (Science, Technology, Engineering, & Mathematics) Award for Diversity Leadership for her innovative community outreach programs addressing educational and health disparities in the disadvantaged and underserved populations.



Michael E. Chen – *President & CEO, MCE at GE Capital*

Michael Chen is the President and CEO of Media, Communications, & Entertainment (“MCE”), GE Capital and is an Officer of GE. Michael has primary responsibility for overseeing GE’s debt and equity financing activities to the media, communications & entertainment sectors, including the Peacock Equity Fund, which is a highly successful JV between NBC Universal (“NBCU”) and GE. Michael also sits on NBCU’s Executive Council. In addition, Michael heads up GE’s Asian Pacific American Forum, which is a network group of 5,000 employees that GE set up to help drive its key growth initiatives in the US and Asia.

Michael started his career in 1985 as a financial analyst for IBM. After several different roles in finance, he moved over to IBM Credit Corporation in 1990. He held management positions in sales, finance and risk management before joining GE in 1994 as Vice President of Risk Management for GE Capital Aviation Services (GECAS). After spending five years in various leadership roles, he was named Senior Vice President and General Manager, North America for GECAS in 1999 where his team was responsible for providing aircraft leases and loans to the aviation industry for the US and Canada. Michael assumed his current position in December 2006, and was also named an Officer of the GE Company at the same time.

In 2006, he was named as one of the nation’s top sales and customer relationship individuals in the book “Secrets of Great Rainmakers” by best-selling author Jeffrey Fox, and in October of 2008, he was awarded “Dealmaker of the Year” by the New York based organization, The Executive Council, in recognition of the success of the Peacock Equity Fund, and for GE being ranked among the top 3 companies in Telecom/Media Leveraged Loan Financing for 2008.

Michael was also awarded the Pinnacle Award in May 2008 by the Asian American Business Development Center. This award is the nation’s most prestigious Asian American business award and is given annually to a person who is recognized as a leader in their field, and is serving in a top position within their company. He has also been featured on “The Wall Street Journal Online,” and the syndicated radio program “The CEO Show” (www.theceshowonline.com).

Michael received his B.S. in Electrical Engineering from the University of Rochester in 1983 and an MBA in finance from the Johnson Graduate School of Management at Cornell University in 1985. Michael serves on the Board of Directors for Norwalk Community College and on the Advisory Council for the Johnson School.

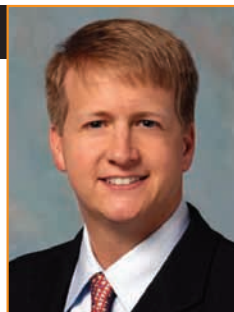
**David Marriott** – *Regional Vice President, Marriott International, Inc*

David Marriott is Regional Vice President, Market Management in Marriott’s Eastern Region. He is responsible for leading the hotel operations at 14 Marriott properties in New York, New Jersey, Philadelphia and Baltimore.

Mr. Marriott’s most recent position was Senior Vice President of Global Sales, where he was responsible for leading Marriott’s sales effort and further developing key customer relationships worldwide. He previously served as Director of Sales and Marketing at the Crystal Gateway Marriott, where he also held the position of Director of Corporate Sales. He began his sales career as a Sales Manager at the Boston Marriott Copley Place. He has also worked as an Assistant Sous Chef at the Salt Lake City Marriott Downtown.

Mr. Marriott attended St. Albans School in Washington, D.C. and graduated from the University of Utah with a major in finance. He currently serves on the Guide Dog Foundation for the Blind’s Board of Benefactors.

Mr. Marriott lives in Washington, D.C. with his wife and four children.



Special thanks to The AMBA Award Committee

Lily Tang – Senior Advisor

"AMBA addresses a long-standing need to showcase Asian leaders. The global business community will benefit from the talent this conference brings together. Few opportunities are as rich as this one for Asian professionals to meet, learn, and grow. It's about time!"

Rajeev Nair – AMBA Student Committee Chair

"As the world recovers from the global financial crisis, the MBA's and leaders from Asian communities will be looked at to provide leadership and vision for the future generations in Asia and America. The Asian MBA leadership Conference fits well with that vision and for the first time in history, provide a common platform for MBA's and leaders from Asia and America to interact and learn from each other. As an MBA student who held may leadership positions at Columbia Business School, I wanted to help and play a significant leadership role in organizing this very important conference. As the head of student committee for AMBA conference I acted as the primary link between Asian MBA Leadership Conference and Columbia Business School."

Amit Arora

"As a Columbia Business School student, I am proud to support AMBA because this one of a kind event provides a unique opportunity for Asian MBAs and professionals from the corporate world to come together in one of the greatest cities in the world! The contribution of Asian MBAs to the success of some of the most reputed companies in the US and the world is a well-known fact, but never before has it been showcased and honored at such an enormous scale."

June Jee

"I support AMBA because I believe AMBA will provide a platform for MBA graduates as well as future MBA graduates to share ideas and learn from each other."

Vrinda Deva

"Till now, people of "diverse origins" had been clubbed together in managing diversity in the workforce. Given the rapid growth of Asian economies and the increasing number of Asians in the workforce, it has become imperative for organizations to focus on their staffing and development in the workplace. I feel truly privileged to be a part of the establishment of the Asian MBA Conference that will enable young Asian graduates to build partnerships with key stakeholders and take them to new heights."

Cecil Fong

"Asian Americans have generally outpaced other ethnic groups in terms of educational achievements yet they have underachieved in terms of career advancement. A key enabler for Asian Americans in corporate America will be to focus on the creation of a truly INCLUSIVE work environment where diversity is indeed recognized as a strength as well as a competitive advantage."

Amol Luhadia

"I chose to work with the Asian MBA conference because of the need to acknowledge and support the continued success of the Asian community in business as well as academics."

Sridhar Karimanal

"I am proud to volunteer for the cause of promoting and empowering Asian Americans through various diversity initiatives in the workplace. I believe Asian MBA leadership conference is a great opportunity for Asian Americans to actively network with other members in the community. This leadership conference strikes a nice balance across overall professional development, recruiting, career growth and leadership."

Nick Nonis

"As many of our economies become integrated and interdependent, AMBA is the venue for a highly diverse and inclusive, professional workforce to engage and lead the multi-national enterprise. As a staunch champion of diversity leadership, I wholeheartedly believe AMBA's members will provide that unique perspective which is required to make our planet earth a better place to live and work in."

Diana Lee

"I am thrilled about the formation of AMBA. My aim is for AMBA to become the professional coalition of choice for the next generation of Asian American leaders. It has been my privilege to help plan the inaugural leadership conference."

1ST ANNUAL **ASIAN MBA** **CAREER EXPO**

Career Expo Agenda*

Saturday September 12, 2009

Day 3: Full Day Session

Jacob Javits Convention Center, Hall C1

655 West 34th Street, New York City

8:00 am to 4:00 pm	Expo Registration (Registration will be open all day)
9:00 am to 5:00 pm	Full Day Career Expo
9:00 am to 5:00 pm	Career Clinic and Coaching Center Resume Critiquing by Hyun Associates, WellPoint, Adecco, and Talent Solution Partners
9:00 am to 5:00 pm	Macy's All Day Reception
9:30 am to 10:00 am	Job Search Success Critical Factors in the Current Economy by Judy Shen-Filerman
11:00 am to 12:00 pm	Invest Hong Kong
1:00 pm to 2:00 pm	McDonald's
3:00 pm to 4:00 pm	How LinkedIn, Facebook & Twitter are Replacing the Traditional Resume by Regina Angeles
4:00 pm to 5:00 pm	Navigating Through Today's Environment by Wayne Newell



* Schedule subject to change

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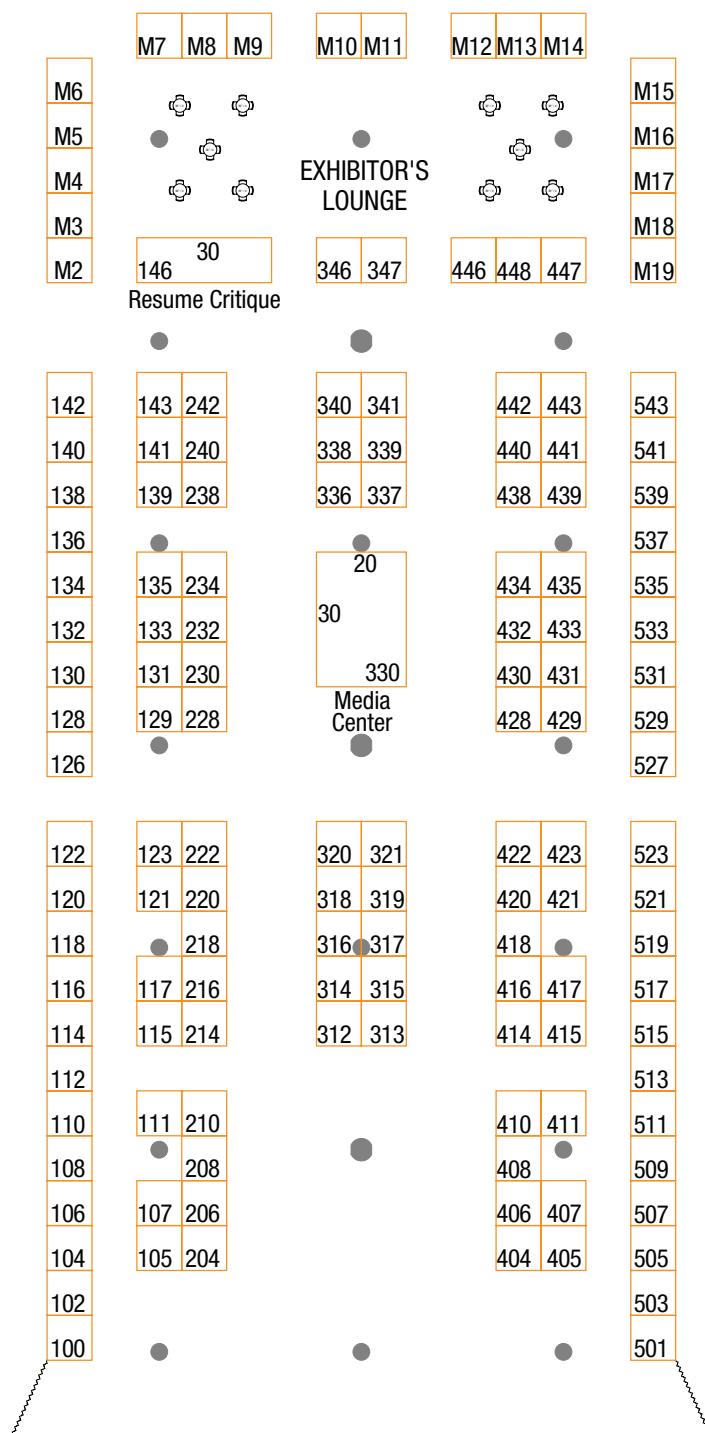
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Career Expo Floor Plan



Career Coaching

Room 1D03

Job Search Success: Critical Factors in the Current Economy – Judy Shen-Filerman 9:30–10:30 am

Learn about the critical elements for job search success, as applied to Asian-Americans and international students. Understand the American job search process, how to develop a personal strategy and watch-out areas Asian-heritage students must address and develop in order to land the job you really want.

Judy Shen-Filerman – Principal and Founder, Dreambridge Partners LLC.

Judy Shen-Filerman is the principal and founder of Dreambridge Partners LLC. A cross-cultural leadership expert, Judy helps develop leaders who inspire and create positive outcomes in an ever more interconnected world.

Judy immigrated to the United States at the age of six and grew up in New York City. Throughout her life, Judy has consciously integrated the identity, language and culture of her Chinese and American heritage. Judy is an accomplished business leader, consultant and entrepreneur with an expansive 20-year career. A Harvard College and Harvard Business School graduate, Judy held marketing management positions for the world's top consumer brands including: Procter and Gamble, Campbell Soup Asia and Polaroid. As Vice President of Marketing at Polaroid, Judy led their \$500 million US Professional and Business Division and launched their first ever e-business.

Since 2001, Judy has been advising organizations, universities and individuals on strategies and methods for cross-cultural effectiveness. As executive coach, organizational consultant and university lecturer, Judy brings her whole self to her work. Informed by her experiences as a business executive, Asian immigrant and parent of multicultural children, Judy uses her professional and personal life experiences to produce the most effective results for her clients.

**How LinkedIn, Facebook & Twitter are Replacing the Traditional Resume –Regina Angeles**

3:00–4:00 pm

Find out how recruiters and HR specialists are using LinkedIn, Facebook and Twitter to identify potential candidates.

Regina Angeles – CEO, Talent2050

Regina Angeles is the CEO of Talent2050, a human capital solutions firm focused on helping companies attract and recruit multicultural talent.

Regina has 10+ years of experience in executive search and recruiting for start-ups and established companies in digital and interactive media, information, publishing, financial services and legal services. She has worked at The Cheyenne Group, Interbrand, Sunny Bates Associates, TMP Worldwide, Bear, Stearns & Co. Inc., Baker & McKenzie and Sullivan & Cromwell. Regina received her B.A. in Economics from Barnard College and MBA from NYU Stern.

Throughout her career, she has actively volunteered with associations focused on career development and training for women and diverse groups. She currently serves as an Advisory Board Member to Barnard Business & Professional Women. Additionally, she is a member of National Association for Multi-ethnicity in Communications (NAMIC), 85 Broads, and Advertising Women of New York. Regina is also an active speaker on topics including Recruiting Digital Talent, Shattering the Glass Ceiling, and Recruiting a Multicultural Workforce.

Career Coaching

Room 1D03

Navigating Through Today's Environment – Wayne Newell

4:00–5:00 pm

Using social networks and networking with associations to find your next job and be a better professional in your field.

Wayne A. Newell – *Managing Director, Corporate Search Technologies LLC*

Wayne A. Newell is Managing Director at Corporate Search Technologies LLC and, with twelve years of experience, directs CST's Executive Search practice. Prior to forming CST, Mr. Newell was Managing Director at Management Alliance Group, Inc., a family-owned company, where he successfully managed client relationships and searches spanning all industries and disciplines, including legal, finance and human resources. Mr. Newell also has been Vice President at Koontz, Jeffries and Associates, Inc., where he launched their Legal, Marketing and Technical Services Department. And early in his career, Mr. Newell was a consultant at Management Recruiters, Inc., where he conducted mid- to high-level searches in the environmental, health and safety areas. While there, he was in the top 10% of producers for three consecutive years. Mr. Newell received his BA degree in Marketing from Kean University.



Resume Critiquing

Exhibit Hall, 9:00 am–5:00 pm

James Herman, Adecco

Valerie Jackson, Adecco

Anthony Graziano, Ajilon Financial

Karen P. Katz, Career Acceleration Network

Audrey Lee, Hyun Associates

Dale Kramer, Lee Hecht

Eli Miocence, NYU School of Continuing and Professional Studies

Roger Jiminez, Talent Solutions Partners

Robert Bortman, Wellpoint

Michelle Dee, Wellpoint

Company Informational Sessions**Macy's****Room C2, 9:00 am–5:00 pm**

Macy's, Inc., with corporate offices in Cincinnati and New York, is one of the nation's premier retailers, with fiscal 2008 sales of \$24.9 billion. The company operates more than 840 department stores in 45 states, the District of Columbia, Guam and Puerto Rico under the names of Macy's and Bloomingdale's. The company also operates macys.com and bloomingdales.com. Prior to June 1, 2007, Macy's, Inc. was known as Federated Department Stores, Inc.

McDonald's**Room 1D03, 1:00–2:00 pm****Staying the Course but Staying Fresh - McDonald's Success in Tough Times**

While the US economy has experienced a dramatic recession, a few companies, McDonald's among them, have managed to remain profitable. In this session, we will discuss McDonald's strategy to stay true to its Core Values as a company while still introducing innovative ideas to stay current.

Specifically, we will talk about: McDonald's "Three-Legged Stool", McDonald's Core Values, Asian Business Vision and New Menu Items.

Additionally, McDonald's has recognized that embracing inclusion and diversity on both sides of the counter can result in a more motivated workforce and potentially increased sales. We truly believe, as our Founder, Ray Kroc, once said, "None of us is as good as all of us."

Invest Hong Kong**Room 1D03, 11:00 am–12:00 pm**

InvestHK is the award-winning Hong Kong Government department that promotes the many advantages of Hong Kong as a base to locate a business; and assists overseas enterprises establish and develop their presence in the city.

InvestHK offers free investment promotion, facilitation and aftercare services to ensure that companies have all the support required to establish or expand operations in the dynamic Hong Kong economy. In essence, InvestHK provides an efficient and effective means of completing then implementing your business plan.





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