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# **LEADERSHIP CONFERENCE & CAREER EXPO**

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**Learning Partners** 









#### AMBA ALLIANCE PARTNERS

#### **Asian American Government Executives Network (AAGEN)**

www.aagen.org

The Asian American Government Executives Network (AAGEN), founded in September 1994, is a 501(c) 3 non-profit, non-partisan organization of the highest ranking Asian Pacific American career and appointed executives, foreign service officers, legislative and judiciary members, and military officers in the Federal, state, and local governments. Its mission is to promote, expand and support Asian Pacific American leadership in the Federal, State and Local governments. All members in AAGEN participate and contribute to the AAGEN programs on a voluntary basis.

Asia Society www.asiasociety.org

Preparing Asians and Americans for a shared future, Asia Society is the leading global organization working to strengthen relationships and promote understanding among the people, leaders, and institutions of Asia and the United States. We seek to enhance dialogue, encourage creative expression, and generate new ideas across the fields of policy, business, education, arts, and culture. Founded in 1956, Asia Society is a nonpartisan, nonprofit educational institution with offices in Hong Kong, Houston, Los Angeles, Manila, Melbourne, Mumbai, New York, San Francisco, Seoul, Shanghai, and Washington, DC.

#### Asian Woman Leadership Network (AWLN)

www.awln.org

Asian Women Leadership Network is a national network of Asian female leaders and professionals focused on leadership development and career advancement for Asian women. Founded in 2004 by participants attending the Working Mother Media Best Companies for Women of Color Annual Conference in New York City, AWLN has grown to about 400 members located in more than ten cities. Its members work in Fortune 500 companies, as well as in smaller enterprises, in a broad range of industries and functions. The mission of AWLN, which became a 501(c)3 nor-for-profit organization in October 2006, is to encourage Asian women to achieve their full potential as individuals and leaders, both professionally and personally. AWLN promotes the advancement and equitable representation of Asian women in leadership positions by enabling them to maximize their contribution and business value to their organizations.

#### **Asian Women in Business (AWIB)**

www.awib.org

Founded in 1995, Asian Women In Business (AWIB) is the only non-profit, tax-exempt organization in the country with the primary mission of assisting Asian women entrepreneurs. Over the years, AWIB, a dynamic organization, has expanded its mission to address identified needs and issues affecting the business and professional development of Asian Americans. AWIB also serves on various tasks forces and boards to promote the inclusion of minority and women owned businesses and professionals.

#### Indus Entrepreneurs (The) (TiE)

www.tie.org

TiE, The Indus Entrepreneurs, also known as Talent Ideas and Enterprise is a global, non-profit network dedicated to the advancement of entrepreneurship. Founded in 1992, in Silicon Valley by a group of successful entrepreneurs, corporate executives, and senior professionals with roots in the Indus region, the organization today has over 10,000 members across 44 chapters in 9 countries. Dedicated to the virtuous cycle of wealth creation and giving back to the community, TiE's focus is on generating and nurturing our next generation of entrepreneurs through mentoring, networking, and education.

#### National Asian of Women MBAs (NAWMBA)

www.mbawomen.org

The National Association of Women MBAs (NAWMBA) is a not-for-profit organization dedicated to empowering women MBAs in order to propel more women into leadership positions in corporate America and to enhance the diversity of the nation's workforce. The NAWMBA-GNYC chapter was formed to connect professional women MBA's in the Greater NYC area, creating a network of powerful women to help our members achieve career success. In addition to networking, the chapter provides career and skill development opportunities through speakers, conferences, and online articles.NAWMBA-GNYC is dedicated to providing women across America a strong network of like-minded women. Professional Chapter events bring business women and corporate sponsors together for networking and professional development.NAWMBA-GNYC provides professional women the opportunity to further develop and enhance their leadership skills through service on Chapter leadership teams and provides professional women the opportunity to give back to their community through fundraising and community service activities.

#### AMBA ALLIANCE PARTNERS

#### National Association of Asian American Professionals (The) (NAAAP)

www.naaap.org

The National Association of Asian American Professionals (NAAAP) is a 501(c)(3) non-profit organization that cultivates, supports, and promotes Asian American leaders. NAAAP offers professional development opportunities on the local and national level, engages its membership in community service, and organizes professional networking events. Through NAAAP, members work together to enhance leadership in their careers and communities. As the largest and fastest growing Asian American professional organization in North America, NAAAP continues to provide its members with the tools and resources to further career advancements and empower Asian Americans to become great leaders and reliable employees. Founded in 1982, NAAAP has since expanded to more than 25 metropolitan cities in the United States and Canada. NAAAP members are affiliated with either a chapter or a venture. Ventures exist as chapter start-ups throughout North America.

#### **National Asian Pacific Bar Association (NAPABA)**

www.napaba.org

The National Asian Pacific American Bar Association (NAPABA) is the national association of Asian Pacific American attorneys, judges, law professors and law students. NAPABA represents the interests of over 40,000 attorneys and 58 local Asian Pacific American bar associations. Its members represent solo practitioners, large firm lawyers, corporate counsel, legal service and non-profit attorneys, and lawyers serving at all levels of government. NAPABA continues to be a leader in addressing civil rights issues confronting Asian Pacific American communities. Through its national network of committees and affiliates, NAPABA provides a strong voice for increased diversity of federal and state judiciaries, advocates for equal opportunity in the workplace, works to eliminate hate crimes and anti-immigrant sentiment, and promotes professional development of minorities in the legal profession

#### **Network of Indian Professionals, New York (NetIP-NY)**

www.newyork.netip.org

The Network of Indian Professionals-New York (NetIP-NY) is a non-profit organization dedicated to the overall achievement and advancement of South Asian professionals. The primary focus of NetIP-NY is to help South Asian professionals in the tri-state area network effectively via the four pillars of our organization: professional development, community service, cultural awareness, and political awareness. This year, NetIP-NY is also donating \$5000 in scholarship funds for over 300 rural children in India. Since 1993, NetIP-NY has raised over \$40,000 for its scholarship fund given to 20 students in the New York Metro Region. Over the years, NetIP has become a leading organization for South Asian professionals - one that has been recognized by political, civic, and community leaders across North America. NetIP-NY joins over 20 NetIP chapters across the USA and Canada who have become the unequivocal voice for those who want to excel in all aspects of life.



#### CONFERENCE SHUTTLE BUS INFORMATION

#### **Jacob K. Javits Convention Center**

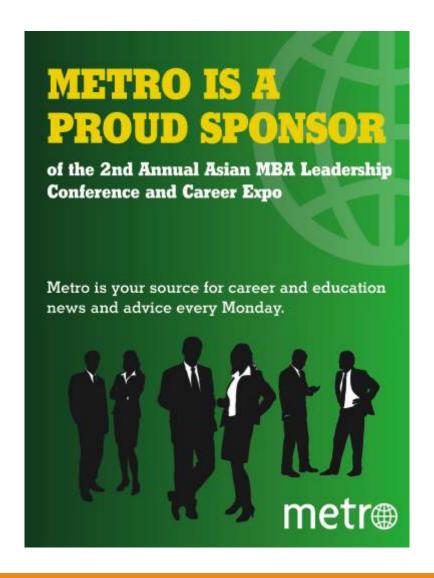
655 West 34th Street, New York, NY 10001

The Westin New York at Times Square [Asian MBA Conference Headquarter Hotel]

270 West 43rd Street, New York, NY 10036

Phone: 212.202.2700

- From Westin New York at Times Square Hotel to the Jacob K. Javits Convention Center Shuttle buses will operate between 7:30 AM - 6:00 PM, every half hour from Westin to Javits, on both Friday, August 27th and Saturday, August 28th.
- From Jacob K. Javits Convention Center to The Westin New York at Times Square Hotel [8th Avenue, Corner of 43rd Street] Shuttle buses will operate between 7:45 AM 6:00 PM, 15 and 45 minute past the hour, on both Friday, August 27th and Saturday, August 28th.



# About National Association of Asian MBAs (NAAMBA)

#### **About Us**

NAAMBA is a leading non-profit, professional organization which serves as a platform to unite and empower the pan-Asian American professional community and the pan-Asian professional Diaspora globally by providing them with professional development opportunities to propel to positions above mid-level management in their field of work . To that end, NAAMBA's vision is to foster dialogue and mobilize related stakeholders in addressing critical social, cultural, and economic issues within the workplace and the community.

The pan-Asian professionals, with advanced levels of education, tend to perform exceptionally well in entry level positions and maintain their careers at that level. However, regardless of high academic achievements and high degree of professional performance, they are faced with exceptional obstacles moving up the ladder from mid-level management to beyond. This is a reality which must be addressed to further Asian advancement in the workplace. NAAMBA, through visionary efforts will address this realty with the goal to defragment and galvanize this silent minority.

#### **NAAMBA Future Events Announcement**

Building on the momentum generated by the successful inaugural Asian MBA Leadership Conference & Career Expo, and thanks to the ongoing support we received this year with the launching of NAAMBA, we anticipate each of the future Conferences to be more successful than the last. Looking forward to years ahead, NAAMBA is proud and excited to announce the following future Conferences and Events:

#### U.S.A.:

3rd Annual Asian MBA Conference: September 2011 - New York, NY 4th Annual Asian MBA Conference: September 2012 - San Jose, CA (tentative) 5th Annual Asian MBA Leadership Conference: September 2013 - Chicago, IL (tentative)

#### Asia:

2012 - Hong Kong (planned)2013 - Singapore (planned)

#### **Welcome from NAAMBA President & Founder**



August 26, 2010

Dear AMBA Sponsors, Attendees and Supporters,

Welcome to the 2nd Annual Asian MBA Leadership Conference and Career Expo!

I would like to express my sincerest appreciation to those who made this Conference possible, especially our sponsors who have demonstrated their continuous commitment to diversity. I would also like to thank Columbia University, our lead academic sponsor for a second year, and all other academic sponsors for their contributions to this event. My heartfelt thanks goes out to all the volunteers who have dedicated their time and efforts towards making this Conference a success.

I am pleased and honored to announce the launch of the National Association of Asian MBAs (NAAMBA) at the Conference this year. The Conference theme this year, CONNECT. ENGAGE. INSPIRE., speaks to the mission and vision of NAAMBA to provide for a unifying platform for the pan-Asian American professional community and professional development opportunities to help them rise to new professional heights.

I once again thank everyone for being part of the 2nd Annual Asian MBA Leadership Conference and Career Expo, for your continued support of our efforts and are hopeful that you will continue to support us as we work towards building NAAMBA into a domestic and a national and international entity.

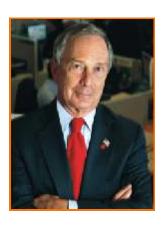
Warmest Regards,

Jino Ahn

President & Founder

National Association of Asian MBAs (NAAMBA)

#### **Greetings from NYC Mayor Michael Bloomberg**





THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

August 26, 2010

Dear Friends:

It is a great pleasure to send greetings to everyone attending the Annual Asian MBA Leadership Conference and Career Expo, hosted by the National Association of Asian MBAs.

New York City is one of the world's financial, cultural, and intellectual capitals. Even in these challenging economic times, our City continues to lead the world in business and innovation, and I am proud to join you in applauding the hard work and ambition of everyone attending the events at this expo. The exchange of ideas and information is critical to the well-being of individuals and businesses alike, and the people gathered here form an invaluable network of mutual support as we seek to keep our City and our country moving forward.

Diversifying economic life here in the five boroughs is a top priority for our Administration, and in this effort we are pleased to have partners like the National Association of Asian MBAs. On behalf of the City of New York, I offer my best wishes for a productive conference and continued success.

Sincerely,

Michael R. Bloomberg

michel & Kon

Mayor

#### **Greetings from NY Governor David Paterson**



DAVID A. PATERSON GOVERNOR



August 26-28, 2010

Dear Friends:

I am delighted to send greetings to all gathered at the Jacob Javits Convention Center for the 2<sup>nd</sup> Annual Asian MBA Leadership Conference and Career Expo hosted by the newly-established National Association of Asian MBAs (NAAMBA).

The Empire State is fortunate to be home to a culturally diverse population that includes a strong representation of Asian Americans. Over the years, our society has benefited from numerous contributions made by individuals who reflect the various distinct cultures of Asia and who excel in a range of professions, including many with an impressive level of achievement in the corporate and business world.

With the recent founding of your association, your members further commit themselves to activities that can increase networking opportunities among Asian American professionals across the State and Nation. Events such as this Asian MBA Leadership Conference and Career Expo bring together top MBAs and leaders within the Asian American community in a forum where their collective potential and shared cultural backgrounds will foster new associations and prospects for career and business growth. With an anticipated attendance by 4,000 individuals representing global companies, government, non-profit organizations and universities, this event promises to open doors of valuable opportunities for the future.

Those affiliated with NAAMBA and this gathering can certainly reflect with pride on your efforts to further encourage bright young professionals to expand their professional realms as they work to achieve the "American Dream."

Best wishes for a productive event and continued success in all of your endeavors.

Warmest regards.

Sincerely,

David A. Paterson

Davil D. Paterson

#### **Greetings from U.S. Senator Charles Schumer**



CHARLES E. SCHUMER NEW YORK

United States Senate
WASHINGTON, DC 20510

August 26, 2010

COMMITTEES:

JOINT ECONOMIC
BANKING
JUDICIARY
RULES
FINANCE

Dear Friends:

Please accept my warmest greetings and congratulations as you gather for the Annual Asian MBA Leadership Conference and Career Expo. I am grateful for the opportunity to recognize the fine work of the National Association of Asian MBAs and its leadership.

NAAMBA was created to provide opportunities and support for Asian Americans in the complex labyrinth that is corporate America. Through a wide range of programs, NAAMBA has helped Asian-Americans throughout New York City and across the nation to work together to advance their careers, network, and to mentor young MBAs as they enter the professional world. I applaud all the work that the National Association of Asian MBAs has done on behalf of New Yorkers.

Again, congratulations and thank you for your work and dedication to improving the New York community. I hope the National Association of Asian MBAs will continue these efforts for many more years to come.

Sincerely,

Charles E. Schumer United States Senator

# LEADERSHIP CONFERENCE

#### **Conference Agenda**

#### **NAAMBA VIP Reception\***

#### Thursday, August 26, 2010

Thomson Reuters Headquarters 3 Times Square, 30th Floor New York, NY 10007

2:30 pm Registration Opens

3:00 pm-4:45 pm Introduction: Jino Ahn, President & Founder, NAAMBA

Welcome: Betty Wong, Global Managing Editor, Reuters

Speech: NAAMBAERG Council Chair, Calvin Chung

#### Conference Kick-Off, Co-Hosted by Asia Society

Asia Society
725 Park Avenue
New York, NY 10021

Thursday, August 26, 2010

5:30 pm Registration Opens

6:00 pm-7:20 pm Networking Reception

7:30 pm-8:30 pm Introduction: Jino Ahn, President & Founder, NAAMBA

Welcome: David Whitelaw Reid, Director of Corporate Relations, Asia Society

Keynote Address: Anju Bhargava, Member, President Obama's Advisory

Council on Faith Based Initiatives & Neighborhood Partnerships

\*By Invitation Only

Day 1: Opening Session

# LEADERSHIP CONFERENCE

#### **Conference Agenda**

#### Friday, August 27, 2010

Day 2 : Opening Session

Jacob K. Javits Convention Center, D1 & Hall E 655 West 34th Street, New York, NY 10001

New York, NY 10001	
7:30 am-7:30 pm	Conference Registration
9:00 am-5:00 pm	Internet Café & Work Stations Sponsored by <b>Dell</b>
8:30 am-9:30 am	AMBA Networking Breakfast [D1 Special Events Room]
	Keynote Speaker - Frans Johansson: Diversity Drives Innovation
9:30 am-9:35 am	Refreshment & Communication Break
9:35 am-10:35 am	General Session [D1 Special Events Hall]: New Wave of Emerging
	Thought Leaders in the Diversity & Inclusion Journey
10:35 am-10:45 am	Refreshment & Communication Break - Coffee House Sponsored by
	Home Depot
10:45 am-11:55 am	Concurrent Seminars & Professional Development Workshop 1
	Session A: Global HR - Recruiting and Retaining Asian Talent:
	Advantages of Diversity & Managing a Global Team [Room E8]
	Session B: Asians in Corporate America - Stereotype: Breaking
	Cultural Conditioning to Shed Stereotypes: Ask for What You Want &
	Get Acknowledged for Your Contributions [Room E9]
	Session C: Social Responsibility: 21st Century Corporate
	Social Responsibility Landscape [Room E10]
	Session D : Professional Development Workshop: State of Diversity
	Recruitment & Retention: Managing Four Generations at Work
	FD E441

[Room E11]

# **LEADERSHIP CONFERENCE**

#### **Conference Agenda**

#### Friday, August 27, 2010 (Continued) Day 2 : Opening Session

Jacob K. Javits Convention Center, D1 & Hall E 655 West 34th Street, New York, NY 10001

FOR FULL LEADERSHIP CONFERENCE PARTICIPANTS ONLY	11:55 am-12:00 pm 12:00 pm-12:30 pm 12:30 pm-1:20 pm 1:20 pm-1:25 pm 1:25 pm-2:35 pm 2:35 pm-2:45 pm	Refreshment & Communication Break Leadership Luncheon [D1 Special Events Room] Keynote Address - Michael Morris: Harnessing Bicultural Identities in 21st Century Globalizing Workplace [D1 Special Events Room] Refreshment & Communication Break Concurrent Seminars & Professional Development Workshop 2  • Session A: Employee Resource Group [ERG] Leaders Summit:     The Business Case for ERGs: Benefits for Human Resources and     the Bottom Line [Room E8]  • Session B: Entering the Corporate American Boardroom as an     Asian [Room E9]  • Session C: Asian Women in the Workforce: Changing Face of the     Asian Woman in the Corporate World [Room E10]  • Session D: Professional Development Workshop: Leveraging     Cultural Values in Business [Room E11] Refreshment & Communication Break: Coffee House Sponsored by Home Depot General Session [D1 Special Events Room]: Manish Mehta - VP, Social Media & Community, Dell: Being an Asian Executive
	2:45 pm-3:45 pm	
		Michael E. Chen - President & CEO, MCE at GE Capital
	3:45 pm-3:50 pm	Refreshment & Communication Break

# FOR FULL LEADERSHIP CONFERENCE PARTICIPANTS ONLY

#### 2ND ANNUAL ASIAN MBA

# LEADERSHIP CONFERENCE

#### **Conference Agenda**

#### Friday, August 27, 2010 (Continued)

Day 2: Opening Session

Jacob K. Javits Convention Center, D1 & Hall E 655 West 34th Street, New York, NY 10001

3:50 pm-5:00 pm

Concurrent Seminars & Professional Development Workshop 3

Session A : Employee Resource Group [ERG] Leaders Summit :
 NAAMBA ERG Council Kick-Off & Working Session [Room E8]

- Session B: Investing in Asia: Expanding Your Business in Asia
   [Room E9]
- Session C: Working in Asia: How to Discover International Career Opportunities [Room E10]
- Session D: Professional Development Workshop: Leading with Asian Values in Corporate Landscape [Room E11]

#### NAAMBA Gala Dinner & Awards Ceremony [D1 Special Events Room]

6:00 pm-6:50 pm 7:00 pm-9:30 pm Pre-Gala Dinner Networking Reception

NAAMBA Gala Awards Dinner & Entertainment

Guest Speaker: J.D. Hokoyama, Presidet & CEO, LEAP

NAAMBAAwards Presentations

Category 1: NAAMBA Leadership Awards

Category 2: Top Ten Companies for Asian American Awards

Entertainment Performances by Asian Artists

#### Betty Wong - Global Managing Editor, Reuters

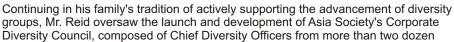
Betty Wong was named Global Managing Editor in April 2008, and helps to design and execute editorial strategy for Reuters. Betty and the managing editors for the Americas, Europe, Middle East and Africa, and Asia oversee staff and their safety, career development, communications, technology, business and customer engagement and the global editorial budget. Based in New York, Betty is a board member of the Overseas Press Club Foundation and Columbia University's Knight-Bagehot fellowship program. Betty has been a juror for the Pulitzer Prizes, Loeb and SABEW awards. She is also a member of the Asian-American Journalists Association and a founding member of Reuters editorial diversity group.



Since joining Reuters in 1989, Betty's roles have included global head of editorial operations, Americas managing editor, global equities editor, Americas equities editor, U.S. company news editor, senior Wall Street correspondent and deputy financial copy desk editor. As a Reuters reporter, Betty's beats included the U.S. stock market and the brokerage industry and covered the technology-fuelled bull market and the Goldman Treasury bond scandal. Prior to joining Reuters, Betty worked at The Wall Street Journal for five years and covered Manhattan federal court and reported on white collar crime cases from Michael Milken to Ivan Boesky. She graduated from New York University where she studied journalism and physics. Betty is married to her high school sweetheart Terry and considers her biggest accomplishment to be raising two terrific daughters, Kristen 16, and Amanda, 13.

#### David Whitelaw Reid - Director, Corporate Relations, Asia Society

David Whitelaw Reid is the Director of Corporate Relations at the Asia Society, a global educational organization dedicated to deepening connections among the people, leaders and institutions of Asia and the United States. He leads the institution's corporate membership, sponsorship and stewardship activities. Since joining the Asia Society in 2003, he tripled annual Corporate Membership revenues to \$1.3 million and established the Society's first Global Corporate Membership program.



Fortune 500 companies, and in 2010, the Asia Society Asian Pacific American Corporate Survey. This survey is the first ever effort to exclusively measure the corporate success of Asian Pacific Americans in Fortune 500 companies and to recognize the top companies and best practices that enable Asian Pacific Americans to rise to corporate leadership positions. He has also overseen the creation of the successful Leo Bar networking event series, a program that has significantly increased annual attendance of young Asian American and LGBT professionals at Asia Society. In addition to his position at Asia Society, Mr. Reid is a Board Member of the Manhattan Chamber of Commerce.

Mr. Reid received his MBA and the 1998 Information Systems Award from Pace University and his BA (History) from Colorado College. Personally, Mr. Reid enjoys playing tennis, boating on Long Island Sound and traveling abroad, whether working on major international business conferences in Asia or vacationing in Europe and South America.

Keynote Address: Anju Bhargava

# Anju Bhargava - Member, President Obama's Advisory Council on Faith based Initiatives and Neighborhood Partnerships

Anju Bhargava is a senior professional and management consultant working at the intersection of Enterprise Risk Management, Business Transformation and Organization Management through a combination of both business and human levers. She has over two decades of experience consulting/working for major companies globally. She has provided thought leadership in the public and private sectors, published papers and received many awards. Her distinctive research based approach leverages best practices from many spheres education, government, civic, faith based, and corporate. Her pioneering initiatives include an internationally cited study on loan loss published by RMA Journal and recognized by OCC; a target marketing effort "Capitalizing Diversity in



the Changing Financial Markets"; Chakravyuhu (labyrinth) education program to mentor corporate women, a White House (President Clinton) Initiative, "Asian American Pacific Islander Community Assessment" and recently a briefing report, "Call to Serve - Hindu American Community Building through Seva" presented to President Obama. A change catalyst pioneer and social entrepreneur, she now volunteers with the Livingston Township, Interfaith Clergy Association and diverse residents to build healthy communities with cross-cultural inclusion. She is the President of Asian Indian Women in America, co-founder of Hindu American Seva Charities and a member of President Obama's Advisory Council on Faith Based and Neighborhood Partnerships.

www.mim.pdx.edu

# ARE YOU THE NEXT GLOBAL LEADER?

Join our conversation:

blog: www.pdxmim.com Facebook.com/pdxmim Twitter: @pdxmim

Meet and learn from current Global Leaders - booth #439. Be sure to join us on the next challenge! Developing Global Leaders in Asian Business & Culture

MASTER OF
INTERNATIONAL
MANAGEMENT



#### Full Day Session: Leadership Conference

#### Friday, 27 August, 2010

#### **AMBA Networking Breakfast**

8:30 am - 9:30 am

#### **Keynote Speaker - Frans Johansson**

#### **Diversity Drives Innovation**

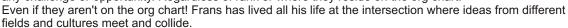
Frans Johansson, Author, Entrepreneur and Motivational Speaker, opens up our AMBA Conference with an inspirational message on how diversity, in all its forms, drives innovation. Frans Johansson has electrified audiences around the world. His message of innovation through diversity of industries, fields, cultures and perspectives has inspired people everywhere to change their organizations and the world surrounding them.

#### Highlights:

- Finding ground-breaking ideas by combining different fields and cultures
- Why diversity drives innovation
- Making innovative ideas happen
- · Thinking differently about the risks involved

#### Frans Johansson - Founder, The Medici Group

Frans Johansson is the best-selling author of The Medici Effect:
Breakthrough Insights at the Intersection of Ideas, Concepts and Cultures.
Translated into 18 languages, The Medici Effect was named one of the top 10 best business books by Amazon.com. In his book and in his presentations, Frans clearly shows how the best ideas and innovation come from collaboration between people with diverse experiences, skills, expertise, culture, perspectives, and backgrounds. Simply stated, Frans is known for making the business case for diversity. Beyond lip service, he packs his programs with plenty of examples and gives people what they need to know and what they need to do to break down silos and bring out the best that everyone has to give to any challenge or opportunity. Regardless of rank or where they reside on the org chart.



Frans was raised in Sweden by his African-American-Cherokee mother and Swedish father. He earned his BS in environmental science at Brown University and his MBA at Harvard Business School. He founded both a Boston-based software company and a medical device company operating out of Baltimore, Maryland and Stockholm, Sweden. He has written articles on healthcare, information technology and the science of sport fishing and has been featured on CNN's AC360, ABC's Early Morning Show, and CNBC's The Business of Innovation series along with Jack Welch and Muhammad Yunus. Frans resides in New York City with his family.

General Session 9:35 am - 10:35 am

# Diversity & Inclusion : New Wave of Emerging Thought Leaders in the Diversity and Inclusion Journey

Strategies for advancing corporate diversity and inclusion landscape continue to evolve and have increasingly become sophisticated beyond the traditional 6 categories. Come hear what's on the minds of experts, leaders and practitioners in this discussion across generational and thought diversity. Where are we on the diversity and inclusion journey? What are the business and cultural fluency trends in broadening and deepening the conversation beyond the business case for diversity? What are firms doing to embed diversity into their core competencies and organizational values? Hear panelists share their insights, expertise, and perspectives from being a Millennial on the ground to contributing to groundbreaking research.

Emcee : Jennifer Olayon Moderator : Nancy Di Dia

Panelists : Kevin Bradley, Loise Cooper, Earnie Ellison

#### Nancy Di Dia - Executive Director & Chief Diversity Officer, Boehringer Ingelheim

Nancy Di Dia brings more than 25 years of experience in management and diversity practices in corporate America to her role as Executive Director & Chief Diversity Officer at Boehringer Ingelheim. She has national responsibility for Diversity, Inclusion & Engagement reaching more than 10,000 employees. Under her leadership the company achieved the #1 position from the Association of Diversity Councils as well as a perfect score on the Corporate Equality Index from the Human Rights Campaign for the best places to work for LGBT for three consecutive years. In 2009, she also received a prestigious recognition of Diversity Champion from the Southern Connecticut chapter of the Society for Human Resources Management (SHRM).



Prior to beginning her role in May 2006, Ms. Di Dia was a senior consultant with the FutureWorkInstitute, a strategic partner of Towers Perrin. In that role, she pioneered creative diversity initiatives that advanced the culture of inclusion at many institutions, including pharmaceutical companies such as Astra Zeneca and Johnson & Johnson.

Prior to her role at FutureWork, Ms. Di Dia established her own consulting practice focused on Human Resources, and Diversity & Inclusion Work. In her work with Fortune 500 companies, she conducted organizational assessments, focus groups, and executive interviews to help companies further their mission to become employers of choice.

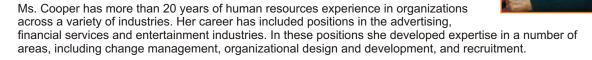
#### Kevin Bradley - Directory of Diversity, McDonald's

Kevin Bradley is a Director Diversity based at McDonald's Home Office in Oak Brook, Illinois. In this position he is responsible for providing internal and external demographic data and trend analyses to critical business partners. He also provides analyses of employment transactions to ensure no disparate impact exists. In his role, he is also responsible for the development of diversity scorecards and return on investment (ROI) analyses.

Previously, Bradley was the Diversity Manager at RR Donnelley & Sons Company in Chicago. At RR Donnelley, he was responsible for the development and management of the company-wide diversity initiatives and affirmative action programs. He has also worked in Human Resources and Diversity positions with Fortune companies such as United Airlines and Waste Management, Inc. He has been a speaker on Inclusion and Diversity at a number of venues including the National Association of Asian American Professionals' annual conference, Department of Labor Office of Disability Employment Policy Employer Meeting, and the Society for Human Resources Management's Diversity Conference and HR Conference.



As Vice President of Corporate Social Responsibility & Inclusion for Adecco Group North America, Lois Cooper leads a team that provides human resources support to 8,000 full-time employees and an average of 100,000 temporary employees per week for the world's largest staffing company. She is also responsible for developing strategic diversity initiatives that support the organization's business strategies and positively impact the bottom line.



Ms. Cooper has been selected as a 2009 Black Achiever in Industry by the YMCA of Greater New York. She is also a 2006 honoree of the Network Journal's 25 Influential Black Women in Business Awards. She has been featured as Diversity Journal's "Front- Runners" in Diversity Leadership Series 2006 and honored as one of Diversity Journal's Women Worth Watching in 2007. Ms. Cooper is a featured speaker for the World Diversity Leadership Summit, and has spoken at Conference Board events and a series of Diversity Profit Generations teleseminars. She has also been quoted in Diversity Spectrum, Diversity Best Practices' Chief Diversity Officer (CDO) Insights and was recently interviewed regarding the glass ceiling for women on ABC radio in San Francisco.

#### Earnie Ellison - Director, Diversity Programs & Community Relations, PGA

Earnie Ellison directs the PGA, Diversity Programs and Community Relations. One of the major initiatives for The PGA of America is to provide the resources, awareness, and opportunities for women, people of color and the under-served to participate in the game and the business of golf.

After graduating from Alabama A&M University in 1970, he was employed by the IBM Company where he held various financial management positions in the USA and the Americas/Far East International businesses. In 1988 he joined the Unisys Company as Finance Director. He left Corporate America in 1992 to partner with his brother to experience the life of an entrepreneur. In 1997 he joined the PGA of America as the Director of Finance for the Tournament Operations. After developing a diversity program and establishing community initiatives, he was appointed to a new position for the PGA, Director of Business & Community Relations. Since his employment, the PGA of America has experienced notable progress in the goal to



increase the awareness and opportunities for Women and Minority businesses as well as communities throughout the USA to participate and receive benefits through the game and the business of golf.

#### Full Day Session: Leadership Conference Friday, 27 August, 2010

#### AMBA Leadership Luncheon & Keynote Address

12:30 pm - 1:20 pm

**Keynote Speaker: Michael Morris** 

#### Harnessing Biculutral Identities in 21st Century Globalizing Workplace

#### Michael Morris - Chavkin-Chang Professor of Leadership, Columbia Business School

Michael Morris is the Chavkin-Chang Professor of Leadership at the Columbia Business School, and a Professor in the Psychology Department of Columbia University. He teaches MBA and executive-level classes on negotiation, decision making and group dynamics. He designed and runs Columbia's Program on Social Intelligence, which translates emerging research insights into new forms of leadership training. Outside of academia, his consulting and training work brings him into contact with many private and public sector leaders from around the world.



In his research career, Professor Morris has published over 60 articles in the leading psychology and management journals on topics such as individual decision making, interpersonal influence, and social networks, with a particular emphasis on the influence of culture. His work has received many awards from scholarly societies for its originality and influence, including the Society for Experimental Social Psychology and the Society for Judgment and Decision Making, among others. He is a founding editor of the journal Management and Organization Review and an associate editor at several other journals. He is a member of a National Academy of Science panel advising the Armed Services about managing cultural differences.

Prior to joining the Columbia in 2001, Dr. Morris was a professor at Stanford's Graduate School of Business and Psychology Department. He served as a visiting professor at the Chinese University of Hong Kong in 1995 and at the University of Hong Kong in 2000. Professor Morris earned a Ph.D. from the University of Michigan in 1993 and B.A from Brown in 1986.



**General Session** 2:45 pm - 3:45 pm

**Keynote Speaker: Manish Mehta** 

#### Being an Asian Executive

#### Manish Mehta - Vice President, Social Media & Community, Dell

Manish Mehta is Dell's Vice President for Social Media and Community. He is responsible for establishing Dell's strategies, global programs, best practices, policies and measurement of social media across the company. In addition, he oversees the global use and implementation of social community across Dell's consumer, small and medium, public sector, services and enterprise businesses. In this position, he chairs Dell's Social Media and Community Leadership Council involving each of Dell's businesses and departments across the company.

Mr. Mehta was one of the founding members of Dell Online (www.Dell.com) and became responsible for all of Dell.com, one of the pioneering and largest online commerce sites in the world. Dell.com was also an early leader in establishing online support and community forums, back in the late 1990s. His responsibilities included site capability, development and re-architecture, innovation, analytics,

content operations and design across every product line and business unit worldwide. Online operations included more than 130 regional sites across Asia-Pacific and Japan (APJ), Europe, Middle East and Africa (EMEA), and the Americas.

Mr. Mehta has also held various entrepreneurial roles at Dell. He was responsible for Dell's Global eBusiness and CRM strategy across its consumer and business-to-business sectors. He served as an Executive Member of Dell Ventures, Dell's venture capital organization, where he held board member positions with a number of private venture-backed startup companies. He also served as Executive Assistant to the Sr. Vice President of Dell's Product Group as a member of the Product and Technology Strategy team.

Prior to Dell, Mr. Mehta spent several years in both the software industry in Silicon Valley and nuclear industry working at nuclear power facilities in the East Coast. Mr. Mehta holds a Bachelor of Science degree in Electrical Engineering from Rutgers University.

#### Keynote Speaker: Michael E. Chen

#### Barriers in Life: Don't Complain About Them, Jump Over Them!

#### Michael E. Chen - President & CEO, MCE at GE Capital

Michael Chen is the President and CEO of Media, Communications, & Entertainment ("MCE"), GE Capital and is an Officer of GE. Michael has primary responsibility for overseeing GE's debt and equity financing activities to the media, communications & entertainment sectors, including the Peacock Equity Fund, which is a highly successful JV between NBC Universal ("NBCU") and GE. Michael also sits on NBCU's Executive Council. He has been featured on "The Wall Street Journal Online," and the syndicated radio program "The CEO Show" (www.theceoshowonline.com).

December 2006, and was also named an Officer of the GE Company at the same time.

Michael started his career in 1985 as a financial analyst for IBM. After several different roles in finance, he moved over to IBM Credit Corporation in 1990. He held management positions in sales, finance and risk management before joining GE in 1994 as Vice President of Risk Management for GE Capital Aviation Services (GECAS). After spending five years in various leadership roles, he was named Senior Vice President and General Manager, North America for GECAS in 1999 where his team was responsible for providing aircraft leases and loans to the aviation industry for the US and Canada. Michael assumed his current position in

Michael serves on the Board of Directors for Norwalk Community College Foundation, the Advisory Council for the Johnson School, and co-chairs the Diversity Council for Asia Society. He received the Distinguished Service Award at the 2010 Commencement for Norwalk Community College. In addition, he was named as one of the nation's top sales and customer relationship individuals in the book "Secrets of Great Rainmakers" by best-selling author Jeffrey Fox, and he was awarded "Dealmaker of the Year" in 2008 by the New York based organization, The Executive Council. Michael was also awarded the Pinnacle Award by the Asian American Business Development Center. This award is given annually to the person who is recognized as a leader in their field, and is serving in a top position within their company.

Michael received his B.S. in Electrical Engineering from the University of Rochester in 1983 and an MBA in finance from the Johnson Graduate School of Management at Cornell University in 1985.

#### **Concurrent Seminars & Professional Development Workshop 1**

#### Global HR - Recruiting and Retaining Asian Talent: Advantages of Diversity & Managing a Global Team

10:45 am - 11:55 am

Most businesses in 2010, especially the most successful ones, have global practices, that allow them to incorporate innovative ideas developed by teams around the world, with diverse points of view and ways of thinking. During this time when buying power in developing economies is on the rise, it is important for corporations to take into account the diverse demands in the marketplace. A multicultural team of workers will improve the international marketability of a company's goods and services. In this session, you will learn why employee diversity is vital for a business's growth, how to recruit and retain Asian talent, and how to manage a diverse staff, to keep morale high and tension low.

Moderator: Tariq Khan

Panelists: Michelle Scales, Zarina Stanford, Craig Williams

#### Tariq Khan - President, Global Diversity Marketing

Tariq Khan is a recognized business leader in marketing, branding, segmentation, customer relationship, social media services, and diversity arena. Tariq's work, interviews and articles have been published in several trade and industry publications. He is the founder and President of Global Diversity Marketing, Inc., a management consulting firm focused on helping organizations to better understand the changing marketplace. Tariq Khan is also the President of Muxlim Inc., a venture backed company and the world's largest Muslim lifestyle media company, focused on lifestyle as a part of a diverse, all-inclusive world which recognizes and welcomes people of all faiths and background. Tariq is best known for his thought leadership in leading the diversity initiatives in global fortune companies while making the business case for diversity and inclusion.



Tariq has had a distinguished twenty-year career, mostly at global Fortune companies including MetLife, Nationwide, and ING. Tariq has held several senior management roles with the major fortune companies. In his last corporate position, Tariq was senior vice president and head of market development for ING, where he led ING's strategy to expand growing emerging markets.

#### Michelle Scales - Director of Multicultural Markets, Wells Fargo

Michelle Scales joined Wells Fargo & Company in 2000 and is a 22 year veteran of the financial services industry having previously worked for Bank of America and Citigroup. Today Michelle has senior management responsibilities as the director of Wells Fargo's Enterprise Diverse Segments group; a division that develops and implements business and marketing strategies across Wells Fargo's lines of business and distribution channels for African-Americans, Asians, Latinos, Women and Lesbian, Gay, Bisexual and Transgender (LGBT) communities.



Under Michelle's leadership since 2005 diverse markets are the largest contributors to Wells Fargo's double digit customer acquisition and profit growth objectives. As a result of Michelle's leadership, Wells Fargo has sustained its reputation with the communities in which it operates and serves. Wells Fargo is substantially increasing its resources for staffing, product development, marketing spend, technology infrastructure and national alliance funding and systematically aligning those resources with its largest business growth opportunity.

#### Zarina Stanford - Director of Demand Programs, IBM

As Director of Demand Programs, Zarina Stanford is responsible for all aspects of demand generation for IBM Software Group in North America. In this capacity, Stanford leads the strategy, design and implementation of marketing programs to generate \$800M+ of annual marketing revenue in the U.S. and Canada. Stanford is also leading IBM's marketing automation deployment within North America. Prior to this role, Stanford was Director, Category Marketing, Service Management, Security, and Cloud Computing. Stanford created and drove adoption of IBM Service Management across IBM and in the marketplace, instituted the IBM Security Summit for industry analysts, and co-led development of IBM's cloud computing marketing strategy and programs.



While serving as Director, Autonomic Computing, Stanford created market recognition, leadership and branding for IBM's industry-wide Autonomic Computing initiative worldwide. Stanford also served as Business Unit Executive for security software, leading the worldwide sales team through an acquisition and delivering triple digit YTY growth. Ms. Stanford is active in several IBM and industry diversity and mentoring programs. She is currently one of the IBM Co-chairs on its Asian Diversity Council and was formerly Chair for the 2008 National Engineers Week Foundation Steering Committee on behalf of Chinese Institute Of Engineers (CIE) and IBM. Born and raised in Hong Kong, Stanford holds an MBA degree from Southern Methodist University and a BA degree in Journalism from the University of North Texas. The Stanford family of four lives in Bedford, NY.

#### Craig Williams - Vice President, U.S., The McDonald's Division, The Coca-Cola Company

In March 2009, Craig was appointed Vice President, U.S., The McDonald's Division, after holding the position of Assistant Vice President of U.S. Marketing for the Division.

Craig joined The Coca-Cola Company in 2005 as the Group Director of U.S. Marketing for The McDonald's Division of The Coca-Cola Company. In this role, he was responsible for driving beverage growth across all categories through the development and stewardship of marketing programs for national overlay and local calendar windows at McDonald's. He was also responsible for strategic leadership on beverage industry trends, and consumer insights development and integration into business.



Prior to joining The Coca-Cola Company, Craig spent three years in the eye care industry with Ciba Vision Corporation in global marketing where he was responsible for global revenue and share, new product strategy and development, and advertising communication for the largest brand and category at Ciba Vision (Focus Dailies). He also spent seven years with Kraft Foods Inc., working in brand management and new product development in the Cheese category, and five years in the U.S. Navy as a Naval Nuclear Power Officer.

Craig received his MBA from Northwestern University and a B.S. in Physics from Benedict College.

#### Concurrent Seminars & Professional Development Workshop 1

Asians in Corporate America - Stereotype: Breaking Cultural Conditioning to Shed Stereotypes: Ask for What You Want & Get Acknowledged for Your Contributions

10:45 am - 11:55 am

Asians are called the "Silent Minorities" due to our hesitancy to voice our opinions, and even our needs. Through cultural conditioning, we are taught to persevere through difficulties without complaining and that we should be humble about our achievements. As a result, we put our heads down and work hard, hoping that our bosses will notice the effort we are putting in. This may work in Asia where our coworkers have the same mentality, but in the American workplace, where our competitors are not afraid to speak their mind and demand what they want, we have to become more assertive in order to level the playing field. In this session, you will learn how you can break the stereotypical mold to increase your visibility in the work place and tactful ways to communicate your ideas and requests.

Moderator: Brad Baldia

Panelists: Wei Jiang, Kelly Chow, Patricia Denise Lopez, Raj Selvadurai

#### Brad Baldia - National President & Chairman, NAAAP

Brad Baldia currently works as the Director of the Southeast Philadelphia Collaborative. In addition, he works extensively with Asian community organizations on a local and national level, such as the Philadelphia Mayor's Commission on Asian American Affairs and the National Association of Asian American Professionals (Brad is Founding President of the Philadelphia Chapter and was elected in August, 2006 as Executive Vice President of NAAAP National and National President & Chairman in August, 2008. (www.naaap.org).



He serves on various boards including the Multicultural Affairs Congress (Philadelphia Convention & Visitors Bureau), the Pennsylvania Immigration & Citizenship Coalition, the Philadelphia Asian American Film Festival and NAAAP. Brad is a member of the

Pennsylvania Attorney General's Asian American & Pacific Islander Advisory Committee, the FBI Philadelphia's Multi-Cultural Advisory Committee, alumni of the FBI Citizens Academy and was a 2008 CPL Pennsylvania Political Leaders Fellow. (www.progressleaders.org). Brad currently serves as Faculty for the Center for Progressive Leadership - Pennsylvania. Most recently, Brad was appointed to the National Advisory Council of Engage Her, a national organization dedicated to educating and activating multicultural women & their communities.

#### Wei Jiang - Professor, Division of Finance & Economics, Columbia Business School

Wei Jiang is a tenured professor in the Division of Finance and Economics at Columbia Business School. She received her Ph.D. in economics from the University of Chicago in 2001 and joined Columbia Business School in the same year. She has since taught in the Master, MBA or EMBA programs at Chicago, Columbia, Wharton, and Berkeley. She was an investment banking associate at Prudential Securities (Shanghai) before pursuing her Ph.D. degree. Professor Jiang's main research interest lies in the strategies of institutional investors and their role in corporate decisions and financial markets. Her research has been featured in major media, including the Wall Street Journal, Economist, Institutional Investors, Money, Fortune, Business Week, New York Times and Financial Times. She



received the Smith-Breeden Distinguished Paper Prize from the Journal of Finance, multiple best paper prizes from the Western Finance Association, Chicago Quantitative Alliance, UK Inquire, the Q-Group, and the Wharton School Terker Family Prize in Investment Research. Jiang has taught various courses in corporate finance and is a four-time recipient of teaching excellence awards at Columbia Business School since 2005. She is currently an associate editor at the Management Science, a fellow at the TIAA-CREF Institute, and the leading member of the investment committee of the NYCLU.

#### Kelly Chow - Corporate Vice President, New York Life (NYL)

Kelly Chow is a Corporate Vice President in New York Life (NYL) Insurance Company. In her twenty years with the Company, Kelly held various positions throughout the organization. Kelly recently joined the Corporate Information Department's Finance and Vendor Management Team. She reports directly to the Chief Financial Officer of the department and is responsible for a variety of financial assignments.

Kelly joined New York Life in 1990 as a member of the Corporate Audit Department, where she promoted a strong quality control culture to improve operational competencies. After leaving Corporate Audit in 1996, Kelly spent two years in the Systems Control Division in the Controller's Department, followed by a three year rotation in NYL International, where she established a dotted-line reporting structure with local internal auditors in NYL International's foreign operations.



#### Raj Selvadurai - Managing Director, Legal Recruitment, Vault.com

Raj Selvadurai is Managing Director of Legal Recruitment Marketing for Vault.com, the source for university and employer rankings, ratings and insight for highly credentialed, indemand candidates. Raj oversees the overall direction of Vault's presence in the legal recruiting space. Prior to Vault.com, he was Director of Diversity Publishing at American Lawyer Media, where he spearheaded the publication of two monthly diversity magazines.

Raj is a member of the National Association for Legal Professionals, the National Legal Marketing Association, the National Association of Colleges & Employers, and frequently speaks about legal careers and diversity. He holds a B.A. from Cornell University and an M.P.A. from Columbia University.



# Patricia Denise Lopez - Assistant Professor, Industrial-Organizational Psychology, Alliant Intentional University

Patricia "Denise" Lopez, PhD, is currently serving as an Assistant Professor in Industrial-Organizational Psychology at Alliant International University, Marshall Goldsmith School of Management. She teaches and conducts research on workforce diversity and cross-cultural management, organizational change and organizational behavior. One of her major areas of expertise and research passions is the leadership and career advancement of women and minorities, including Asian-Americans. She has made several conference presentations on Asian-American advancement issues, most recently at the Asian American Psychological Association and the Los Angeles County Multicultural Conference.



In 2009, her work (with Dr. Anna Duran of the Duran Group) on the diversity and inclusion of Hispanics in the C-Suite and corporate boards was published at the Business Journal of Hispanic Research. Currently, Dr. Lopez and Dr. Duran are collecting data on Asian-American leader competencies to assess their business knowledge and identify their professional needs so as to facilitate their advancement to executive and board level positions. Born and raised in the Philippines, Dr. Lopez obtained her Ph.D. in Organizational Psychology from Columbia University, New York.

She previously taught at MBA and Executive Education programs as well as served as the Associate Dean for Research at the Asian Institute of Management, Philippines. She has also directed large-scale employee studies in several multinational corporations and government organizations at International Survey Research, a global research survey consulting firm (now part of Towers Perrin Watson). Dr. Lopez has over 18 years of experience consulting to U.S. and Asian organizations on management development, training, organizational change and cross-cultural/diversity initiatives.

#### Concurrent Seminars & Professional Development Workshop 1

# Social Responsibility: 21st Century Corporate Social Responsibility Landscape

10:45 am - 11:55 am

Corporate Social Responsibility (CSR) is increasingly being seen as an integral part of normal business operations with growing number of businesses incorporating CSR into their business models. Mindful of such a shift in business practices, especially in the recent past, come hear what expert perspectives are on this growing business practice. Why does it make business sense to have an effective CSR policy? How does it impact business and consumer behavior? What role do green energy initiatives play in a business' CSR policy? How have CSR business initiatives opened up career tracks for diverse workforce, allowing businesses to expand sound business practices while opening doors to new opportunities for job seekers in this growing field?

Emcees: Iris Chin & Winston Song, MBA Candidates, Wharton School, University of Pennsylvania

Moderator: Raul Soto

Panelists: Grace Chiang, David Stangis, Chhavi Ghuliani, Aman Singh

#### Raul Soto - Associate Assistant Administrator, EPA

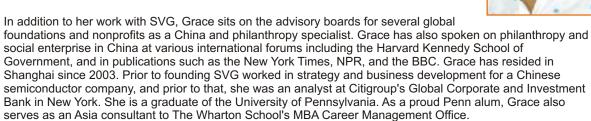
Recently appointed by the Environmental Protection Agency (EPA) Administrator Lisa P. Jackson, Raul Soto Jr. is the Associate Assistant Administrator for Outreach, Diversity and Collaboration within the Office of Administration & Resources Management.

In his new role at EPA, Raul is the principal advisor on all matters related to optimizing support, coordination and alignment of EPA's efforts to assure diversity and minority representation and input into major Agency programs. He leads the executive level management and oversight for setting the strategic direction and goals of the outreach, collaboration and alignment program. Raul leads a team which promotes greater synergy among the programs, functions, initiatives and mandates of the Office of Civil Rights, the Office of Small Business, and the Office of Environmental Justice.



#### Grace Chiang - Co-Founder & Managing Director, Social Venture Group (SVG)

Grace Chiang is the co-founder and Managing Director of the Social Venture Group (SVG), a philanthropic advisory firm in Shanghai, China. Grace and her team have provided due diligence and consulting services to dozens of foundations, corporations and individuals resulting in significant funding for non-profits and social enterprises in China. Under her leadership, SVG has provided impact-oriented advisory services to Fortune 50 companies by formulating tailored corporate social responsibilities strategies for the China context.



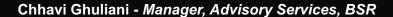
#### David Stangis - Vice President, CSR & Sustainability, Campbell Soup Company

Dave Stangis is Vice President of CSR and Sustainability for the Campbell Soup Company. Campbell's is the world's largest soup manufacturer, and comprises other brands such as Pepperidge Farm, V8, Pace, Prego and Swanson.

Dave is responsible for designing and leading Campbell's overarching CSR/Sustainability strategy. He heads a global CSR Network organization and oversees the development of CSR and Sustainability goals, policies, programs, engagement and reporting for the company. Dave works in collaboration with Campbell business units and functions to deliver long term business value across broad CSR platforms including the Marketplace, Community, Environmental Sustainability and the Workplace. Since arriving at Campbell

Soup, the company has been named to the Dow Jones Sustainability Indexes, the 100 Best Corporate Citizens List and as one of the World's Most Ethical Companies.

Prior to joining Campbell, Dave worked at Intel for 12 years where he created and led the Corporate Responsibility function. Dave is on the advisory boards of Net Impact, University of Detroit College of Business, and Ethical Corporation magazine. In 2008, he was named one of the 100 Most Influential People in Business Ethics by Ethisphere Magazine. He earned his MBA from the University of Michigan and a Master of Science in Occupational and Environmental Health from Wayne State University in Detroit.



With a strong management background, Chhavi brings critical leadership to BSR's financial services practice. Based in New York, Chhavi also supports clients in the pharmaceuticals and biotechnology, information and communications technology, and travel and tourism sectors. He leverages his knowledge of emerging markets for several field projects in Latin America, the Middle East, and Africa.

Prior to joining BSR, Chhavi worked for an SRI firm where he combined financial analysis with ESG analysis to make socially responsible investment recommendations. He also spent several years as an operations manager for Oracle, where he managed the company's Asia-Pacific and Americas regions. He has worked as a freelance CSR consultant, and for the Institute of Public Health in Mexico, where he was charged with creating a business case for CSR.

Chhavi holds an M.B.A. from the Wharton School of Business and an M.A. in International Studies from the Lauder Institute of the University of Pennsylvania. He holds a B.A. in English and Computer Science from Rutgers University. Chhavi speaks both Spanish and Hindi.

#### Aman Singh - Editor, Corporate Social Responsibility, Vault.com

Aman Singh is the Corporate Responsibility Editor for Vault.com, the source for university and employer rankings, ratings and insight for highly credentialed, in-demand candidates. A former journalist with The Wall Street Journal, where she discussed career trends, her focus today expands to corporate responsibility, sustainability practices, diversity & women leadership in the workplace, and how increasing debate and engagement of these practices translates into recruitment and strategic development at companies.

She is the author of Vault's CSR blog: In Good Company. A New York University alumnus, Aman is a certified CSR Practitioner, officially recognized by the Institute of Environmental Management and Assessment (IEMA), a featured blogger for Forbes CSR Blog as well as a contributor for CNBC's Executive Careers blog.



#### **Professional Development Workshop 1**

#### State of Diversity Recruitment & Retention: Managing Four Generations at Work 10:45 am - 11:55 am

Session Highlights:

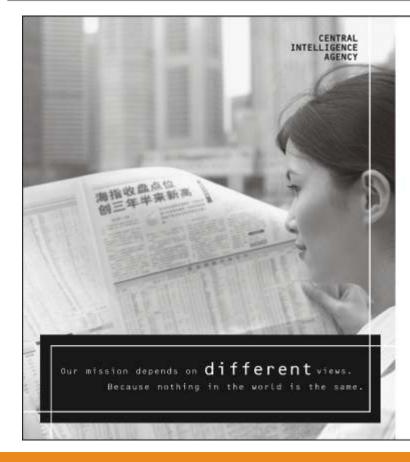
- Trend findings from Universum survey among American MBAs
- · Multi-generation at work (traditionalist vx baby boomers, Gen Xer vx Millennials): different values and behavior, different leadership at work, meeting the millennials around the world
- How to communicate with American diversity MBAs: what are the preferred channels to use? What are the actual channels to use? How to target your recruitment effort?

#### Sara Gao Ying - Asia Business Development Director, Senior Employer Branding Specialist, Universum Communications

Ms Sara Ying Gao works with Fortune 500 companies helping them to redefine their Employer Brand Proposition (EVP), to leverage their strengths as an employer and to attract the best fit talent. She runs workshops with the HR, Marketing and Communication Executives to discuss their employer brand image both globally and locally. As an expert in employer branding, she discusses global recruitment, employer branding trends and the impact of generations on the workplace in various conferences and seminars. Her significant achievements include serving as key note speaker on the topic of employer branding in Asia and multi-generational management at premier human resources conferences, Universities as well as on national TV programs.



Located at Universum Philadelphia office, Sara works closely with multi-national companies headquartered in US on global talent strategy. Before moving to Philadelphia in 2010 she worked with Universum in Shanghai, Universum Asia HQ as China country manager. She was working for Universum in Stockholm Sweden before she was sent to China in 2005. Ms Sara Ying Gao has a Master of Science degree from Stockholm School of Economics.



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#### **Concurrent Seminars & Professional Development Workshop 2**

Employee Resource Group (ERG) Leaders Summit: The Business Case for ERGs: Benefits for Human Resources and the Bottom Line

1:25 pm - 2:35 pm

Employee Resource Groups, otherwise known as Affinity Groups or Colleague Resource Groups, are groups that are formed to act as a platform for networking and development of minority groups that have been historically under-represented in the corporate domain. When supervised properly, they can be great think tanks and vehicles for publicizing a positive company image in the marketplace and for recruiting and retaining top talents from diverse backgrounds. They can also be places where employees can build their professional network, find mentors, and advance their careers. Find what ERG's are all about, how they can be vital to an organization's development, both in terms of productivity and appeal to potential employees and consumers.

Moderator: Calvin Chung

Panelists: Howie Schaffer, Fuad Butt, Lynn Wong

#### Calvin Chung - Director of Construction, Asian Business Council Executive Chair, Target

Calvin Chung is the Director of Construction with Target Corporation managing new store, remodel, corporate and international construction projects. His team manages an annual budget of \$1 billion dollars with a heavy focus on Return on Invested Capital while advancing Target's Brand and Reputation. He has 20+ years of experience in Property Development which includes developing various retail stores in the US, Europe, and Asia. He graduated from University of California at Berkeley with a degree in Architecture, and received his MBA from University of California at Irvine.



True to Target fashion, he is active in community involvements. He serves on the Board of Directors for the Saint Paul Chamber Orchestra, serves on the Board of Directors for the SPECS Conference, and leads the TGT Asian Business Council as the Executive Chair. Calvin lives in Minneapolis with his wife and a teenage daughter who is testing his parenting skills every day.

#### Howie Schaffer - Vice President, Cook Ross Inc.

Howie Schaffer is a Vice President at Cook Ross Inc. He is a respected speaker, trainer, and facilitator on cutting-edge topics in diversity, inclusion, and cultural competency. His recent content, product, and research efforts focus on Exploring Unconscious Bias, Setting the Boundaries of Cultural Competency, Overcoming Diversity Fatigue, and Disability Etiquette: Focusing on Ability. Howie is an esteemed personal counselor and executive coach.

His areas of focus include: Succession Planning for Women of Color, Multicultural Marketing, The Business Case for Hiring People with Disabilities, How to Strengthen Intergenerational Teams, Re-Invigorating Employee Resource & Affinity Groups, Global Diversity 101, and Using Mentoring to Increase Your Diversity Advantage.



#### Fu'ad Butt - Corporate Vice President, New York Life Insurance (NYL) Company

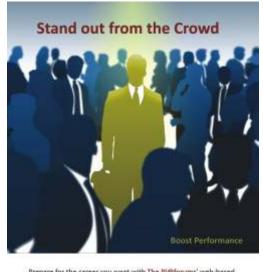
Fu'ad Butt is a Corporate Vice President for New York Life Insurance (NYL) Company. Fu'ad works for the Corporate Information Department (CID) which is NYL's enterprise Information Technology group. He recently completed a special 8 month assignment targeted at developing an enterprise wide strategy for New York Life to address the growing field of Social Media and Web 2.0. Prior to that, Fu'ad managed a team of Business Account Managers who interface with different NYL lines of business to represent future IT needs by aligning long range business strategies with IT deliverables. Fu'ad also managed a team responsible for executing marketing campaigns to NYL's existing customers and future prospects with the aim of generating insurance and asset management sales leads. This team coordinated the distribution of sales leads to NYL's 10,000 domestic US agents.



#### Lynn Wong - Manager, Import Operations, The Home Depot

Lynn Wong, Manager Import Operations, joined The Home Depot in May 2005. As a Global Sourcing representative within the Merchandising organization, she is responsible for managing import supplier performance for the flooring, paint and décor departments. Her scope includes facilitating the sourcing, onboarding and movement of all direct import and proprietary branded products through proactive crossfunctional partnerships. Lynn has also held various positions within International Logistics, having led the integration of subsidiaries into The Home Depot's import network as well as program development and execution of tailored international logistics solutions for the company's merchandising departments. Prior to joining The Home Depot, Lynn worked for the A.P.

Moller-Maersk Group where she held key operational responsibilities for The Home Depot account with Maersk Logistics USA Inc. Lynn was previously based in Singapore, where she held positions with Maersk Line in regional management in the Americas trade and with Maersk Logistics Asia in regional marketing. Lynn is from Singapore where she earned a BA in Sociology from the National University of Singapore. In addition to extensive international travel and fluency in Chinese and Cantonese, Lynn is active in several Atlanta-area community organizations promoting education and awareness of global cultures, women's issues and civic leadership. Currently she leads The Home Depot's Associate Resource Group for Asian-Americans, the Pan Asian Waves.



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#### **Concurrent Seminars & Professional Development Workshop 2**

#### **Entering the American Corporate Boardroom as an Asian**

1:25 pm - 2:35 pm

Asians are often viewed as inflexible studious types who are reserved in nature. This perception carries into the workplace, and Asians often face a glass ceiling preventing their growth from mid to upper management. How do you overcome the preconceived identity placed upon you by your bosses and your co-workers, who think that Asians lack communication and leadership skills? How do you advance beyond low & middle management, to getting into the American Boardroom and eventually become a C-Suite executive? In this session, you will learn to adapt to corporate American culture while staying true to your ethnic identity.

Moderator: Rear Admiral Ron J. MacLaren

Panelists: Anna Duran, Nereida (Neddy) Perez, Hari Avula, Susan Yun

#### Rear Admiral Ron J. MacLaren - U.S. Navy

Rear Admiral Ron J. MacLaren, was born in Seoul, Korea, and grew up in Mexico, Peru and the Panama Canal Zone. He graduated from the University of Southern California with a Bachelor of Arts in Economics in 1979 and was commissioned an Ensign in the Supply Corps through the ROTC program. He completed his Masters in Business Administration at Auburn University, Montgomery in August 1992.

MacLaren transitioned to the Reserve Component in 1983. Since then he has served as Commodore, Navy Cargo Handling and Port Group 3; Commander, Navy Supply Support Battalion 2; Commanding Officer, Naval Operational Logistics Support Center HQ; Commanding Officer, Navy Cargo Handling Battalion 12; Commanding Officer, Naval Supply Center Pensacola 109; Chief of Staff, Navy Expeditionary Logistics Support Force;

Deputy Director, United States Pacific Command Deployment and Distribution Operations Center; Deputy Director of Logistics, United States Joint Forces Command 206; Officer in Charge, Navy Cargo Handling Battalion 12, Detachment Alpha 109 and Executive Officer of Naval Supply Center Pensacola 109.



Anna Duran, Ph.D. is CEO of the Duran Group, a consulting firm committed to assisting organizations in the creation of work environments that foster innovation and high performance through the leveraging of diverse global intellectual capital. She has experience with international teams primarily within the financial, science and high tech industries. Government sector work has involved policy analysis, workforce assessments, research on leadership climates, knowledge structures, and absorptive capacity within a defense-related context. Most of her publications have been in the area of career advancement of women and underrepresented demographic groups in idea building and policy making communities. She is a specialist in working with high ability talent within STEM and R&D environments.



Dr. Duran is also the President of Avatar Research Institute, a think tank for scholars from around the world interested in cultivating the art of thinking together about the role of cultural or world views. She is a member of the Board of Directors of the Commission on Professionals in Science and Technology (CPST) which is housed under the umbrella of the American Association for the Advancement of Science (AAAS) in Washington, D.C. Previously she was a faculty member for 20 years at Columbia University, New York City.

#### Nereida (Neddy) Perez - Vice President, Inclusion & Diversity, National Grid

Nereida (Neddy) Perez has more than 18+years of experience in the areas of Human Resources, Global Diversity Management, External Relations Management. In her current capacity, she serves as the head of Diversity & Inclusion at National Grid where she is responsible for develop and implementing the companies strategies and goals. She has previously worked for four other global Fortune 500 companies in a similar capacity. Currently, she serves as co-chair of the Asia Society's Corporate Diversity Council and previously served on the corporate board of advisors to Ascend. She is a strong advocate of leadership development in the Pan Asian Community and has been a strong support of organizations such as the US Pan Asian American Chamber of Commerce, Organization of Chineese Americans, the National Association of Asian



American Professionals. She is currently on the Workforce Diversity Panel of Experts of the Society of Human Resources Management and the Association of Latino Professionals in Finance and Accounting Women's Advisory Committee.

#### Hari Avula - Vice President, Sales & Finance, Pepsi Beverages Company

Hari Avula is currently responsible for leading and managing the planning, performance management and ad hoc analysis for North America Beverage Sales organization, providing decision support to the Chief Customer Officer and Channel Beverage Sales leads across the Beverage portfolio. Prior to this role, Hari was responsible for providing financial analytics, strategic planning and forecasting support for the marketing and innovation functions of PepsiCo North America Beverages, managing over \$1 billion of annual investments in the marketplace. Previous to that, he was based in Hong Kong, as part of PepsiCo's Corporate Strategy and Business Development team, where he supported the Asia Region on M&A and strategic investments. In addition, Hari has held several finance positions across PepsiCo, including CFO for PI Thailand, Director,



Planning for The Smith's Snack Food Company based in Australia, and Planning Manager for FLI based in Plano, TX. Hari joined PepsiCo in 1995 as Manager, M&A after having worked in investment banking for 3 years. He holds an MBA from the Yale School of Management and a BCom (Honors) from Delhi University and worked in his family's construction business in India and the Middle East prior to coming to the USA.

#### Susan Yun - Senior Vice President, Human Resources, NBCU Media Works

Susan Yun is the Senior Vice President of Human Resources for NBCU Media Works. Media Works is a \$1.2 billion enterprise composed of twelve departments that make up the technological and operational cornerstone of NBC Universal. In 1998, Susan joined GE Plastics as a part of the Human Resources Leadership Program. In 2001, Susan became the Organization and Staffing manager for GE Specialty Materials and also had HR responsibility for mergers and acquisitions. Following the Betz Dearborn acquisition in April 2002, Susan moved to Philadelphia to become the Human Resources Leader for GE Water overseeing the Americas region.



In 2005, she moved to Commercial Finance as the HR Leader for Corporate Lending which then transitioned her into the HR leader for Corporate Finance, a financial services organization with over \$22B in assets providing loans, leases & structured finance solutions to mid-market and large corporate borrowers. She took on her most recent position with NBCU in January 2010.

## Asian Women in the Workforce: Changing Face of the Asian Woman in the Corporate World

1:25 pm - 2:35 pm

Asian women are climbing corporate ladders, breaking glass ceilings and commanding high level management positions in the 21st century corporate world. This in part is possible due to changing perceptions, realities and demands of increasingly globalizing world. How do these changes speak to the light under which Asian women have been and are being received and perceived in the Corporate setting? How have the attitudes of and toward Asian women shifted from one generation to the next? Is this shift on an upward slope or is this a temporary trend? What will it take to sustain this shift into the future and the next generation? Find out answers to these and other important questions from women who have experienced these changing realities first hand.

Moderator: Lisa Chow

Panelists: Elizabeth Mao, Ouraphone Siri-Outhay, Ida Liu, Jenny Lin Maloney

#### Lisa Chow - Economics Report, WNYC

Lisa Chow is the narrative economics reporter at WNYC. She tries to find stories that explore surprising aspects of New York's many economies - in plain view or hidden, in neighborhoods or sectors. She's reported on why produce in Chinatown is so cheap, why most U.S. economists believe rent regulation is bad for New York, and how bodega managers stock their shelves differently to adjust to gentrification in their neighborhoods. Before coming to WNYC, Lisa worked as an assistant editor at NPR's Morning Edition program, where she booked guests, edited host interviews, and reported stories for the business segment. She has also worked as a newspaper reporter in New Hampshire and Massachusetts. Lisa has a bachelor's degree in applied mathematics from Brown University and a master's degree in law and diplomacy from the Fletcher School at Tufts University. She lives in Brooklyn.



#### Elizabeth Mao - General Manager, Smyth Tribeca

Elizabeth Mao is General Manager of one of New York's chicest boutique hotels, Smyth Tribeca. The latest baby of Thompson Hotels, Ms. Mao worked her way up the corporation in an industry where so few women succeed. Mao's experience in the hotel business is world class...just like its guests.

Ms. Mao graduate with a B.A. in Psychology from Cornell University and an MBA in Entrepreneurship, Innovation, Leadership and Change Managements from NYU Leonard Stern School of Business.



#### Ouraphone Siri-Outhay - Director of Diversity, UnitedHealth Group

Ouraphone Siri-Outhay joined UnitedHealth Group in September 2008 as the Director of Diversity Recruiting. She's responsible for developing and leading the diversity recruiting strategy for the corporation. In addition, she is a member of the Diversity and Inclusion Council, a group comprised of leaders throughout the organization that provides overall guidance, feedback and direction on the corporation's diversity efforts.

Prior to joining UHG, Ouraphone was a Diversity Manager at Target Corporation, where she was responsible for leading diversity awareness and communications and diversity recruiting in Target's stores, distribution centers and corporate headquarters. Ouraphone also has over 17 years of retail experience, having held various positions at Target in Internal Communications, Target Technology Services, and the Target Adoption Network. She also was a founding member and co-leader of Target's Asian American Business Council, where she helped to increase membership by over 700% in three years.



#### Ida Liu - Managing Director, Citi Private Bank

Ida Liu is a Managing Director and Senior Private Banker. She focuses on providing strategic advice and tailored solutions to ultra high net worth individuals. Ida joined Citi from Vivienne Tam, a women's wear design house, where she was Global Head of Sales, Marketing, Public Relations and Business Development. Ida launched the Vivienne Tam Dress line and opened multiple flagship stores in Europe and China. Prior to this, Ida spent seven years in investment banking with Merrill Lynch's mergers and acquisitions, and technology, media and telecommunications investment banking groups in New York and Hong Kong. She started her career in mergers and acquisitions at BT Wolfensohn (now Deutsche Bank). She has advised on many of the world's largest transactions, including Pfizer's acquisition of Warner Lambert and China Telecom's IPO.



Ida has been a featured speaker at many industry events, including the Forte Foundation Wealth Management Seminar, the Goldman Sachs Brokering Change Conference, the Asia Society Diversity Leadership Forum and the Ernst and Young Corporate Best Practice Conference.

#### Jenny Lin Maloney - Vice President & Senior Analyst, Moody's Investors Service

Jenny Lin Maloney is a Vice President/Senior Analyst at Moody's Investors Service. Since 2008, she has been a Manager of the NY-based Regional Ratings Surveillance Team, which is responsible for monitoring the local government portfolio. Jenny started at Moody's in 2004 as an Associate Analyst on the Eastern Regional Ratings Team of the Public Finance Group, where she was the state lead analyst for regional ratings in Pennsylvania and New Hampshire, and covered credits in New Jersey, Massachusetts, Florida, Virginia, Tennessee, and Alabama.



Prior to joining Moody's, Jenny received her Master in Public Administration from New York University's Wagner School of Public Service. She also received her Bachelor of Arts degree in Sociology from Barnard College, Columbia University in New York City, after which she worked for several years in the financial services industry and four years as an internal change management consultant at PricewaterhouseCoopers. Jenny grew up in Ann Arbor, Michigan and currently resides in Jersey City, NJ with her husband and son.

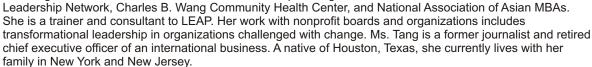
#### **Leveraging Cultural Values in Business - Lily Tang**

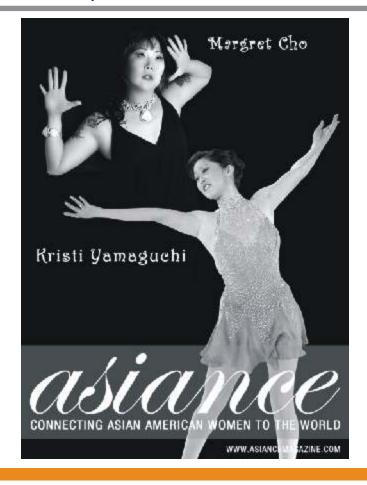
1:25 pm - 2:35 pm

Do you ever wonder why you are the way you are and why you do what you do? Is it your personality or style or could it be cultural differences? In this session, participants will explore the relationship between perceptions, behaviors, and values through discussions initiated by these questions: How do my values influence my behavior and how do others perceive me? What are my core values that most strongly influence me? Techniques for managing perceptions and leveraging your core cultural values for business success will be presented.

#### Lily Tang - Consultant and Coach, The FutureWork Institute

Lily Tang, Ph.D, MBA, is a consultant and coach with The FutureWork Institute working with organizations to leverage individual and team effectiveness in the global workplace. She is an educator and psychologist trained in participant-centered facilitation, co-active coaching and organizational and relationship systems coaching. Ms. Tang is an executive coach working with senior leaders in global roles. Ms. Tang is experienced in global organizational assessments and has managed organizational development projects for Fortune 500 companies across four continents in industries ranging from finance to energy and healthcare. She frequently speaks on the topics of leadership and cultural values, race, and leveraging cross-generational differences for innovation and creativity. Ms. Tang sits on the Board of Directors of several nonprofit organizations, Asian Women





Employee Resource Group (ERG) Summit: NAAMBA ERG Council Kick-Off & Working Session

3:50 pm - 5:00 pm

#### **About NAAMBA ERG Council**

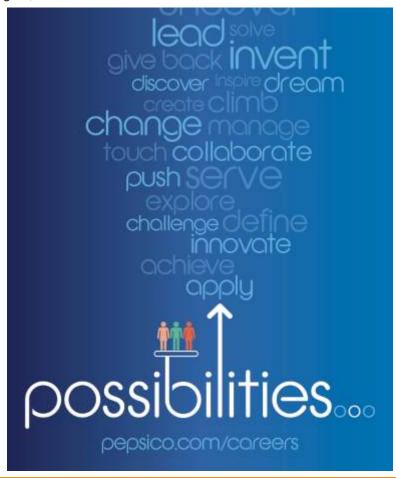
The mission of NAAMBA ERG Council is to empower, galvanize and support Asian ERGs nationally in an effort to foster dialogue and through capacity building, enable ERGs to share information and best practices for effective and sustainable functioning capabilities.

Chaired by: Calving Chung- Chair, NAAMBA ERG Council, Facilitated by: Janice Won

 In this session, connect with ERGs and ERG Leaders from corporate institutions and engage in a discussion on the importance and benefits of ERGs, get informed about the NAAMBA ERG Council, its objectives and proposed initiatives and find out how your ERG can become part of the Council!

#### Who should Attend:

- NAAMBA ERG Council Members
- · Individuals / Leaders / ERGs interested in joining the NAAMBA ERG Council
- Asian Affinity Group Leaders
- · Individuals interested in starting / joining an Asian Affinity Group
- · Diversity / Inclusion / Human Resource professionals
- · Managers, Executives and Mentors



#### Investing in Asia: Expanding Your Business in Asia

3:50 pm - 5:00 pm

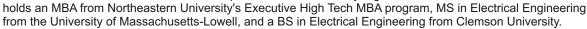
Asian markets are experiencing steady growth despite the global economic crisis. If you are thinking about expanding your company abroad, whether it be creating additional branches or acquiring smaller companies, Asia is probably one of the smartest choices. Hear from government officials of leading global economies on wide range of investment opportunities in Asia and how to go about securing those opportunities.

Moderator: Ananda Chakravarty

Panelists: Kelly Jones, Tze Min, Dr. A.M. Gondane

#### Ananda Chakravarty - Product Director, Monster Worldwide

Ananda Chakravarty is Product Director, Diversity for Monster Worldwide and currently oversees the entire Diversity product line for Monster, reporting to the Chief Diversity Officer. His work combines strategy, product management, and strategic alliances to leverage the Monster Diversity & Inclusion product set. With over 15 years of work experience in line operations and consulting, his background includes experience as managing director at Turning Point Renewal Group, entrepreneur at a startup software company, former roles with a Fortune 500 defense sector company, and teaching roles in higher education. A proponent of change management, Ananda has worked tirelessly to leverage his ethnic background to expand his business perspective. His affiliations include volunteer work with TiE, venture capital, and various charity organizations. Ananda



#### Kelly Jones - Head of Investment Promotion, Invest Hong Kong, New York Office

Kelly Jones is Head of Investment Promotion at Invest Hong Kong's New York office, a position he has held since December, 2007. His office is in charge of Hong Kong's international promotion activities for the Eastern US. He began his career at the General Motors Corporation with responsibility for East Asia market forecasts. From there, he moved to the forest products industry to head up export promotion at the American Forest Products and Paper Association. He then joined Nissho Iwai Corporation, the \$42 billion Japanese trade and investment conglomerate, where he was Director of New Business Ventures and played a key role in developing several joint ventures between Japanese and US auto parts makers.



In 1995, he was appointed by New York Governor George Pataki to the position of Senior Deputy Commissioner at Empire State Development Corporation, the economic development arm of New York State, and led its International Business Division, Strategic Business Division, and Regional Offices. Kelly has a BA degree from Stanford University and Masters from the John Hopkins University School of Advanced International Studies.

#### Dr. A.M. Gondane - Deputy Counsel General, Consulate General of India, New York

A.M. Gondane, Ph.D., joined Indian Foreign Service in 1985. He has worked in Indian Embassies in Damascus, Baghdad, Vienna and Ankara in various positions. In New Delhi, he was Director of West Asia and SAARC Divisions. He also was responsible for training foreign diplomats at the Foreign Service Institute. He was Joint Secretary (Coordinator) for the 14th SAARC Summit held in April 2007. He also worked as Officer on Special Duty to the Deputy Speaker of Indian Parliament. Mr. Gondane has been a Visiting Fellow at the Henry L Stimson Centre, Washington, DC in 2006, where his Paper on "Terrorism in South Asia" was published. Mr. Gondane has edited two books and written articles on social development issues earlier. His book "The Arrival" was published in 2006.



#### Tze Min - Manager, North American Operations, Contact Singapore

Based in New York, Tze Min manages the North American Operations of Contact Singapore in the East Coast and Midwest, and oversees efforts in the financial services, public sector, biomedical sciences and research sectors. He brings to Contact Singapore his expertise in talent attraction and strategy on key labor issues. Tze Min has a Masters in Management Science and Engineering from Stanford University.







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Saturday May 21, 2011 S.F. Civic Center/Little Saigon asianfairsf.com

#### Full Day Session: Leadership Conference

Friday, 27 August, 2010

#### **Concurrent Seminars & Professional Development Workshop 3**

#### **Working in Asia: How to Discover International Career Opportunities**

3:50 pm - 5:00 pm

Want to find a job in Asia but not sure where to begin? Find out from a panel of people who have worked in Asia and HR executives from global organizations what is out there, what working Asia is like, what skills are in demand, when the best time is to go, and some of the pros and cons experienced by those working abroad.

Moderator: Diana Lee

Panelists: Andrew Connor, Bipin Manuel, Jamie Librot

#### Diana Lee - Vice President & General Managers, Human Resources, Sojitz Corporation of America

Diana Lee is a human resources executive with thirty years' experience in the media, financial services and private equity sectors helping to lead businesses through critical growth and change.

Diana currently is Vice President & General Manager of Human Resources for Sojitz Corporation of America, a global Japanese trading company. Prior to Sojitz, Diana was Senior Vice President of Human Resources for MTV Networks, the largest division of Viacom that owns and operates MTV, Nickelodeon, and Comedy Central with over 300 interactive digital properties. She started her human resources career at J.P. Morgan

Chase and American Express. Diana is on the Career Services Advisory Board for Ladders.com and the Board of Directors for the Asian American Arts Alliance.



#### Andrew Connor - Vice President, Pacific Bridge, Inc.

Andrew Connor is the Vice President of Pacific Bridge, Inc. (www.pacificbridge.com), an international HR consulting and recruiting firm focused on Asia and based in Bethesda, MD. Pacific Bridge has worked with hundreds of Western companies to place bilingual / bicultural candidates into excellent positions throughout the Asia-Pacific region. With a total of more than 10 years of experience with Asia, Mr. Connor joined Pacific Bridge in 2006 and has managed numerous high-level recruiting projects focused on key placements for multinational companies in Asia. He is also the editor of Pacific Bridge's monthly eNewsletter on HR and Recruiting Issues in Asia and has published articles on Asia for the SHRM Global Forum, Mobility Magazine, and Employee Benefit News.



Mr. Connor graduated summa cum laude from Hamilton College with a BA in Chinese Language and Russian Studies. He speaks conversational Mandarin Chinese and has spent time studying and working in China, Bangladesh and the UK. He has also traveled extensively throughout Asia.

#### Bipin Manuel - Founder, REMMA

Bipin Manuel is the founder of REMMA, a real estate and facilities services firm, base in Mumbai, India. Mr. Manuel previously held positions of COO of a Mumbai based ICICI Ventures portfolio company and Group VP Corporate Development of an ILFS IM portfolio company. On his return to the US, Mr. Manuel consulted with private capital funded companies operating in the US-India corridor and formed a partnership that owns and operates small businesses.

In 2008, he founded REMMA, based on the premise that consumers and businesses in India require a quality/value local professional full service brand in real estate services. He oversees the company's strategy, marketing, finance, business processes, and administration. Mr. Manuel is passionate about economic development and views land as a key component. Mr. Manuel has a BBA from the University of Texas at Austin, McCombs School of Business and a JD from Southern Methodist University.



#### Jamie Librot - Manager, International Consultant Development, Gallup

Jamie Librot is the Manager, International Consultant Development, with Gallup and a founding member of the Pathfinder group, which provides continuing education and support to Gallup's rapidly expanding sales force. Librot's role includes designing a talent management system and individual development program for Gallup's salespeople that aligns each employee's strengths to the demands of the role. This system which covers the employee life cycle from recruitment through retirement will help salespeople integrate into Gallup, become productive more quickly, and define a career path that will enable them to make an impact on the company.



Librot serves as a liaison to client executives in maximizing consulting engagements with Gallup and evaluating current and future client service needs. She also provides strategic direction for Gallup's client partnerships, especially regarding new employee training and continuing education programs. Since joining Gallup in 2005, Librot has consulted with clients in a wide range of industries on issues related to workplace improvement, customer and employee engagement, patient loyalty, sales force effectiveness, employee value proposition, Business Impact Analysis, and implementation of performance management systems. She has also worked as a member of Gallup's sales force, where she specialized in creating customized solutions for unique client needs. Additionally, Librot is a Gallup-certified Strengths Performance Coach who provides consultation at the executive level.

Librot received her bachelor's degree in business administration from The George Washington University in Washington, D.C. She has completed classes in the international business program at the International Business Academy (Negocia) in Paris.

#### **Professional Development Workshop 3**

#### Leading with Asian Values in the Corporate Landscape

3:50 pm - 5:00 pm

Each of us acts in alignment with our values, some of which are culturally-based. Are you aware of why you act the way you do at work? Are you perceived to be an effective leader in your organization? This workshop will enable attendees to become conscious of key Asian cultural values they possess -- how they show up in their professional interactions, how it helps and hinders their leadership in today's corporate environment. Through a guided discussion, participants will develop best practices to lead with awareness and respect for their Asian heritage while being effective at leading others in our European-American-centric and increasingly diverse corporate culture.

#### Judy Shen-Filerman - Principal & Founder, Dreambridge Partners LLC.

Judy Shen-Filerman is the principal and founder of Dreambridge Partners LLC. A crosscultural leadership expert, Judy helps develop leaders who inspire and create positive outcomes in an ever more interconnected world. Judy immigrated to the United States at the age of six and grew up in New York City. Throughout her life, Judy has consciously integrated the identity, language and culture of her Chinese and American heritage. Judy is an accomplished business leader, consultant and entrepreneur with an expansive 20year career. A Harvard College and Harvard Business School graduate, Judy held marketing management positions for the world's top consumer brands including: Procter and Gamble, Campbell Soup Asia and Polaroid. As Vice President of Marketing at Polaroid, Judy led their \$500 million US Professional and Business Division and launched their first ever e-business.



Since 2001, Judy has been advising organizations, universities and individuals on strategies and methods for cross-cultural effectiveness. As executive coach, organizational consultant and university lecturer, Judy brings her whole self to her work. Informed by her experiences as a business executive, Asian immigrant and parent of multicultural children, Judy uses her professional and personal life experiences to produce the most effective results for her clients.



#### Friday, 27 August, 2010

#### **NAAMBA Gala Awards Dinner**

#### **Pre-Gala Dinner & Networking Reception**

6:00 pm - 6:50 pm

#### **Gala Dinner & Awards Ceremony**

7:00 pm - 9:30 pm

Jacob K. Javits Convention Center, 655 West 34<sup>th</sup> Street, New York, NY 10001, D1Special Events Hall

#### **Master of Ceremony**

Vivian Lee

Anchor/Report, NY 1

#### **Special Guest Speaker**

J.D. Hokoyama, President & CEO, LEAP & Others

#### **NAAMBA Leadership Awards Presentation**

Global Executive Excellence Award - Toshiharu Okimuro, Chairman & CEO, Casio America, Inc.

Emerging Leader Award - Ida Liu, Managing Director, Citi Private Bank

Community Leadership Award - J.D. Hokoyama, President & CEO, LEAP

#### **Top Ten Companies for Asian Americans Awards**

1. State Farm

2. IBM

3. PepsiCo

4. Google

5. Microsoft

6. Johnson & Johnson

7. Wal-Mart

8. HSBC

9. GE

10. Disney

#### **Entertainment Performances by:**

Dan Nainan, Comedian & other Asian Artists

#### Vivian Lee - Anchor & Report, NY 1

Vivian Lee joined Time Warner Cable's New York 1 News team in September 2008 as the cable news outlet's weekend anchor and early morning news reporter. Since joining NY1, she has anchored hour-to-hour, breaking and uninterrupted live coverage of the Times Square foiled bomb plot, as well as the mid-air collision of a tourist helicopter and small plane over the Hudson River that claimed nine lives in 2009. Ms. Lee's field work includes coverage of the housing and mortgage crisis, security and anti-terrorism measures, city council hearings and budgets, elections, transportation and weather incidents; one of her first reports for NY1 was the investigation of a city firefighter charged with calling in false alarms to allegedly save his firehouse, which was threatened by the city's budget axe.



Many New Yorkers would be familiar with her work on NBC New York, where she was a General Assignment Reporter for six years. During that time, she covered the Brooklyn tornado of 2008, Manhattan's two deadly crane collapses on the East Side, the fatal collision of the Staten Island Ferry at St. George Terminal, the racially charged murder trial of John White in Riverhead, the Uma Thurman stalker trial, the assassination of NYC Council member James Davis in 2003, as well as the discovery of a full-grown Bengal tiger in a Manhattan housing project (with a full-grown caiman crocodile as its roommate). Her in-depth reporting and investigation of such topics as the death of a Mount Vernon nursing home patient and illegal tenants in the city's notorious single-room occupancy buildings have triggered local and state government investigations. Her work has included an examination of the impact of policies formed in a post-9/11 world on ethnic Arabs and Muslims in the city and region, the decline of the Jamaica Bay saltwater marshes, and the spiralling rate of hospital autopsies.

#### J.D. Hokoyama - President & CEO, LEAP

J.D. Hokoyama currently serves as President and CEO and was a founding board member of Leadership Education for Asian Pacifics, Inc. (LEAP). LEAP is a national, non-profit, non-partisan, educational, community-based organization founded in Los Angeles in 1982 to achieve full participation and equality for Asian Americans and Pacific Islanders (AAPI) through leadership, empowerment and policy. As LEAP's chief executive officer, he is responsible for the overall direction and management of the organization.



LEAP is guided by its philosophy that AAPIs can retain their culture, identity and values while developing the necessary skills to make them effective leaders within their own organizations, their communities, the broader society and throughout the world.

Mr. Hokoyama is a nationally known speaker and trainer who presents to community, educational, public and private sector organizations on topics such as becoming a 21st century leader, understanding cultural values, risk taking and breaking the glass ceiling.

Mr. Hokoyama's current volunteer involvement includes: board member, Independent Sector; board member, Alliance for Board Diversity; board member, National Council of Asian Pacific Americans; advisory board member, Academy for Educational Development "New Voices" fellowship program; advisory board member, Alliance for Nonprofit Management; advisory board member, National Association of Asian American Professionals; advisory board member, Asian Pacific Exchange; advisory board member, at&t Asians for Corporate and Community Action; advisory board member, Executive Development Institute; advisory board member, Institute for Civic Education in Vietnam.

## 2ND ANNUAL ASIAN MBA CAREER EXPO

#### **Conference Agenda**

#### Saturday, August 28, 2010 (Continued)

Day 3 : Full Day Session

Jacob K. Javits Convention Center, Hall C1 655 West 34th Street, New York, NY 10001

8:00 am-4:00 pm	Career Expo Registration
9:00 am-5:00 pm	Full Day Career Expo
9:00 am-5:00 pm	Jobs in Asia Pavilion [Exhibit Hall]
9:00 am-5:00 pm	Career Coaching Sponsored by <b>Monster</b>
	Resume Critiquing [Exhibit Hall]
	Career Resources Marketplace [Exhibit Hall]
	Workshops: [Room 1D05-06]
9:30 am-10:30 am	Effectively Applying to U.S. Federal Jobs, Maneuvering the Application
	Process & Getting In!
10:45 am-11:45 am	Penetrating U.S. Corporate Market as an International Student
12:00 pm-1:00 pm	Job Strategies, Cover Letters & Resumes that Work!
1:15 pm-2:15 pm	Using Technology to Bridge the Performance Gap
2:30 pm - 3:30 pm	Networking Your Way to a Successful Career
3:45 pm-4:45 pm	Opportunities in Franchising: How to Be in Business for yourself But Not
	By Yourself

#### 2ND ANNUAL ASIAN MBA

## LEADERSHIP CONFERENCE

#### Conference Agenda

#### Saturday, August 28, 2010

Day 3: Full Day Session

Jacob K. Javits Convention Center, Hall C1 655 West 34th Street, New York, NY 10001

#### **Industry Networking Sessions**

Room 1D03-04

10:00 am-11:00 am Financial/Insurance Industry Networking Session Sponsored by **Zurich** 

11:15 am-12:15 pm IT Industry Networking Session

12:30 pm-1:30 pm Healthcare/Consumer Goods Industry Networking Session

#### Company Informational Session

Room 1D03-04

2:15 pm-3:15 pm Wyndham International

#### **NOW HIRING:**

#### **Country Directors**

The Peace Corps is looking for senior-level executives and managers with exceptional leadership skills, international development experience (including living overseas), administrative and financial management expertise, and successful cross-cultural experience to serve as country directors.

Candidates should have work experience managing a program or business comparable to a Peace Corps country program (15 to 50 staff, 50 to 250 Volunteers, and an operating budget of \$900,000 to \$4 million).

The salary range is \$87,848—\$140,940 for these positions.

#### **Administrative Officers**

The Peace Corps is looking for mid to senior-level managers with extensive administrative and financial experience, international and cross-cultural experience (including living overseas), and exceptional management and leadership skills to serve overseas as administrative officers.

The Administrative Officer ensures the effective management of country operations in support of 15 to 50 staff and 50 to 250 Volunteers. Duties include direction of the administrative unit, as well as financial analysis and policy implementation.

The salary range is \$46,736— \$104,534 for these positions.



- The Peace Corps is one of the most successful and respected development agencies in the world. More than 200,000
  Volunteers have served in 139 countries since the inception of the Peace Corps in 1961.
- You may apply on-line through the website, http://pcoverseasjobs.avuedigital.us/. You must complete the on-line application in order to be considered for a position.
- If you have any questions, please contact the Office of Overseas Recruitment, Selection and Support at 202-692-2411 or e-mail AOandPTOjobs@peacecorps.gov for AO positions and CDSelection@peacecorps.gov for Country Director positions.
- . We seek candidates that are reflective of the diversity of Peace Corps and our Volunteers.
- CDs and AOs must be United States citizens and must not have been associated with intelligence activities.

#### **Resume Critiquing**

Exhibit Hall, 9:00 am - 5:00 pm

Alpesh Shah, The Pl@forums
Igor Khayet, My Resume Shop
Gina Ng, Career Counseling Today
Paul Kim, Crimson Sherpa
Dianne Hillman, Your Career My Advice

#### **Career Resources Marketplace**

Exhibit Hall, 9:00 am - 5:00 pm

#### **Networking opportunities with representatives from:**

#### **Career Counseling Today**

Career Counseling Today is dedicated to helping professionals find fulfilling careers by offering an array of services at affordable prices. These include career counseling, resume writing, developing interviewing skills, proving practical job search strategies, job coaching and more.

#### **Crimson Sherpa**

Crimson Sherpa College & MBA Admissions Consulting LLC has helped numerous clients gain entry into Ivy League and top-tier colleges and MBA programs since 1990. Founder and Managing Director Paul J. Kim, Esq. works personally with each and every client, leveraging his "insider's" perspective as a former admissions representative for Harvard University and Columbia Business School, strategic acumen as a former consultant with Bain & Company, and marketing expertise as a former marketing executive with 2 top-10 global pharmaceutical companies. Key service offerings include: admissions strategies, personal essays, interview preparations, and resume reviews.

#### My Resume Shop

My Resume Shop is a career services company focused on helping undergraduate, graduate school students, and young professionals build effective resumes and prepare for interviews. Our professionals are all Yale educated and have extensive recruiting experience at top US Corporations.

#### **Your Career My Advice**

Your Career My Advice LLC, offers a complete suite of services proven to help MBAs grow their careers. MBA clients learn to execute a strategic career plan in order to earn what they deserve through one-on-one consulting and workshops.

#### **Career Coaching Workshops**

Room 1D05-06

Effectively Applying to U.S. Federal Jobs, Maneuvering the Application Process & Getting In - Dolores Garcia

9:30 am - 10:30 am

If you are interested in federal employment, this workshop is for you. Learn what to look for in a vacancy announcement, how to find the "clues" on how to gear your application and how to avoid traps that will make your application rated ineligible, incomplete and not qualified.

#### Dolores Garcia - Human Resources Specialist, Department of Labor

Human Resources Specialist for the Office of the Assistant Secretary for Administration and Management for the New York Region since December 1988. Ms. Garcia has rated and ranked applications for positions within the US Department of Labor for both internal and external candidates. Ms. Garcia has served as the summer employment coordinator, the Intern program administrator and spearheaded initiatives regarding Schedule A and the hiring of compensable veterans and is well versed in the rules and regulations that apply to these hiring authorities.



Penetrating U.S. Corporate Market as an International Student - Judy Shen-Filerman

10:45 am - 11:45 am

The US is a tough job market to break through for even the most talented international students. A critical strategy for job search success is to know if you have the fundamental skills and attributes US employers seek and to assess if you can overcome visa restrictions set by employers. In this workshop, attendees will learn about key barriers to a successful US job search for international students and gain insight into strategies that can help open corporate doors for employment.

#### Judy Shen-Filerman - Principal & Founder, Dreambridge Partners LLC.

Judy Shen-Filerman is the principal and founder of Dreambridge Partners LLC. A cross-cultural leadership expert, Judy educates and develops professionals to be purposeful and powerful in our culturally diverse world.

Since 2001, Judy has been advising organizations, universities and individuals on strategies and methods for cross-cultural effectiveness in leadership, communications and collaboration. As executive coach, organizational consultant and university lecturer, Judy offers values-driven and practical advice to develop high-potential Asian leaders in US companies and universities.



A Harvard College and Harvard Business School graduate, Judy has held marketing management positions for the world's top consumer brands including: Procter and Gamble, Campbell Soup Asia and Polaroid. As Vice President of Marketing at Polaroid, Judy led their \$500 million US Professional and Business Division and launched their first ever e-business. Judy immigrated to New York City at the age of 6 from Taiwan and now lives in the Greater Boston area with her husband and children.

#### Job Strategies, Cover Letters & Resumes that Work - Igor Khayet

12:00 pm - 1:00 pm

Learn about innovative job strategies, top ten resume mistakes and how to avoid them, how to write effective cover letters, cracking into competitive industries, and how to build experience on your resume.

#### Igor Khayet - President & Founder, My Resume Shop

Igor Khayet is the President and Founder of My Resume Shop, a career services company. A member of Professional Association of Resume Writers & Career Coaches, Khayet has degrees from the Yale School of Management and Georgetown University. He has served as an admissions interviewer for Georgetown University, the Yale MBA program, and was also part of the recruiting team at IBM. His professional experience includes consulting work for IBM, a finance position at American Express, and a foreign policy internship for Senator Brownback.



#### Using Technology to Bridge the Performance Gap - Jamal Austin

1:15 pm - 2:15 pm

While traditional methods such as memorizing formulas, definitions and concepts are critical they are no longer enough. In today's competitive marketplace students must leverage 21st Century solutions to maintain a competitive advantage. In this session you will learn about ways to use technology to boost performance.

#### Jamal Austin - Principle, The Pl@forums

Jamal Austin is a Principle at The Pl@forums, a premier web-based career development software designed to boost performance boost interview and career performance.

Mr. Austin's business experience includes leadership roles in advertising, brand management and consulting. As a Senior Manager at Starcom Worldwide, he managed multi-million dollar advertising and marketing budgets for companies such as Nintendo, Kraft Foods, Army and Allstate. Following graduate school, Mr. Austin drove client results as a Senior Strategy Consultant at Accenture, and later as a Principal at a boutique management consulting firm.



An avid student of business and economics, he received his B.A. from The University of Iowa, M.A. in Economics from DePaul University and his M.B.A. from The University of Chicago, Booth School of Business. While at DePaul University his ground-breaking economics research on game theory earned him a thesis with high honors.

#### **AMBA Career Expo**

#### Networking Your Way to a Successful Career - Renee Brown

2:30 pm - 3:30 pm

Are you ready to take your career to the next level? Do you want to know how to make the best connections at networking events? This workshop will teach you how to easily navigate networking for the career your desire.

#### Renee Brown - Founder, Your Career My Advice, LLC.

Savvy, intuitive, and undeniably focused, Renee Brown knows exactly what it takes to completely upgrade anyone's career. With her new company, Your Career My Advice LLC, the Career Transformation Specialist and human resources expert is changing her clients' lives by recession-proofing their careers and helping them land the job of their dreams. In addition to sitting down with clients, Renee holds workshops for job searchers and also does speaking engagements. She's also done a variety of workshops at NYU, Fordham University, Polytechnic University of NYU, and additional universities and professional organizations throughout the country, and continues to organize seminars and forums on career building tips. At her workshops, Renee gives tips on everything from navigating career fairs to how to effectively research a company before applying to it. She is currently working on a book about getting a job during a rough economy.



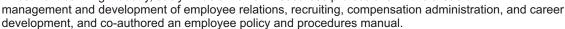
Opportunities in Franchising: How to be in a Business for Yourself But Not By Yourself - Jaclyn Durant Co-Presenter: Miriam Brewer

3:45 pm - 4:45 pm

Learn about franchising as a method of business ownership by learning how to differentiate between the advantages and disadvantages o franchising, understanding basic legal considerations in franchising, knowing the steps to evaluation a franchised business and by tapping into franchising resources.

#### Jaclyn Durant - Business Coach, The Entrepreneur's Source

In 2005, Jaclyn joined The Entrepreneur's Source as a career consultant and business coach. In this capacity clients are guided towards self sufficiency by exploring alternative career options. Additionally, Jaclyn coaches existing privately held and family owned businesses to build their business to a level outlined by their personal goals. Jaclyn has over 17 years of business and management development experience in the financial services industry with companies such as Morgan Stanley and ha performed detailed analysis and project management in business process modeling for AIG, Bank of New York, and UBS Financial Services for full lifecycle system development, and resolved complex system and technical application production issues. In another career in the investment banking industry, Jaclyn was a Human Resources professional in the areas of management and development of employee relations, recruiting, compensation administra



## Miriam Brewer - Director of Education & Diversity, International Franchise Association [IFA] Educational Foundation

Miriam L. Brewer is the Director of Education and Diversity with the International Franchise Association Educational Foundation. In this role, she leads IFA's efforts to increase the number of minorities, women and veterans in franchising. Brewer works hand-in-hand with members of Congress, Mayors and other stakeholders committed to economic development by coordinating and delivering programs in major cities across the U.S. using franchising as the model.



**Company Informational Session: Wyndham International** 

Room D103-04

#### By P.J. Abhishek, V.P., Inventory Management & Pricing

1:00 pm 2:00 pm

As one of As one of the world's largest hospitality companies, Wyndham Worldwide offers individual consumers and business-to-business customers a broad suite of hospitality products and services across various accommodation alternatives and price ranges through its premier portfolio of world-renowned brands. Wyndham Hotel Group encompasses approximately 7,090 franchised hotels and approximately 593,300 hotel rooms worldwide. Wyndham Exchange and Rentals offers leisure travelers, including its 3.8 million members, access to over 65,000 vacation properties located in approximately 100 countries. Wyndham Vacation Ownership develops, markets and sells vacation ownership interests and provides consumer financing to owners through its network of over 155 vacation ownership resorts serving over 820,000 owners throughout North America, the Caribbean and the South Pacific. Wyndham Worldwide, headquartered in Parsippany, N.J., employs approximately 25,000 employees globally.



We are seeking qualified individuals with diverse skills and backgrounds who are interested in a challenging career with our federal law enforcement agency.

Now Hiring for Special Agents, Uniformed Officers and Administrative, Professional and Technical Positions. For more info: 888-813-USSS or apply on line at: www.secretservice.gov/join TTY: 202-406-5390 · EQUAL OPPORTUNITY EMPLOYER

## **Acknowledgments**

#### **AMBA Team**

Jino Ahn, President
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Jaymie Moran
Asia Society

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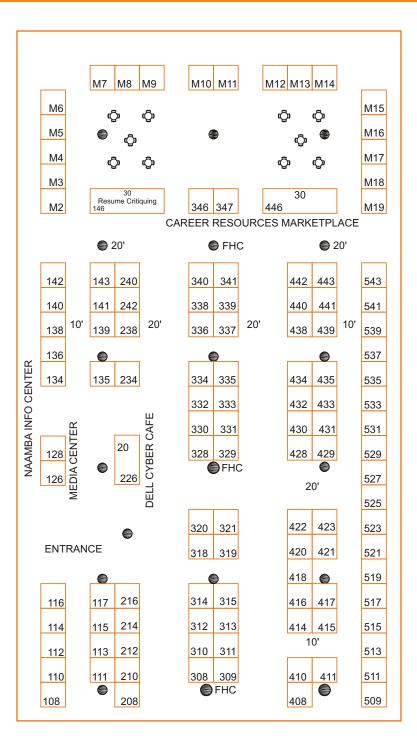
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## **Career Expo Floor Plan**



#### **Accenture (Represented by Contact Singapore** www.contactsingapore.sg)

Position(s) Available: Accenture GRADUATE Consulting Opportunities, Change Management Professionals, Client Financial Management Specialist, Commodity Trading & Risk Management, Internships, Client Financial Management Senior Manager, IT Analysts

#### Aetna (www.aetna.com)

H1-B Sponsorship: On case by case basis Position(s) Available: Business Unit Finance Directory, Manger of Learning Supervisors, Sales Support Manager, System Support Supervisor, Customer Service Manager, Product Manager/Engineer, Segment Head of Finance, Regional Head of Sales, Sales Manager Location(s): Hartford CT. New York, Blue Bell, Chicago. Norwalk, CT and other locations

#### Aon Singapore (Represented by Contact Singapore www.contactsingapore.sg)

Position(s) Available: Regional Risk Manager (Asia Pacific)

#### Asian Diversity Inc. (www.asiandiversity.com)

Position(s) Available: Field Trainer (New York City Metro) Purchasing Manager (Long Island, N.Y.), Logistics Manager, (Long Island, N.Y.), Chief Operating Officer (Long Island, N.Y.), Administrative/Counselor (Bayside, N.Y.) Position(s) in Asia: Market Researcher (Seoul, Korea)

#### Bi-nex (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Biological Scientists

#### **Bloomberg (Represented by Contact Singapore** www.contactsingapore.sg)

Position(s) Available: Business Exchange Manager, Fixed Income Electronics Trading System Professional Analytics Representative, Data Solutions Sales Representative, Senior Private Equity Analyst Capital Structure Analyst

#### **Boehringer Ingelheim** (http://us.boehringer-ingelheim.com)

Position(s) Available: Finance Manager, Marketing (AB10910), Finance Manager, Business Support (Benefits & Compensation) (AB08910) Types of Candidate(s): Experienced professionals

#### Boy Scouts of America (www.boyscouts.org)

H1-B Sponsorship: On case by case basis Location(s): U.S.A. Nationwide Types of Candidate(s): Executive Positions, Experienced professionals, Entry Level

#### Caterpillar Inc. (www.cat.com)

Position(s) Available: Leadership Development Program Types of Candidate(s): Experienced Professionals, International Opportunities

#### Catholic University of Daegu (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Fashion Designers

#### Central Intelligence Agency (www.cia.gov)

Position(s) Available: Analysis, Clandestine Service, Auditors, Accountants Types of Candidate(s): Experienced Professionals, Entry Level, Internships

#### Cheil Grinding Wheel IND Co. (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Chemists

#### **Chokwang Leather (Represented by Contact Korea** www.contactkorea.go.kr)

Position(s) Available: Marketing Managers

#### Cintas Corporation (www.cintas.com)

Position(s) Available: Advanced Management Partner, **Management Trainee** Types of Candidate(s): Experienced Professionals,

Entry Level

#### Contact Korea (KOTRA) (www.contactkorea.go.kr)

Position(s) Available: Employment, Recruitment, and Placement Specialists Types of Candidate(s): Experienced Professionals,

Managerial

#### Contact Singapore (www.contactsingapore.sq)

Position(s) Available: Visit http://jobsatsingapore.sg

#### Coverago (www.coverago.com)

Position(s) Available: Director of Operations Asia, Director of Business Development, Global Media Analyst, Information Analyst

H1-B Sponsorship: On case by case basis

Types of Candidate(s): Experienced professionals, Entry level, International opportunities

Location(s): US, China, India, Korea, Japan, Singapore, Thailand, Indonesia, Vietnam, Malaysia

#### **Dentsu Asia (Represented by Contact Singapore** www.contactsingapore.sq)

Position(s) Available: Researcher

## Department of State, Bureau of Diplomatic Security (www.stateg.gov)

Position(s) Available: Foreign Service Security Engineering Officer

Location(s): World-Wide

Types of Candidate(s): Experienced Professionals,

Entry Level, Internships, International

#### **Express Scripts (www.express-scripts.com)**

Position(s) Available: RN Clinical Specialist for Houston, TX (job id # 11836), Senior project managers with Six Sigma and/or LEAN experience, Inside sales / account management professionals. Director, Sales / Account Management, Pharmacists Locations (s) Multiple Locations

## Federal Aviation Administration (The) (www.faa.gov)

Types of Candidate(s): Experienced Professionals, Entry Level

#### Federal Bureau of Investigation (FBI) (www.fbi.gov)

Position(s) Available: Professional Staff, Special Agent Types of Candidate(s): Experienced Professionals, Entry Level

## Federal Deposit Insurance Corporation (FDIC) (www.fdic.gov)

Position(s) Available: Entry-Level Financial Institution Specialist, Compliance Analyst, IT Examination Analyst, Financial Management Analyst, Investigations Specialist, Loan Review Specialist Location (s): Nationwide Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships

## Frost & Sullivan (Represented by Contact Singapore www.contactsingapore.sg)

Position(s) Available: Account Manager / Strategic Account Manager, Consulting Analyst / Consultant, Principal Consultant, Conference Producer

#### Gallup Consulting (www.gallup.com/consulting)

Position(s) Available: Emerging Leader-Business Development Consultant (Beijing, Guangzhou, Shanghai, Hong Kong, Bangalore, Mumbai, New Delhi, Singapore, and Bangkok); Engagement Manager in Bangkok; Accounting Specialist in Bangkok

#### GE Healthcare Korea (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Electrical Engineers

#### Gilead Sciences (www.gilead.com)

H1-B Sponsorship: Yes

Types of Candidates: Experienced Professionals,

Managerial

#### Girl Scouts of the U.S.A. (www.girlscouts.org)

Types of Candidate(s): Executive Positions, Experienced professionals, Entry Level

## Hanwha Chemical (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Employment, Recruitment, and Placement Specialists

#### Home Depot (The) (www.homedepot.com)

Position(s) Available: (https://careers.homedepot.com/cg/) Types of Candidate(s): Experienced Professionals, Managerial, Entry Level

#### **HSBC** (www.hsbc.com)

Position(s) Available: Premier Relationship Managers, Financial Advisors, Business Relationship Managers Types of Candidate(s): Experienced Professionals

## Hyosung (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Electrical and Electronic Engineering Technicians

#### IIJ America Inc (www.iijamerica.com)

Types of Candidate(s): Entry Level, International opportunities

#### Johnson & Johnson (Represented by Contact Singapore www.contactsingapore.sg)

Position(s) Available: Finance Manager Regional Treasury Services Centre Asia Pacific and Consumer Asia Pacific Strategic Sourcing Manager

## M&S Corp. (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Mechanical Engineers

## MassMutal Financial Group (www.massmutual.com)

Types of Candidate(s): Experienced Professionals, Managerial

#### Medtronic, Inc (www.medtronic.com)

Position(s) Available: Finance, Marketing, Human Resources, Engineering, Quality/Regulatory/Clinical

H1-B Sponsorship: On case by case basis

Location(s): Various

#### MetLife (www.metlife.com)

Position(s) Available: www.metlife.com/careers Location(s): China, India, Korea, Japan

Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level

#### Monster (www.monster.com)

Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level, Internships

#### **Moody's Corporation (www.moodys.com)**

H1-B Sponsorship: Case by case basis

Position(s) Available: Corporate Finance & Accounting, Credit Analysts, Information Technology, Sales & Customer

Service, Product Strategists & Consultants

Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level, Internships

Location(s): Global: China, Japan, Singapore

## Moojin Keeyeon (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Nuclear Power Reactor Operators

#### Morinaga America, Inc. (http://www.hi-chew.com)

H1-B Sponsorship: Case by case basis

Position(s) Available: Marketing

Location(s): Irvine, CA

Types of Candidate(s): Entry Level, Internships

## Myungil Foam Tech (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Machinists

## National Language Service Corps (www.nlscorps.org)

Position(s) Available: Interpreters, Translators Types of Candidate(s): Experienced Professionals

#### Nikkei America, Inc.

#### (http://www.nikkeiamerica.com/)

Position(s) Available: Liaison Location(s): New York

## New York Life Insurance Company (www.newyorklife.com)

Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level, Internships

#### NextEra Energy

#### (www.nexteraenergyresources.com)

Position(s) Available: Engineering (all levels), IT (all levels), Sales, Marketing, Finance, Communications, Accounting Types of Candidate(s): Experienced Professionals,

Managerial

#### Nikkei America, Inc. (www.nikkei.com)

Types of Candidate(s): Experienced professionals, Entry level, , Internships, International opportunities

#### Noritz America Corporation (www.noritz.com)

H1-B Sponsorship: On case by case basis Position(s) Available: Corporate Planning, Sales Planning, Business

Development

Location(s): CA & NY

Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships, International

#### Novo Nordisk (www.novonordisk.com)

Types of Candidate(s): Experienced Professionals, Internships

#### Pasona (www.pasona.com)

H1-B Sponsorship: Yes

Position(s) Available: Business Development Representative, Business Development Executive, Recruiter, Accountant, Payroll Administrator, Human Resources Manager, Human Resources Generalist, Tax Specialist

Location(s): Manhattan, New York; Atlanta, GA; San Jose,

California; Los Angeles/Torrance,

California; Irvine, California; China, Japan, Singapore

#### PepsiCo (www.pepsico.com)

Position(s) Available: MBA Finance, MBA Marketing,

R&D Professional

Types of Candidate(s): Experienced Professionals

## Publicis Singapore (Represented by Contact Singapore www.contactsingapore.sg)

Position(s) Available: Accounts Director (FS), Senior Project

Manager

## Pusan National University (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Instructors

#### State Farm (www.statefarm.com)

Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships

## SV Corp. (Represented by Contact Korea www.contactkorea.go.kr)

Position(s) Available: Management Analysts

#### Thomson Reuters (www.thomsonreuters.com)

Position(s) Available: Visit http://careers.thomsonreuters.com Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level, International

#### TIAA-CREF (www.tiaa-cref.org)

Position(s) Available: Wealth Management Advisor Location(s): U.S. Domestic: New York, Albany, NY, Hamden, CT, Philadelphia, Pittsburgh, Cleveland, Cincinnati, Columbus

#### **Trinity Health (www.trinity-health.org)**

Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships/Fellowships

## U.S. Agency for International Development (USAID) (www.usaid.gov)

Position(s) Available: Foreign Service, Civil Service, Internships, Contract Specialist, Auditors, Accountants Types of Candidate(s): Experienced Professionals, Internships, International Opportunities

#### U.S. Customs & Border Protection (www.cbp.gov)

Position(s) Available: Mission Support Specialist, Information and Technical Specialist, Management and Program Analyst Types of Candidate(s): Experienced Professionals

## U.S. Government Accountability Office (www.gao.gov)

Position(s) Available: Visit www.usajobs.gov Location(s): Washington, D.C., Atlanta, GA; Boston, MA; Chicago, IL; Dallas, TX; Dayton, OH; Denver, CO; Huntsville, AL; Los Angeles, CA; Norfolk, VA; San Francisco, CA; Seattle, WA Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships

## U.S. Immigration & Customs Enforcement (www.ice.gov)

Position(s) Available: Visit www.usajobs.gov Types of Candidate(s): Experienced Professionals, Entry Level, Internships

## Unilever (Represented by Contact Singapore www.contactsingapore.sg)

Position(s) Available: Assistant Finance Manager - Supply Chain Finance and Assistant Brand Managers (All Brands)

#### United Nations (www.un.org)

Position(s) Available: http://careers.un.org Junior Professional Officers (P-2 Level). Qualified Nationals

Junior Professional Officers (P-2 Level). Qualified Nationals from Asia

Location(s): World-Wide

Types of Candidate(s): Experienced Professionals,

Managerial, Entry Level, Internships

## United States Department of Agriculture (USDA APHIS) (www.usda.gov)

Position(s) Available: Tree Climber Leader, Plant Protection Technician (Domestic), Pest Survey Specialist, Office Automation Clerk, Plant Protection Technician, Biological Aid, PPQ Officer (Plant Health Safeguarding Specialist) Location(s): New York, Washington, Texas, Idaho, Florida, New Jersey, Massachusetts, Asia - Afghanistan, Pakistan

#### United States Navy (The) (www.navy.mil)

Positions(s) Available: General Officers, Supply Officers, Medical Professionals

Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, International Opportunities

#### **United Way (www.liveunited.org)**

Types of Candidate(s): Executive Positions, Experienced professionals, Entry Level

#### UnitedHealthCare (www.uhc.com)

Position(s) Available: Finance, IT

Types of Candidate(s): Experienced Professionals

#### Waste Management (www.wm.com)

Position(s) Available: Visit www.wm.com/careers Location(s): U.S. & Canada

## Webster University Global MBA (www.webster.edu/globalmba)

Types of Candidate(s): Experienced Professionals, International Opportunities

#### Weekly Business News (www.weeklybiz.us)

Position(s) Available: Sales Representative H1-B Sponsorship: Yes

Types of Candidate(s): Entry Level, Internships

## Wyndham Worldwide Corporate (www.wyndhamworldwide.com)

H1-B Sponsorship: On case by case basis
Position(s) Available: Marketing - Parsippany, NJ; Finance
and Accounting - Parsippany, NJ; Revenue Management Parsippany, NJ; Manager, Information Security Assurance –
Phoenix, AZ; Senior Administrator, Unix Systems –
Phoenix, AZ; Analyst, Senior Information Security
Compliance – Parsippany, NJ; Payroll Manager –
Parsippany, NJ

#### Zurich (www.zurich.com)

Position(s) Available: Global Associate, Associate Program, Underwriting

Training Program, Internships, Actuarial

Types of Candidate(s): Experienced Professionals, Managerial, Entry Level, Internships









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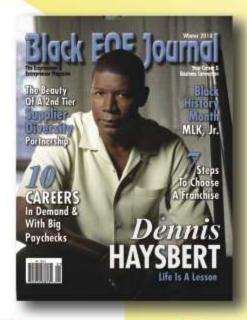
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