

SPONSORSHIP PROSPECTUS

AsianMBA
INTERNATIONAL

6th Annual Leadership Conference & Career Exposition



October 10-11, 2014

Marriott Marquis, New York City

www.asianmba.org

ABOUT THE CONFERENCE:

The 6th Annual Asian MBA (AMBA) Leadership Conference & Career Exposition will take place October 10-11, 2014, at the Marriott Marquis in Times Square New York City, and promises to be the largest gathering of Pan-Asian professionals in the nation. Our guests will partake in powerful professional development seminars, engaging networking sessions and the Career Exposition geared towards providing Pan-Asians a unique opportunity to connect with recruiters from global companies across industries offering domestic and international career opportunities. For our Sponsors & Exhibitors, the event in its entirety offers unique branding and top talent acquisition opportunities. We invite you to explore those opportunities and become part of this exceptional event!

CONFERENCE HIGHLIGHTS:

- Largest event of its kind in the U.S. with over 2,500 attendees
- Career Exposition with premier recruiting opportunities
- Separate exhibition area of international career opportunities at "Jobs in Asia Pavilion"
- Engaging programming with top notch speakers
- Networking throughout the conference
- Excellent branding opportunity in both online and offline
- Leadership Luncheon and Awards
- Option to recruit undergraduate students with majors in IT, engineering, marketing, and more on Oct. 10th (separate ADI expo registration required)

WHO SHOULD ATTEND:

- HR Executives / Recruiters / Diversity & Inclusion Leaders
- Representatives of School Career Services
- Working Professionals / Entrepreneurs / Business Leaders
- MBA Students & Alumni
- M.S. or Advanced Degree Holders

PARTICIPATING INDUSTRIES INCLUDE:

- Banking
- Finance
- Government
- Legal
- Technology
- Engineering
- Healthcare
- Biotechnology
- Pharmaceuticals
- Insurance
- Hospitality
- Consumer Goods
- Energy
- Telecommunications & more...

Venue/Location:

New York Marriott Marquis • 1535 Broadway • New York, New York 10036



PRELIMINARY AGENDA:

Thursday, October 9, 2014: Pre-conference	
6:00 pm - 8:00 pm	NYC Excursion Dinner Cruise - <i>Separate registration and payment required</i>
Friday, October 10, 2014: Leadership Conference	
7:00 am - 3:00 pm	Registration
8:00 am - 9:20 am	Mentoring & Networking Breakfast
9:20 am - 9:40 am	Networking Break
9:40 am - 10:50 am	General Session I
10:50 am - 11:10 am	Networking Break
11:10 am - 12:20 pm	Concurrent Breakout Sessions I
12:30 pm - 2:00 pm	Lunch & Leadership Awards Ceremony
2:20 pm - 3:30 pm	General Session II – Executive-Suite Roundtable: Journey to the Top
3:30 pm - 3:50 pm	Networking Break
3:50 pm - 5:00 pm	Concurrent Breakout Sessions II
5:15 pm - 7:00 pm	General Networking Mixer – Marriott Marquis (Cash Bar)
5:15 pm – 6:45 pm	HR Professionals Reception – Providing HR professionals a chance to unwind and network with each other. <i>By invitation only & RSVP required</i>
5:15 pm - 6:45 pm	Asian Executive Networking Reception – Bringing together Asian Business Leaders from a wide range of industry to network, learn and be inspired. <i>By invitation only & RSVP required</i>
6:45 pm - 8:00 pm	Company Private Reception - <i>By invitation only</i>
Saturday, October 11, 2014: Career Exposition	
8:00 am - 3:00 pm	Registration
9:00 am – 4:00 pm	Career Exposition
9:30 am - 3:30 pm	Resume Critiquing Sessions: *Session I: 9:30 am – 12:30 pm *Session II: 1:00 pm – 3:30 pm
9:30 am – 3:30 pm	Employer Showcases
9:00 am – 5:00 pm	On-Site Interviews

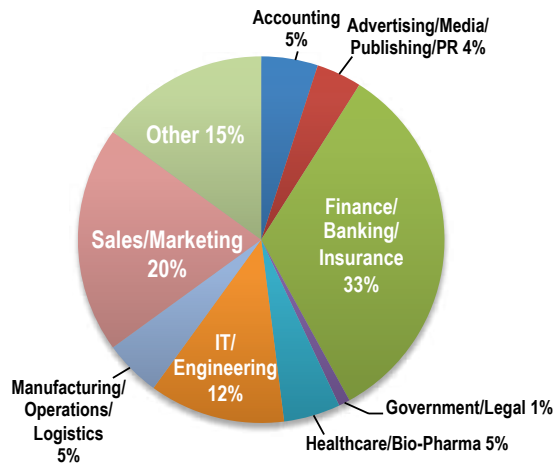
PAST CONFERENCE SPONSORS & EXHIBITORS INCLUDE:

3M	Eli Lilly and Company	Metlife	Sumitomo Electric Industries, Ltd.
AdAsia Communications	Ernst and Young	MGM Resorts International	Target
Adecco	Facebook	Mitsubishi Heavy Industries	Teach For America
Aetna	FDIC	Monster	The Boeing Company
Alfred Johnston	Fisher-Price Inc.	Morinaga America, Inc.	The Hartford
AstraZeneca	General Electric	MTA	The Travelers Companies, Inc.
A. T. Kearney	Gilead Sciences Inc.	NBC Universal	The United States Navy
ATT	Girl Scouts of the USA	New York Life	Travelers
Bernard Hodes Group	Hanesbrands	NIKE Inc.	Trinity Health
Capital One	Home Depot (The)	NITTO DENKO CORPORATION	Twitter
Careers For Good	HSBC	Novo Nordisk	USAID
Caterpillar	IBM	OptiAsia	U.S. Department of State
Chick-fil-A	Intel Corporation	Panasonic Corporation	U.S. Navy
CHRISTUS Health	Johnson and Johnson	Parker Hannifin Co.	UNIQLO CO., LTD
Cintas Corporation	Kaplan	Pasona NA	United Healthcare
Contact Korea (KOTRA)	Kellogg Company	PepsiCo	United Way Worldwide
Contact Singapore	Kimberly-Clark	PNC	Unum
Cricket Communications	Lee Hecht Harrison	Prudential	US Airways
Defense Contract Management Agency	Liberty Mutual Group	PSEG	VALQUA AMERICA, INC.
Defense Security Service	LG AD America Inc.	Ryder Systems Inc.	Waste Management
Dell, Inc	ManpowerGroup	Sap America, Inc.	Wells Fargo
Delta Air Lines	McCormick & Company	Securities and Exchange Commission	Wyndham Worldwide
Eland Group	McDonalds	Social Security Administration	Zenith Optimedia
Electronic Arts	Medtronic	State Farm	Zurich



PAST CONFERENCE & EXPOSITION DEMOGRAPHICS:

5th Annual Asian MBA Leadership Conference & Career Expo
 Sept 19-21, 2013 - Hilton New York
Attendees 2,500 | Employers 68



Job Categories of Interest

- Accounting
- Advertising/Media/Publishing/PR
- Finance/Banking/Insurance
- Government/Legal
- Healthcare/Bio-Pharmaceutical
- IT/Engineering
- Manufacturing/Operations/Logistics
- Sales/Marketing
- Other

Educational Level	
MBA	51%
Masters	26%
B.S./B.A.	18%
Ph.D	1%
Others	4%

Gender	
Male	48%
Female	52%

Age	
20 ~ 24	16%
25 ~ 29	53%
30 ~ 34	20%
35 ~ 39	5%
40 ~ 44	3%
45 & Over	3%

H-1B Visa Sponsorship	
Yes	49%
No	39%
N/A	12%

Attendees coming from:	
Tri-State Area (CT, NJ, NY)	30%
Outside of Tri-State Area	70%

Experience Level	
Executive	2%
Mid-Management	15%
Low Management	31%
Entry	30%
Graduate Student	22%

Will consider job location in	
Local Area Only	6%
Anywhere in U.S.	78%
Asia	63%
Other International	12%

Ethnicity/Race	
Chinese	46%
Filipino	3%
Indian	21%
Japanese	3%
Korean	7%
Non-Asians	5%
Pacific Islander	1%
South East Asian	2%
Taiwanese	5%
Thai	2%
Vietnamese	5%

SPONSORSHIP LEVELS:

10% Early Bird Rate Ends April 30, 2014!

I. Career Exposition:

Corporate: \$6,000 (Early Bird: \$5,400)

- 1 (10 x 10) Exhibition booth space
- Up to 4 Career Exposition registrations
- Premium branding opportunity: exhibitor recognition on www.asianmba.org, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social media, and Conference partners
- Pre-event promotion and program book listing of hiring positions
- 3-Month event resume database access (access will be granted 1 month before the event)
- 4 Job postings on www.asianmba.org Job Board

Government/Non-Profit: \$3,000 (Early Bird: \$2,700)

- 1 (10 x 10) Exhibition booth space
- Up to 4 Career Exposition registrations
- Premium branding opportunity: exhibitor recognition <http://www.asianmba.org>, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Pre-event promotion and program book listing of hiring positions
- 3-Month event resume database access (access will be granted 1 month before the event)
- 4 Job postings on www.asianmba.org Job Board

Academic: \$2,000 (Early Bird: \$1,800)

- 1 (10 x 10) Exhibition booth space
- Up to 2 Career exposition registrations
- 4 Full Conference registrations for your students/alumni
- Premium branding opportunity: exhibitor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Pre-event promotion and program book listing of hiring positions
- 20% Career Exposition registration discount for your students/alumni (Saturday)

II. Bronze: \$12,000 (Early Bird: \$10,800)

- 1 (10 x 10) Exhibition booth space
- Breakout session speaking opportunity (Friday)
- Up to 4 full Conference registrations
- Up to 6 Career Exposition registrations
- 3 Box lunch vouchers for Career Exposition (additional vouchers can be purchased for \$70/voucher)
- Premium branding opportunity: sponsor/exhibitor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Pre-event promotion and program book listing of hiring positions
- 6 Job postings on www.asianmba.org Job Board
- 3-Month event resume database access (access will be granted 1 month before the event)

III. **Silver: \$17,000 (Early Bird: \$15,300)**

- 1 (10 x 10) Exhibition booth space
- Breakout session speaking opportunity (Friday)
- Up to 6 full Conference registrations
- Up to 8 Career Exposition registrations
- 4 Box lunch vouchers for Career Exposition (additional vouchers can be purchased for \$70/voucher)
- Premium branding opportunity: sponsor/exhibitor recognition on www.asianmba.org, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social and Conference partners
- Half page color advertisement in the Conference program book
- Pre-event promotion and program book listing of hiring positions
- 10 Job postings on www.asianmba.org Job Board
- 3-Month event resume database access (access will be granted 1 month before the event)

IV. **Gold: \$28,000 (Early Bird: \$25,200)**

- 1 (10x20) Exhibition booth space in prime location
- Premier speaking opportunity (Friday)
- Up to 10 full Conference registrations
- Up to 10 Career Exposition registrations
- 6 Box lunch vouchers for Career Exposition (additional voucher can be purchased for \$70/voucher)
- Premium branding opportunity: sponsor/exhibitor recognition on www.asianmba.org, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social and Conference partners
- Full page color advertisement in the Conference program book
- 1 Pre-event email blast to attendees
- Pre-event promotion and program book listing of hiring positions
- 15 Job postings on www.asianmba.org Job Board
- 3-Month event resume database access (access will be granted 1 month before the event)

V. **Platinum: \$42,000 (Early Bird: \$37,800)**

- 1 (20x20) Exhibition booth space in prime location
- Keynote speaking opportunity (Friday)
- Up to 15 full Conference registrations
- Up to 15 Career Exposition registrations
- 10 Box lunch vouchers for Career Exposition (additional voucher can be purchased for \$70/voucher)
- Premium branding opportunity: exhibitor/sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Full page color advertisement in the Conference program book – *premium placement*
- Pre-event promotion and program book listing of hiring positions
- 2 Pre-event email blasts to attendees
- 25 Job postings on www.asianmba.org Job Board
- 3-Month event resume database access (access will be granted 1 month before the event)

Special Sponsorship Items:

1. Global Case Competition - \$15,000 – Exclusive Sponsorship

- a) Provide a Judge for the Case Competition Judge Panel
- b) Opportunity to choose Case Competition topic (must confirm sponsorship by February 28, 2014)
- c) Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

2. Lead Academic Sponsor - \$20,000 – Exclusive Sponsorship

- a) Premier speaking opportunity at the Conference
- b) Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

3. Leadership Conference Sessions:

a) General/Plenary Session - \$15,000

- Premier speaking opportunity at the General/Plenary Session
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

b) Breakout Session - \$5,000

- Speaking opportunity in the Breakout Session
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

4. Career Exposition Sessions:

a) Employer Showcase - \$5,000

- Opportunity to present an hour-long session to attendees on a topic of choice
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

b) Resume Coaching Sessions - \$7,000

- Opportunity to provide a resume coach
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

c) Student Scholarship - \$2,000

- Sponsor 10 students to attend Full Conference
- Students from your target schools
- Companies are given special access to this group and guaranteed interviews

5. Mentoring & Networking Breakfast (10/10/14) - \$15,000 – Exclusive Sponsorship

- Premier speaking opportunity at the Mentoring & Networking Breakfast
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

6. Leadership Luncheon (10/10/14) - \$32,000 – Exclusive Sponsorship

- Premier speaking opportunity at the Leadership Luncheon
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

Other/A la Carte Sponsorship Items:

1. Company Private Reception (Friday) - \$2,000 **plus** Food & Beverage Order
2. Program Book Advertisement:
 - Full Page Color Advertisement - \$3,800
 - 1/2 Page Color Advertisement - \$2,400
 - 1/4 Page Color Advertisement - \$1,500
3. Event Registration - \$20,000
4. Conference Bags - \$15,000 (Distributed to Full Conference attendees only)
Expo Bags - \$4,000 (Distributed to Career Expo attendees, Sponsor to provide Bags)
5. Conference Badges - \$15,000
6. Networking Break Sponsorship
 - Two Networking Coffee Breaks (Friday) - \$4,000
 - Coffee Station (Saturday) - \$6,000
7. Resume Database Access:
 - 12-Month Event Resume Database Access - \$3,000
 - 12-Month www.asianmba.org Resume Database Access - \$5,000
8. Dedicated Pre-Event Email Blast to Attendees - \$2,500
9. Conference Bag Insert - \$1,000/Item
10. Exclusive/Private Interview Booth (Saturday) - \$500/Booth
11. Job Posting on www.asianmba.org Job Board - \$295/Posting
12. Box Lunch - \$70/each voucher (Saturday)

For specific benefits associated with any above-noted item(s), please contact us at Tracy.Kim@asianmba.org or call 646-808-2494. Contact us if you require customized sponsorship package/s.

SPONSORSHIP MATRIX

2014 Sponsorship Packages	Platinum	Gold	Silver	Bronze	Career Exposition		
					Corporate	Government/ Non-Profit	Academic
	\$42,000 (EB: \$37,800)	\$28,000 (EB: \$25,200)	\$17,000 (EB: \$15,300)	\$12,000 (EB: \$10,800)	\$6,000 (EB: \$5,400)	\$3,000 (EB: \$2,700)	\$2,000 (EB: \$1,700)
Booth Size	20 x 20	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10	10 x 10
Full Conference Registration(s)	15	10	6	4	N.A.	N.A.	4 Student Full Conference registrations
Career Exposition Registration(s)	15	10	8	6	4	4	2 Plus 20% Career Expo registration discount for students/alumni
Lunch Voucher(s)	10	6	4	3	N.A.	N.A.	N.A.
Premium Branding	✓	✓	✓	✓	✓	✓	✓
Promotion & Listing of Hiring Positions	✓	✓	✓	✓	✓	✓	N.A.
3-Month Event Resume Database Access	✓	✓	✓	✓	✓	✓	N.A.
Job Posting Credits	25	15	10	6	4	4	N.A.
Keynote Speaking Opportunity	✓	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Premier Speaking Opportunity	✓	✓	N.A.	N.A.	N.A.	N.A.	N.A.
Breakout Session Speaking Opportunity	✓	✓	✓	✓	N.A.	N.A.	N.A.
Pre-Event Email Blast(s)	2	1	N.A.	N.A.	N.A.	N.A.	N.A.
Program Book Advertisement	Full Page (Back or Inside Cover)	Full Page (Inside Cover)	1/2 Page	1/4 Page	N.A.	N.A.	N.A.

Conference Access:

- Full Conference Registration includes access to all conference sessions –Leadership Conference and Career Exposition (Friday, Saturday).
- Exposition Registration includes access to the Exposition, plus workshops, employer showcases, and resumes critiquing sessions (Saturday).
- Each speaker receives 1 complimentary full conference access.

How to Register:

1. Complete the registration form and the Terms of Agreement and fax it to 212.465.8396.
- OR**
2. Complete the registration form and the Terms of Agreement and email it to Tracy.Kim@asianmba.org.
 3. Click [HERE](#) for Online Registration.

6th Annual Asian MBA (AMBA) Leadership Conference & Career Exposition Sponsor Registration Form

Please fill out the below information (either on screen or on hard copy), and send back to us at tracy.kim@asianmba.org or (212) 465-8396.

Company: _____

Contact Name: _____

Title: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Country: _____

Email: _____

Please Check Requested Sponsorship Level: Early Bird ends April 30th, 2014

Career Exposition:

- Corporate: \$6,000 (Early Bird: \$5,400)
- Government/Non-Profit: \$3,000 (Early Bird: \$2,700)
- Academic: \$2,000 (Early Bird: \$1,800)
- Bronze Sponsor - \$12,000 (Early Bird \$10,800)
- Silver Sponsor - \$17,000 (Early Bird \$15,300)
- Gold Sponsor - \$28,000 (Early Bird \$25,200)
- Platinum Sponsor - \$42,000 (Early Bird \$37,800)

Special Sponsorship Items:

- Global Case Competition - \$15,000 *Exclusive Sponsorship*
- Lead Academic Sponsor - \$20,000 *Exclusive Sponsorship*

Leadership Conference Sessions (Friday):

- General/Plenary Session - \$15,000
- Breakout Session - \$5,000

Career Exposition Sessions (Saturday):

- Employer Showcase - \$5,000
- Resume Coaching Sessions – \$7,000

- Student Scholarship – \$2,000
- Mentoring & Networking Breakfast - \$15,000** *Exclusive Sponsorship*
- Leadership Luncheon- \$32,000** *Exclusive Sponsorship*

A la Carte Sponsorship Items:

- Company Private Reception - \$2,000 (Food & Beverage not included)

Program Book Advertisement:

- Full Page Color Advertisement - \$3,800
- 1/2 Page Color Advertisement - \$2,400
- 1/4 Page Color Advertisement - \$1,500
- Event Registration - \$20,000
- Conference Bags - \$15,000
- Conference Badges - \$15,000

Networking Break Sponsorship:

- Two Networking Coffee Breaks (Friday) - \$4,000
- Coffee Station (Saturday) - \$6,000

Resume Database Access:

- 12-Month Event Resume Database Access - \$3,000
- 12-Month www.asianmba.org Resume Database Access - \$5,000
- Dedicated Pre-Event Email Blast to Attendees - \$2,500
- Conference Bag Insert - \$1,000/Item
- Exclusive/Private Interview Booth (Saturday) - \$500/Booth
- Job Posting on www.asianmba.org Job Board - \$295/Posting
- Box Lunch - \$70/Voucher (Saturday)

Sponsorship \$ _____

Additional Item \$ _____

Box Lunch (Saturday) \$70 x _____ **= \$** _____

TOTAL: \$ _____

Payment Options:

1. **Pay by Check:**

Please make all checks payable to the **Asian MBA Conference** and mail to:
Asian Diversity Inc.
1270 Broadway, Suite 703
New York, NY 10001, U.S.A.

2. **Pay by Credit Card:**

I authorize **Asian MBA Conference** to charge \$ _____ to my:

- Visa
- MasterCard
- American Express
- Other

Name of Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

Billing Address: _____

Authorized Signature: _____

Email Address: _____

Phone Number: _____

3. **Wire Funds:** for fund transfer information, email us at Alan.Wong@asianmba.org.

** Terms: Net 30 Days from date of invoice*

** Payment must be received before April 30, 2014 to secure a 10% early bird discount*

** Cancellation Policy: Cancellations are subject to a penalty of 25%*

** Cancellations after August 1, 2014 will be non-refundable*

** See Terms of Agreement for complete cancellation policy*

What Happens After You Register?

- Your registration will be considered complete when the registration form along with the signed Terms of Agreement and full payment has been received.

Upon registration completion:

- You will receive information on how to register your representatives for the event.
- You will receive information on job posting and resume database access, should your sponsorship package include these items.
- Upon registration completion, you will be informed of speaking opportunities available for your representative/s.
- You will receive instructions for submitting hiring positions and marketing collateral.

Note: Exhibitor Kit will be available closer to the event date.

Terms of Agreement

Agreement to Terms: The Exhibitor or Sponsor, hereinafter referred to jointly as “Sponsor,” on behalf of their organization agrees to abide by the following rules and any amendments that may be made by the Asian MBA Conference.

Assignment of Space: Asian MBA Conference will notify all exhibitors of booth assignments one week prior to the event. Timely registrants will be given preference.

Show Hours and Dates: All Sponsors are required to adhere to the published schedule for exhibit space installation, exhibition, and dismantling, which will be specified by Asian MBA Conference. No dismantling or packing may be started before the official close of the show.

Expo Service Contractor: All other furnishings, equipment, and facilities not included in the exhibit space or sponsorship packages shall be provided by the Sponsor at their expense, with arrangements to be made through the contractor hired by Asian MBA Conference. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Sponsor Manual, to be forwarded after registration has been received. A Sponsor’s Service Center will be present on the floor to facilitate requests from sponsors.

Use of Exhibit Space: No Sponsor shall assign, sublet or share the whole or any part of the assigned booth space. All exhibits and demonstrations must be confined to the exhibit space. Exhibits should not obstruct the general view nor hide other exhibits. Refer to the Sponsor Service Manual for exhibit height and depth regulations.

Indemnification: Sponsor agrees to indemnify and hold harmless, event organizers, show facility, and Expo Service Contractor from any suit, action, or claim whatsoever, including personal injury or property damage, related to or arising from the Sponsor’s participation in the show. Asian MBA Conference, its agents and employees, and the show facility are not liable for loss, theft or damage to the property of the Sponsor and its employees or representatives. It is the Sponsor’s responsibility to maintain proper insurance coverage.

Force Majeure: Organizers reserves the authority to determine whether the event venue is fit or unsuitable for occupancy as a result of fire, flood, acts of nature, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which the organizers have no control. Should the organizers decide that it is necessary to cancel, postpone, or move the show, or alter the schedule, the organizers shall not be liable to reimburse the Sponsor with respect to any directly or indirectly resulting alleged damages or losses.

Resolution of Disputes: In the event of a dispute or disagreement – between a Sponsor and an official contractor, labor union representative, or other exhibitors – all Asian MBA Conference decisions, actions or interpretations of the rules governing the show intended to resolve the dispute or disagreement should be binding.

Payment: To reserve your sponsorship opportunity or exhibit space, please complete and submit your registration. A deposit of 25% must be made upon registration. Full payment (by company check, credit card or wire) is to be made to Asian MBA Conference within thirty days after submitting your registration.

Cancellation Policy: Sponsor shall have the right to terminate this Agreement upon written notice to Asian MBA Conference. Cancellations are subject to a penalty of 25% of the Sponsor’s total sponsorship fees. Cancellations after August 1, 2014 will be non-refundable. Any refund amount will be issued approximately 4 weeks after the show’s close. Asian MBA Conference reserves the right to resell any exhibit space cancelled by the Sponsor without incurring any liability to the canceling Sponsor.

Sponsor Representative: Each sponsoring organization must name at least one person to be its representative in connection with installation, operation and removal of the exhibit. The representative shall be authorized to enter into service contracts as may be necessary and for which the Sponsor is responsible. Badges are required for admittance to exhibit area. (Note: Sponsor badges are not interchangeable; each badge is for the registered attendee for the entire length of the show).

Sponsor Logos: Should the sponsor submit its logo late or in an improper format, Asian MBA Conference will not be required to satisfy the sponsorship agreement as stated in this offer. Every effort will be made to provide alternate exposure for the sponsor as deemed feasible by Asian MBA Conference. Sponsors will be informed of logo submission deadlines and requirements in their sponsor confirmation letter.

Exclusive Usage: All resumes collected through the event are to be used by the Sponsor solely for the purpose of recruitment. Recruiters are not permitted to resell, share, or benefit from this information in any form including but not limited to financial gain.

Signature: _____ **Date:** _____