6th Annual Leadership Conference & Career Expo

Largest Pan-Asian Recruiting & Networking Event

October 10-11, 2014 / Marriott Marquis Hotel, NYC
If you stand out, you’ll fit right in.

Our strength comes from our differences. We’re 50,000 unique individuals, shaped by all kinds of backgrounds and experiences. See what makes us different and explore job opportunities at GECapitalCulture.com
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6th Annual  
Asian MBA Leadership Conference & Career Exposition

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| Valqua AMERICA, INC. |
Dear AMBA 2014 Attendees, Sponsors, and Supporters:

Welcome to the 6th Annual Asian MBA Leadership Conference and Career Expo!

We are so excited to return to the beautiful Marriott Marquis in our sixth year as the largest pan-Asian professional network in the United States. Last year’s initiative to satisfy companies’ diverse recruiting needs from top graduate and undergraduate schools was met with success, so we are once again hosting our event parallel to the 13th Annual Asian Diversity Career Expo.

Over the past few years, I’ve heard from so many employers, schools, and students that what matters most to them is making hires and finding jobs, in addition to networking and learning opportunities. For that reason, we have introduced a networking cruise Thursday night to welcome attendees and sponsors to New York and moved our awards ceremony to a luncheon, allowing us to maximize face time between employers and candidates.

This year, we’ve also made efforts to include more diverse job opportunities by bringing in mid-sized companies as well as employers from Asia. We plan to continue our efforts to bring many more of them to next year’s event.

I would like to thank all of our sponsors, staff, volunteers, speakers, partners, attendees, and friends who made this conference possible. Your participation and continued support have helped match top talent from the Asian and Asian-American communities with increasingly diverse and inclusive high-profile companies.

I look forward to meeting you, and wish you all the best for a successful conference.

Warmest Regards,

Jino Ahn
CEO & Founder
Asian Diversity Inc.
Asian MBA International (AMBA)
October 10, 2014

Dear Friends:

It is a pleasure to welcome everyone to the 6th annual Asian MBA Leadership Conference & Career Exposition.

Diversity is a key pillar of New York’s success, and our city is proud to host a conference that shares our values. This weekend’s flagship event offers thousands of Pan-Asian industry and community leaders, job seekers and students the chance to come together to network, recruit and learn. Since 1987, Asian MBA International has been connecting multinational companies with talented Pan-Asian professionals. Together we will continue our work to expand opportunity for all New Yorkers and build one city where everyone rises together.

Please accept my best wishes for a productive conference and great success on the road ahead.

Sincerely,

Bill de Blasio
Mayor
Dear Friends:

Please accept my warmest greetings and sincerest congratulations as you gather for the Sixth Annual Asian MBA Leadership Conference & Career Exposition. I am grateful for the opportunity to recognize the commitment and leadership of the Asian MBA International Conference and Career Expo sponsors and creators. The Asian MBA International is the largest professional event of its kind, and I am honored that New York State is the host to this excellent convention.

Since 1987, Asian MBA International has provided networking and business opportunities and support for Asian-Americans, as well as guidance within the intricate labyrinth that is corporate America. Through its diverse assortment of companies within the Asian market, the Asian MBA International Exposition has helped Asian-Americans throughout New York City and across the nation, work together to advance their careers through fruitful networking and mentorship opportunities.

I applaud the attendees and supporters of the Sixth Annual Asian MBA Leadership Conference & Career Exposition for their commitment to provide Asian-Americans with the opportunity to familiarize themselves and discuss ideas and issues with leaders in the business industry while cultivating leaders for the next generation.

Again, congratulations and thank you for your commitment and dedication to improve career opportunities of Asian Americans and the Pan-Asian community across the United States. I hope Asian MBA International will continue to foster professional development, networking opportunities and encourage talent amongst Asian American young adults for many years to come.

Sincerely,

Charles E. Schumer
United States Senator
6TH ANNUAL ASIAN MBA LEADERSHIP CONFERENCE & CAREER EXPO

Day 1
Thursday, October 9, 2014
Pier 81
W 41st Street, New York, NY 10036

Networking Dinner Cruise
6:00 pm Boarding
7:00 pm - 10:00 pm Sailing

Day 2
Friday, October 10, 2014
New York Marriott Marquis
1535 Broadway | New York, NY

Full Leadership Conference Participants Only

7:00 am - 3:00 pm Registration
8:00 am - 9:20 am Mentoring & Networking Breakfast
9:20 am - 9:40 am Networking Break
9:40 am - 10:50 am General Session I
Conference Keynote Speaker: Mike Hsu - Group President, K-C North America Consumer Products, Kimberly-Clark Corporation
10:50 am - 11:10 am Networking Break
11:10 am - 12:20 pm Concurrent Breakout Sessions I
1. Leverage Your Diverse Background to Propel Your Career
2. Uncovering and Obtaining Career Opportunities in Asia. Worth the Career Investment?
3. Asian Women Leaders in the Boardroom and C-Suite. What Progress Has Been Made and What Does the Future Hold?
12:30 pm - 2:00 pm Lunch & Leadership Awards Ceremony
Speaker: Neeraj Mehta - President and CEO, Commercial Distribution Finance, GE Capital
2:20 pm - 3:30 pm General Session II
Executive-Suite Roundtable: Journey to the Top
3:30 pm - 3:50 pm Networking Break
3:50 pm - 5:00 pm Concurrent Breakout Sessions II
1. Pursuing an Entrepreneurial Start-Up as a Career Option. What You Should Know to Improve Your Chances for Success.
2. Career Strategies for International Students
3. The Changing Face of Global Leaders
5:15 pm - 7:00 pm General Networking Mixer – Marriott Marquis Crossroads (Cash Bar)
5:30 pm - 6:30 pm Private Reception for MBA Career Services & Employers
Hosted by MBA CSEA
6:30 pm - 8:00 pm Company Private Receptions – By invitation only
### CAREER EXPOSITION

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| 9:30 am – 3:30 pm | Resume Critiquing Sessions:  
  Session I: 9:30 am - 12:30 pm  
  Session II: 12:30 pm - 3:30 pm |
| 10:00 am – 10:50 am | Employer Showcases  
  Room: Alvin/Carnegie  
  **Bloomberg Institute: Bringing Transparency to Entry-Level Recruiting**  
  *Looking to get your foot in the door of the finance industry? Join Bloomberg Institute’s Monica Lopez as she explains how the Bloomberg Aptitude Test (BAT) can help you start your career in finance, as well as introduce Bloomberg Institute’s newest product launching early next year, Bloomberg Market Concepts (BMC).*  
  *With the same transparency that Bloomberg LP brings to the financial markets, Bloomberg Institute has developed the BAT, a standardized test which connects current students and recent graduates with thousands of companies looking to recruit for internship and entry-level positions. Over the past 4 years, over 200,000 students have taken the BAT and connected with employers around the world.*  
  *Next year, Bloomberg Institute will launch their first finance e-learning product, BMC. BMC is a web-based finance course that blends the fundamentals of financial theory with real-world events and data through a series of interactive and engaging tutorials that tell the story of finance from a practitioner’s perspective. BMC teaches essential market awareness by demonstrating the close interrelation between Equities, Fixed Income, Currencies, Commodities and Economic Indicators using 70 different Bloomberg Terminal functions.*  
| 9:00 am – 5:00 pm | On-Site Interviews – *By invitation only*                             |
| 11:30 am – 2:00 pm | Employee Lounge – *Open to Sponsors and Exhibitors Only*             |
Mentoring & Networking Breakfast

Connect, engage and be inspired at the Mentoring & Networking Breakfast. Take the first step towards building an impressive global network of peers and mentors!

The mentees are given an exceptional opportunity to connect and engage with high-caliber corporate representatives, diversity & inclusion executives, business & community leaders, educators and entrepreneurs. Our inspirational mentors represent diverse industries and possess exceptional leadership and advisory skills. They provide mentees unique career and professional advice and insights. Through this mutually rewarding experience, mentors are able to impart impressive knowledge to the mentees and help cultivate—among other things—a Global Vision, and in turn, Global Leadership!

Opening speech by: Bill He, Vice President of Global Procurement Strategic Sourcing for Kimberly-Clark

Mentors
Kimberly-Clark offers great career opportunities in a variety of functions:

- Engineering
- Finance
- Marketing
- Sales
- Supply Chain

Hiring 1st and 2nd year Finance and Marketing MBAs and experienced professionals.

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Please visit us at our career expo booth
General Session I

This year, we welcome Mike Hsu from Kimberly-Clark Corporation, whose rise to Group President of North American Consumer Products is as inspirational as it is atypical for an Asian American. Mike will share personal experiences from a professional journey that spans many of America’s most cherished brands, from Heinz and Kraft to the K-C names known in households around the world - Kleenex, Scott, Huggies, and many more. Attendees will hear Mike’s perspective on the Asian stereotype, along with some insight into his company’s approach to diversity.

Michael Hsu is group president of North American Consumer Products for Kimberly-Clark Corporation, a $21 billion consumer products company whose well-known global brands are an indispensable part of life for people in more than 175 countries. A 20-year veteran of the consumer products industry, Michael joined Kimberly-Clark in November 2012.

Michael oversees the company’s approximately $7 billion dollar North American Personal Care and Family Care businesses, which is home to some of the world’s most recognized and trusted consumer brands, including Huggies, Pull-Ups, Kotex, Depend, Kleenex, Cottonelle, and Scott. In this role, Michael has direct responsibility for the company's marketing and sales in North America for disposable diapers, training and youth pants, baby wipes, facial tissue, bath tissue, paper towels and menstrual and incontinence products. In addition, the company’s Global Nonwovens operations and Sustainability, Safety and Continuous Improvement teams also report to Michael.

Prior to joining K-C, Michael was Executive Vice President and Chief Commercial Officer at Kraft Foods, where he spent four years holding positions of increasing responsibility and authority. Before Kraft, he spent six years at H.J. Heinz, holding the positions of Vice President, Marketing for Ore-Ida and Frozen Meals, and later as President for Foodservice. Michael launched his career in the consumer products industry as a consultant with Booz Allen & Hamilton, where he spent a decade, rising to from Associate to Partner in Booz’s Consumer Practice. He led a wide range of high-impact engagements, with the majority of his clients being consumer products companies.

A native of Silver Spring, Maryland, Michael earned a Bachelor's degree from Carnegie-Mellon University and an MBA from the University of Chicago.
Concurrent Breakout Session I: **Leverage Your Diverse Background to Propel Your Career**

Many of us realize the inherent benefits of our diverse backgrounds, but how can we leverage them to move our careers forward? Are there ways to utilize career programs, opportunities or resources geared toward diverse professionals? In this workshop, a number of successful, diverse professionals share their own experiences on how their diverse backgrounds have positively impacted their own careers and how you can apply these strategies back at work.

Outcomes:
- Hear specific examples from successful professionals that will help you leverage your diverse background at work.
- Learn about corporate career programs and initiatives geared toward diverse professionals that can assist with your career development.
- Share experiences and network with other diverse professionals to build your network and uncover career programs and opportunities.

**Moderator: Roger Jimenez - Founding Partner, Talent Solution Partners**

Roger Jimenez is an Entrepreneur and Business Leader with a broad range of experience in Human Resources, Talent Recruitment, Talent Management and Career Coaching. He is a Founding Partner of Talent Solution Partners, a national Executive Search and Talent Management Consulting firm. Prior to his current venture, Roger was a VP of Human Resources in L’Oreal’s Luxury Products Division and an AVP of Human Resources in L’Oreal’s Consumer Products Division. Roger has served as a panelist, presenter, and board member to a number of organizations including the National Society of Hispanic MBA’s (NSH MBA) and Asian MBA (AMBA).

Roger is a graduate of the University of Illinois and holds a Senior Human Resources Professional (SPHR) designation from the Society for Human Resources Management (SHRM).

**Maran Nalluswami - Senior Managing Director, Corporate Finance, GE**

Maran Nalluswami is a Senior Managing Director at Corporate Finance, a division of General Electric Capital Corporation, which has over $15 billion in assets and provides secured financing to companies. He is the Commercial Leader responsible for the East Region Equipment Finance business.

Prior to this role, Maran was Vice President in Leverage Finance Capital Markets. He joined GE in 1999 through the Technical Sales Leadership Program at GE Global eXchange Services. Maran then took a role for 4 years in GE Corporate Audit Staff, where he was promoted to Senior Audit Manager leading teams across North America, Europe and Asia. In 2005, he was appointed Vice President of Strategic Marketing at GE Capital.

Maran attended the University of Maryland and graduated with a B.S. in Mechanical Engineering. He, his wife and daughter currently live in White Plains, NY.
Concurrent Breakout Session I: Leverage Your Diverse Background to Propel Your Career

Lakshmi Aiyar - Vice President and Co-lead, Asian-Pacific American Association Business Resource Group, Prudential

Lakshmi Aiyar is responsible for the development, planning and execution of key transformational activities in support of a multi-year strategy in Prudential. In this role, Lakshmi partners with operational leadership and engages cross-functional teams with the objective of effective change management and technology enablement, delivering process improvements cost reduction and an enhanced customer experience.

Since 2013, Lakshmi serves as Co-Chair of Prudential’s Asian Pacific-Islander American Association (APAA), while also being actively involved in the other five of the enterprise’s business resource groups. As APAA Co-Chair, she has worked to expand the footprint to new sites, as well as developed and implemented the 3-year strategic plan, focusing on enhancing the membership experience through professional development initiatives. Lakshmi is passionate about paying it forward through mentoring several associates across the company.

Lakshmi earned her BBA, Business Law and an MBA, Finance from Temple University, as well as an MS from Northwestern University. She is a certified Lean Six Sigma Master Black Belt and a Project Management Professional (PMP). Lakshmi completed Graduate Certificates in Leadership, Organizational Development and Change Studies at the University of Pennsylvania.

Charlie Sung Shin - Senior Director of CRM & Analytics, Strategic Planning & Research, Major League Soccer

Charlie Sung Shin is a sports marketer with extensive experience in CRM strategy and business analytics. He joined Major League Soccer in January 2006 and is currently the Senior Director of CRM & Analytics within Strategic Planning & Research. In his role, he oversees the League-wide CRM and business analytic initiatives. In addition, he currently serves on the adjunct faculty for the M.S. in Integrated Marketing program at NYU School of Professional Studies.

Prior to joining MLS, Charlie was a senior business consultant with PwC Consulting and OpenTide for 6 years. He managed various projects involving CRM strategy, business analytics, customer segmentation modeling, loyalty program and campaign management.

Shin earned a B.S. in Business Administration from Yonsei University and an M.S. in Sports Business from New York University.
Concurrent Breakout Session I: Uncovering and Obtaining Career Opportunities in Asia. Worth the Career Investment?

Many conference participants possess the cultural background, language fluency and business etiquette skills to make them viable candidates for career opportunities in Asia, but how does one obtain them and is it a worthwhile experience for one’s career? Join us for this popular conference topic with a panel of presenters who can share their own experiences working in Asia, how to locate such opportunities, how to best prepare and how to make it a successful career investment.

Outcomes:
• Hear examples and insights from successful professionals who have worked in Asia.
• Learn ways to help you identify and obtain a career opportunity in Asia and how it can enhance your career development.
• Gain insights on how to best prepare for a career opportunity in Asia, how to have appropriate conversations about your interests with your management and Human Resources in your organization and how to ensure a successful experience.

Moderator: Joseph Palumbo - MBA, FCPA, FCMA, C.Dir, A.C.C. Head, MBA/MSc Career & Professional Development, HKUST Business School

Joseph Palumbo is Head of MBA/MSc Career & Professional Development for Hong Kong University of Science and Technology (HKUST). Joseph develops new relationships and cultivates existing relationships on a global basis, within the most senior strategic, operational and human resource areas. He brands world-class business schools globally. Joseph was awarded a Fellow of CPA and CMA (FCPA/FCMA), the highest national designation awarded for leadership.

Joseph has led leadership, recruitment, retention and career workshops for university students and clients on four continents.

A life-long learner, Joseph has a marketing degree from York University and an MBA from the Schulich School of Business.

Justin Manger is Senior Manager of Corporate Planning for the New York branch of Sojitz Corporation of America, US subsidiary of the global Japanese trading and investment company Sojitz Corporation, where he coordinates strategy for the Americas region. Justin has lived in Japan for 4 years, returning last June from 2 years as the first “reverse expat” to be seconded to Sojitz’s Tokyo Headquarters. Justin is also Co-Chairman of the Center for Professional Exchange (CEPEX), an NPO dedicated to developing the next generation of Japan experts and US policy advisors.

Justin received his Masters in International Trade Policy from the Monterey Institute of International Studies. His undergraduate work was done at Emory University in Atlanta, Ga. where he studied Economics and English and competed nationally as a Division III decathlete.
Concurrent Breakout Session I: Uncovering and Obtaining Career Opportunities in Asia. Worth the Career Investment?

Brian Oak - Managing Director, Moody's

Brian Oak is currently a Managing Director in Moody’s Corporate Finance Group in New York, responsible for the Basic Industries ratings coverage in the US.

Prior to this he had responsibilities for a number of other industrial sectors, including homebuilding, building products, and technology, as well as the Latin American non-financial corporates. From 1998 through 2004, Brian was in the Financial Institutions Group, his last post being a Managing Director overseeing the ratings of Asia/Pacific financial institutions based out of Tokyo.


Brian received a B.S. degree in Accounting from New York University and a MBA in International Finance from The Wharton School, University of Pennsylvania.
Concurrent Breakout Session I: Asian Women Leaders in the Boardroom and C-Suite. What Progress Has Been Made and What Does the Future Hold?

The most recent census has shown that the Asian population in the U.S. has grown significantly. While progress of Asian female representation as graduates of higher education and in the professional workforce has improved, recent progress in increasing Asian females in leadership roles has plateaued. What is the current picture of Asian female leadership representation in corporate America and how can you improve your prospects of moving into a leadership role in your organization?

Outcomes:
- Understand the current Boardroom and C-Suite landscape for Asian women leaders.
- Learn how successful Asian female executives have advanced in their careers and how you can apply these strategies in your career.
- Network with other Asian female leaders and professionals to build your network.

Moderator: Caroline Ceniza-Levine - Career Expert, SixFigureStart

Caroline Ceniza-Levine is co-founder of SixFigureStart®, a career coaching firm comprised of former Fortune 500 recruiters. She is also the author of two books ("Six Steps To Job Search Success" and "How the Fierce Handle Fear: Secrets to Succeeding in Challenging Times") and a career columnist for Forbes, Money and Time and a frequent keynote speaker and presenter. She has coached on leadership development, career change, entrepreneurship and job search with executives from American Express, Citigroup, Condé Nast, eBay, Gilt, Google, Goldman Sachs, McKinsey, and other leading firms. Caroline also teaches Professional Development and Negotiation courses at Columbia University.

She’s also a stand-up comic, so she’s not your typical coach.

Dale Y. Shintani - Senior Vice President, Business Lines of Credit Business Direct Division, Wells Fargo

Dale Shintani is Senior Vice President and business manager of the Lines of Credit group within the Small Business lending area in Wells Fargo. She is responsible for managing the profitability of the lines of credit portfolio serving the small business market and totaling over $6 billion in outstandings. In her 17 years to date with Wells Fargo, Dale has served in a progression of roles within the Business Direct Division.

Dale holds a Bachelor of Science degree in Systems Engineering from the University of Virginia and an MBA from the University of California, Berkeley. She currently lives in San Mateo, California, with her husband Mark and daughters Claire and Katie.
Concurrent Breakout Session I: Asian Women Leaders in the Boardroom and C-Suite. What Progress Has Been Made and What Does the Future Hold?

Jinsook Han - Vice President, AIG Property Casualty

Jinsook Han is the Vice President for AIG’s property casualty business responsible for leading projects in Claims and Commercial Underwriting such as innovation lab and pricing. Additionally, she leads the US recruiting for Science.

Prior to joining AIG, Jinsook was an Associate Partner at McKinsey & Company, primarily serving financial services, public sector and healthcare on operations and technology strategy and performance transformation. She also served as the COO for the Global Head of Expense Management for a Fortune 100 leading financial institution as part of the loaned staff arrangement.

Jinsook holds a B.S. with Honors in Accounting from Virginia Tech and an M.B.A. from Kellogg School of Management. She also serves as a strategy advisor to Charity:Water, whose mission is to bring clean and safe drinking water to every person in the world.

Kam S. Wong - Vice President, Planning & Administration Office of Diversity & Inclusion, Prudential Financial, Inc

Kam S. Wong is Vice President, Planning & Administration, with the Office of Diversity and Inclusion at Prudential Financial, Inc. In this position, Kam manages and monitors the implementation of the company’s strategic D&I objectives and ensures compliance with federal and state laws relating to equal employment opportunity and affirmative action mandates. Additionally, she is Chief of Staff to Prudential’s Chief Diversity Officer.

Kam joined Prudential from the City University of New York (CUNY), where she was responsible for ensuring non-discrimination in the recruitment, retention, and advancement of employees. Before CUNY, Kam was a Senior Trial Attorney at the New York District Office of the U.S. Equal Employment Opportunity Commission, where she achieved significant remedies on behalf of the public in sex, religion, national origin, race, age, and disability discrimination cases.

Kam attended Harvard College and the University of Pennsylvania Law School.
Prudential is proud to sponsor the

2014 ASIAN MBA
### Lunch and Leadership Awards Ceremony

- Remarks by: **Jino Ahn**—CEO & Founder, Asian MBA International
- Global Emerging Leaders Award Recipients
- Speech by Global Executive Excellence Award Recipient:  
  **Mike Hsu**—Group President, K-C North America Consumer Products, Kimberly-Clark Corporation
- Keynote Speech by:  
  **Neeraj Mehta**—President and CEO, Commercial Distribution Finance, GE

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### Neeraj Mehta - President and CEO, Commercial Distribution Finance, GE

Neeraj is a Vice President and Officer of GE Company. He joined GE in 1996, and worked his way through GE’s Corporate Financial Services business, holding a number of positions including auditing, underwriting, six sigma, sales and management.

He is currently the President & CEO of GE Capital, Commercial Distribution Finance (CDF). CDF is a leading provider of specialized financing products and services that facilitate the manufacture, distribution and sale of consumer durables including: marine, lawn and garden, motorsports, RVs, trailers, electronics, appliances, and technology products.

Previously, Neeraj was the President & CEO of the Bank Loan Group (BLG), a lending business, for GE Capital, Americas. As a leading institutional investor, BLG invests in syndicated bank loan facilities and special situations. Neeraj built a similar GE Capital Bank Loan business in Europe.

He is a member of Asian Pacific American Forum’s Executive Council for GE. He is also involved in community leadership roles with United Way, Chamber of Commerce and the Acumen Fund.

Neeraj earned his Master’s degree in Finance and Banking from Syracuse University and received his Bachelor’s degree in Social Science from the University of California, Irvine. He and his wife have three children.
Global Emerging Leaders Award Winners
We congratulate the winners of this year’s Asian MBA Global Emerging Leaders Award.

Sharon Choe  
Senior Manager, HR  
Organizational Development  
Deloitte Touche Tohmatsu Limited

Jinsook Han  
Vice President, Science  
AIG

Charlie Shin  
Senior Director of CRM & Analytics, Strategic Planning & Research  
Major League Soccer

Dale Shintani  
VP/Business Banking Manager  
Wells Fargo

Eun-Ju Ryu  
Global Marketing Director  
Pfizer Inc.

Maran Nalluswami  
Senior Managing Director, Corporate Finance  
GE Capital

Kanchan Patkar  
Kotex brand director  
Kimberly-Clark

Elliott Lum  
Vice President, Strategic Marketing  
Columbia Records  
Sony Music
General Session II: Executive Roundtable

Join us for a thought-provoking discussion with Neeraj Mehta from GE and Alex Chi from Goldman Sachs as they talk about the personal and professional experiences that have influenced their career development. Moderator Susan Kim Tsui, an entrepreneur and former marketing executive, will talk to them about the challenges Asian Americans face accessing the executive levels that have historically excluded minorities. What actions can be taken, by companies, professionals, and job-seekers, to help minorities reach the upper tiers of management?

Moderator: Susan Kim Tsui - Co-Founder and Partner at Luxe Brand Advisors

Susan Kim Tsui is a Co-Founder and Partner at Luxe Brand Advisors, an international business development agency that provides global marketing and cross border consulting for consumer brands interested in Asia expansion.

Prior to starting her own company, Susan was the marketing director at AmorePacific and was instrumental in the launch of the brand in the US in 2003. She worked in Asia for 10 years in various regional marketing and communications roles at HP, Compaq, the American Chamber of Commerce and the Canadian Embassy. She has been featured and quoted in media publications including O (Oprah) Magazine, New York Times, WWD, W Korea and China Daily.

Susan received her BA from the University of Western Ontario, MA degree from Yonsei’s Graduate School of International Studies and MBA from Cornell’s Johnson School of Management.

Neeraj Mehta - President & CEO, GE Capital, Commercial Distribution Finance

Neeraj is a Vice President and Officer of GE Company. He joined GE in 1996, and worked his way through GE’s Corporate Financial Services business, holding a number of positions including auditing, underwriting, six sigma, sales and management.

He is currently the President & CEO of GE Capital, Commercial Distribution Finance (CDF). CDF is a leading provider of specialized financing products and services that facilitate the manufacture, distribution and sale of consumer durables including: marine, lawn and garden, motorcycles, RVs, trailers, electronics, appliances, and technology products.

Previously, Neeraj was the President & CEO of the Bank Loan Group (BLG), a lending business, for GE Capital, Americas. As a leading institutional investor, BLG invests in syndicated bank loan facilities and special situations. Neeraj built a similar GE Capital Bank Loan business in Europe.

He is a member of Asian Pacific American Forum’s Executive Council for GE. He is also involved in community leadership roles with United Way, Chamber of Commerce and the Acumen Fund.

Neeraj earned his Master’s degree in Finance and Banking from Syracuse University and received his Bachelor’s degree in Social Science from the University of California, Irvine. He and his wife have three children.
Alex Chi - Partner, Goldman Sachs & Co.

Alex is a Partner in the Investment Banking division of Goldman Sachs. Alex joined Goldman Sachs in New York after graduating from MIT in 1994 and spent three years across the Information Technology, Fixed Income and Investment Banking divisions. In 1997, Alex relocated to Hong Kong to work on mergers and acquisitions, debt and equity financings, privatization and restructuring assignments for clients across Asia. Notably, Alex was deeply involved in the debt restructuring and capital raise assignment for the South Korean government during the height of the Asian currency crisis in 1998 and was instrumental in developing Goldman Sachs’ investment banking franchise in Korea.

In 2000, Alex returned to New York to join the leveraged finance group, where he spent six years structuring and executing leveraged loan and high yield debt financings for corporate and private equity clients across all industries. In 2006, Alex assumed his current role in the financial sponsors group where he manages the firm’s relationships with a number of private equity and related portfolio company clients. Alex was named Managing Director in 2006 and Partner in 2012.

Alex co-heads Goldman Sachs’ firm-wide recruiting efforts at MIT and is also co-head of the firm-wide Asian Professionals Network which focuses on the recruitment, development and promotion of Asian professionals at Goldman Sachs. Alex also serves on the Board of Directors of the Korean American Community Foundation and the Korea Finance Society.
Concurrent Breakout Session II: Pursuing an Entrepreneurial Start-Up as a Career Option. What You Should Know to Improve Your Chances for Success.

With a growing number of start-ups in places like New York’s Silicon Alley and California’s Silicon Valley, working in or launching your own start-up may be an attractive career option. But how do you find career opportunities in a start-up? What are the pros and cons? And what should you know about launching your own start-up? Hear from a panel of experts who work in or launched their own start-ups and what the benefits and challenges have been.

Outcomes:
- Learn how to identify start-up opportunities and the benefits and pitfalls of working for a start-up.
- Find out about the most sought-after skills and backgrounds for those considering career opportunities in a start-up.
- Learn about differences in organizational culture and practices of a start-up vs. other organizations.
- Gain a realistic perspective of what it takes to launch your own entrepreneurial start-up and how to improve your chances for success.

Moderator: Joon Shin - Entrepreneur, Joonique Consulting

Joon Shin is an Inc. 500 award-winning executive, who possesses continuous intellectual curiosity in the intersections of business, creativity, and technology. He has over seventeen years of well-rounded and seasoned leadership of complex initiatives working with many diverse teams across several industries. He is currently Co-Founder & Partner for Content of Characters; Board Director for Dosha Pops; Co-Founder & Board Director for In The Lights PR; and Advisory Board Member for TriplAgent.

Joon is a Moore Fellow and completed the Executive Master's in Technology Management program, a co-sponsored program between Penn Engineering and Wharton School of Business at the University of Pennsylvania. He received his Bachelor of Science in Mechanical Engineering from Lehigh University.

Andrew Wong - Entrepreneur, Coinvent

Andrew is the founder of Coinvent, a media company that creates quality content and events to connect startups, investors, and business owners around the world. Coinvent currently has operating chapters in NY, SF and LA. Andrew also founded NY Entrepreneurs Business Network (NYEBN), which has grown to be one of the largest entrepreneur Meetups in the US. Andrew is a startup consultant and advisor who likes to hang out with hard-working entrepreneurs and founders. In his spare time, Andrew likes to travel, read and blog about lessons in the startup land.

Andrew received his bachelor’s degree in Marketing and International Studies from Kelley School of Business, Indianapolis. You can follow Andrew on Twitter @andyrwong.
Concurrent Breakout Session II: Pursuing an Entrepreneurial Start-Up as a Career Option. What You Should Know to Improve Your Chances for Success.

Sanjay Gandhi - Entrepreneur/President, Oxford Valuation

Sanjay serves as the President of Oxford Valuation Partners (OVP), a diversified advisory services firm that works with private companies to provide sophisticated valuation, M&A and strategy consulting. OVP works primarily with technology entrepreneurs from the earliest stages through exit. Previously, Sanjay worked on M&A and strategy issues for Fortune 100 companies at McKinsey & Company, and built and ran a venture capital program in Asia and Africa on behalf of the United Nations. He is an attorney and member of the Executive Committee of the VC and Technology group of the NY State Bar.

Sanjay has a Masters in Law from the University of Oxford, and also studied at McGill University in Canada and the University of New South Wales in Australia.

Roy Baladi - Founder, FreshPath

Roy is a tech entrepreneur. He is Founder of FreshPath, a talent management system that creates personalized career paths to people after assessing their skills and interests. He is also Operations Manager at LearnVest, a large FinTech (Financial Technology) startup that helps people make progress on their money by pairing them with certified financial planners. He is a co-founder at 3Clix, a marketing analytics startup that informs writers what online content their readers like/dislike in order to determine which arguments gain maximum engagement.

Roy grew up in Lebanon and moved to the US for college. He studied Computer Science, Math, and Finance at Virginia Tech and then worked with Citigroup in New York as an Equity Derivatives Trader and Strategist for 4 years before starting FreshPath.
Day 2  
Friday, October 10, 2014  
3:50 pm - 5:00 pm  
New York Marriott Marquis | 1535 Broadway | New York, NY  
Room: Alvin/Carnegie

Concurrent Breakout Session II: Career Strategies for International Students

Even for the most talented international students, the U.S. job market is tough to break into. In order to impress employers and overcome barriers such as visa restrictions, international students must learn the right strategies to set themselves apart from the crowd and demonstrate their value. Learn about key obstacles that international students face while job-searching in the U.S. and gain insight into ways to open doors for employment.

Outcomes:
- Understand the practical challenges facing international students today.
- Hear success stories from international professionals of all levels who worked or studied in Asian countries before coming to the U.S.
- Learn strategies to define your goals as an international job-seeker and target the right companies.
- Meet other international students and build your local network.

Moderator: Elana Givens - Associate Dean, Career Services, Brandeis International Business School

Elana Givens is the Associate Dean for Career Services at the Brandeis International Business School, which prepares students for global careers in business, economics and finance. She oversees the primary functions of employer relations (U.S. and international) and career education and counseling.

Ms. Givens came to Brandeis in 2002 following two decades in corporate strategy consulting. As Managing Partner, Twain Associates, Inc., she advised multi-national corporations from the US, Europe and Asia on issues of basic policy.

Ms. Givens has been on the MBA Career Services and Employer Alliance board since 2012 and is currently serving as Vice President. She was Co-Chair of the MBA CSEA’s first Asian Conference in Singapore in 2014.

Ms. Givens earned her M.S. in Management from the Massachusetts Institute of Technology. She earned her B.A. cum laude in Economics from Brandeis University.

Eun-Ju Ryu - Global marketing Director, Pfizer Inc.

Eun-Ju Ryu is a seasoned biopharmaceutical industry expert and currently Global Marketing Director at Pfizer Inc.

She started her career in Korea and moved to New York in 2006, when promotion to Regional or Global level for a native Korean was rare in the biopharmaceutical industry. During her career, she assumed increasing responsibilities across functions from government relations, clinical trial management, new business development and marketing.

Eun-Ju received the special award from the Minister of Korean Health and Welfare in 2011 in recognition of her efforts facilitating collaboration between US and Korean Bio health industries.

She received her M.S. in Clinical Pharmacy in Korea, and her MBA at Stern NYU.
Concurrent Breakout Session II: Career Strategies for International Students

Nicole Hong - Investment Associate, Prudential International Insurance

Nicole is an investment associate for the Capital Management Team of Prudential International Insurance Finance, based in Newark, New Jersey. She joined Prudential in 2014 after receiving an MBA degree at Wharton Business School, majoring in Finance and Management.

Prior to completing her studies at Wharton, Nicole spent five years at both Goldman Sachs and Midas International Asset Management, and also completed an MBA internship with T. Rowe Price.

Nicole graduated from Seoul National University and holds the Chartered Financial Analyst designation.

Rithesh Nair - Associate Director and the Talent Acquisition lead, Ernst & Young

Rithesh Nair is the Associate Director and Talent Acquisition lead at Ernst & Young (EY). He currently leads the Core Business Team supporting US recruiting of EY. His role focuses on deepening and refining EY’s sourcing channels, enhancing the recruiting business model through establishing a dedicated sourcing group, extending EY’s brand in the external marketplace, and ensuring the recruiting pipeline remains diverse while meeting/exceeding the ongoing recruiting demands of the firm.

Prior to joining EY, Rithesh was the Recruiting Manager at KPMG, where he spent five years developing the Talent pipeline for the firm by implementing a strategic sourcing organization and workflow continuity.

Passionate about providing opportunities to the best and brightest talent, his expertise includes full life-cycle recruiting processes development, talent acquisition, career coaching, and advising on new recruiting technology initiatives.
Concurrent Breakout Session II: The Changing Face of Global Leaders

Global demographics are changing and that is creating opportunities for emerging Global Asian leaders. Where are the opportunities for Asian leaders and where are the most significant changes occurring? What are the key trends shaping the global landscape and how can one best prepare him/herself for opportunities as a future global leader?

Outcomes:
• Understand the current landscape of Asian Global leaders and the outlook for future leadership opportunities.
• Learn how successful Asian leaders have advanced in their careers and how you can apply these strategies in your career.
• Learn how to best prepare your self for a new or future role as an Asian Global leader.
• Network with other Asian leaders to build your professional network and pipeline of prospective contacts for future leadership roles.

Moderator: Aarabi Balasubramanian - Director of Corporate Strategy, Cognizant

Aarabi Balasubramanian is a strategy advisor specializing in growth and innovation strategy. She is currently a Director of Corporate Strategy at Cognizant. In this role, she advises the executive and senior leadership teams on company growth strategies, new business models, M&A strategy, competitive positioning, strategic business planning and go-to-market strategies. Prior to Cognizant, she was a management consultant at organizations like IMS Consulting and Infosys Consulting, where she led cross-functional/global teams to deliver successfully on various initiatives around strategic planning, market research and expansion, M&A, product and portfolio strategy.

Aarabi serves on the board of Women’s Education Project, a non-profit organization that aims to alleviate poverty through women's education. She holds an MBA from the Tuck School of Business at Dartmouth College and a B.Tech in Electrical and Electronics Engineering from the University of Kerala, India.

Noel S. Paul - Global Leader - Corporate Responsibility, Elanco (Division of Eli Lilly and Company)

Noel S. Paul is Global Leader – Corporate Responsibility at Elanco Animal Health, a division of Eli Lilly and Company. He is responsible for leading the company’s global cause of hunger/food security by engaging both internal employees as well as external partners to help address this critical societal need. Prior to this role, Noel led the Global MBA Recruiting program for Lilly, working with recruitment teams to recruit and develop leaders for international markets primarily in Asia and Latin America.

Noel received his MBA as well as his Bachelor’s Degree in Civil Engineering from Purdue University. He is currently on the Board of the Indy Hunger Network and the Alliance to End Hunger. He has also served as President of India Association of Indianapolis and on the Board of Trustees of Project Leadership Service. He is married with 2 daughters and enjoys international travel, wine tasting, sports and learning about global business/cultures.
Concurrent Breakout Session II: The Changing Face of Global Leaders

Kanchan Patkar - Kotex brand director, Kimberly-Clark

Kanchan Patkar is the Brand Director for Kotex/U by Kotex® brands, North America, Kimberly-Clark Corporation in Neenah, Wisconsin. She currently leads the U by Kotex brand, which is approximately $500 million in sales and has received several industry accolades, including the prestigious Gold and Silver EFFIE awards for highly effective marketing and commercialization. She has helped make it one of the fastest growing brands in the Feminine Care category.

Prior to joining Kimberly-Clark in 2003, Ms. Patkar was a Consultant at Diamond Cluster Corporation (now PwC).

Kanchan is a graduate of the Kellogg School of Business (Northwestern University). She holds a B.S. in Electronics & Telecommunications from the University of Pune and an M.S. in Electrical Engineering from Penn State University. She lives with her husband and three children in Appleton, Wisconsin.

Fred Soykan - HR Director, New York Metro Region, McDonald's

Fred Soykan’s career with McDonald’s Co. began in 2001. He worked for the Restaurant Operations as a Restaurant Manager until 2006. In 2006 Fred was promoted to HR department as a HR Specialist where he provided leadership and support to the Restaurant Management and staff employees in numerous areas such as: staffing, retention, Crew and Management Orientations, and labor relations. In 2008, he was promoted to a HR Consultant position for McOpCo organization.

Currently, Fred is HR Director of the New York Metropolitan Area.

Fred earned his Bachelor’s degree in Human Resources, Bursa, Turkey, and a Masters in Business Administration from Johnson & Wales University in Providence, Rhode Island. His accolades include the HR Initiative Execution Award and the 2008 HR Business Partner Award.
Day 3  Saturday, October 11, 2014  New York Marriott Marquis 1535 Broadway | New York, NY

**Career Exposition**
9:00 am - 4:00 pm  ➤ Westside Ballroom

**Resume Critiquing Sessions**  ➤ Westside Ballroom

**9:30 am – 12:30 pm**  
**Resume Critiquing Session I:**
- **Michael Shao**—Human Resources Manager, Capitol County Children’s Collaborative
- **Hayley Stuckel**—Talent Acquisition-Senior College Recruiter, Kimberly-Clark
- **Jay Colan**—Senior Vice President/Consultant, Lee Hecht Harrison
- **Valerie Jackson**—Branch Manager, Adecco
- **Roger Jimenez**—Entrepreneur & Founding Partner, Talent Solution Partners
- **Kirk Santos**—Director, Capability, Pepsi Beverages Group

**12:30 pm – 3:30 pm**  
**Resume Critiquing Sessions II:**
- **Michael Shao**—Human Resources Manager, Capitol County Children’s Collaborative
- **Valerie Jackson**—Branch Manager, Adecco
- **Terresa Ling**—Wakefield Media
- **Laura Borchardt**—College Recruiter, Kimberly-Clark Corporation

**On-Site Interviews**  ➤ 5th Floor North Wing

**9:00 am - 4:00 pm**

The following companies have reserved Private Interview Booths. All other interviews will take place on a first-come first-served basis.

- 3M
- BP
- GE
- Kimberly-Clark
- PNC
Together, we can advance technology and careers by supporting education.

Since its founding in 1918, Parker has maintained a legacy of commitment to education and community support. Today with annual sales exceeding $13 billion in fiscal year 2013, Parker is the world’s leading diversified manufacturer of motion and control technologies and systems, providing precision-engineered solutions for a wide variety of commercial, mobile, industrial and aerospace markets.

Parker views personal development and career satisfaction as a major employee benefit. We partner with universities to educate our employees and develop new technology for our customers. We believe that an empowered, results-oriented organization excels at engaging highly talented people of different backgrounds and perspectives. With operations in 49 countries around the world, Parker offers countless career paths and opportunities for educational advancement.

ENGINEERING YOUR SUCCESS.

www.parker.com
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**Capital One**
Type of Candidate/s: Entry Level, Mid-Career and Experienced Professionals
Position(s) Available: Analyst, Project/Process Managers, Finance, Risk Management, Compliance and IT
Location(s): New York, NY; Wilmington, DE; McLean, VA; Richmond, VA; Plano, TX; Chicago, IL
H-1B Sponsorship: For experienced Analysts only

**Tesororo**
Type of Candidate/s: Chemical Engineering, Mechanical Engineering, Supply Chain Management, Human Resources, Accounting, Finance (MBA), IT, Marketing
Position(s) Available: Summer 2015 Internship Opportunities
Location(s): Summer 2015 Internship Opportunities
H-1B Sponsorship: At this current time, for this particular opportunity, we are not providing sponsorship.

**Aetna**
Type of Candidate(s): Undergrads and Recent Grads
Position(s) Available: Actuarial, Finance/Accounting, Human Resources, Information Technology (Technical), Marketing / Communications, Sales
Location(s): Hartford and Nationwide
H-1B Sponsorship: No

**Intel**
Type of Candidate(s): Undergraduates and Recent Grads
Location(s): China-PRC, Shanghai, Beijing,Malaysia, Penang, Malaysia-Malaysia, Kulim,Kuala Lumpur
H-1B Sponsorship: N/A

**Kimberly-Clark**
Position(s) Available: Marketing Brand Manager
Location(s): Neenah, WI
The primary purpose of this Brand Manager position is to drive business management and marketing planning & execution for business, as well as contributing to the overall brand business strategy. This role will report to the Marketing Director.

Position(s) Available: Associate Brand Manager
Location(s): Neenah, WI
Associate Brand Managers typically report to the Brand Director or Senior Brand Manager and support the business by interfacing with key cross functional and customer teams.

Position(s) Available: KCP Marketing MBA Intern
Location(s): Roswell, GA

Reporting to a Marketing Team Leader or Platform Leader in one of Kimberly-Clark Professional's primary target markets, the intern will contribute to real business results while gaining experience that will complement his/her MBA studies in Marketing. Responsibilities may include market trend analysis, new product launch support, competitive analysis and intelligence assessment, public relations management, and sales team capability training.

Position(s) Available: Associate Brand Manager Intern
Location(s): Neenah, WI

Associate Brand Management interns are assigned projects offering hands-on experience and skills-application, with specific, measurable objectives aligning with core priorities of the Brand. Interns will be equipped through on-boarding and on-going development to act with freedom in delivering both their personal and professional goals.

Position(s) Available: Finance Business Analyst
Location(s): Roswell, GA or Neenah, WI

Business Analysts will be responsible for providing insightful analysis, forward thinking recommendations, as well as financial advice and counsel in the development and implementation of business strategies and objectives. The Business Analyst will participate directly in the formulation of tactical and strategic business plans and objectives and help to ensure proper processes and procedures are developed to keep the business on track to deliver on their financial commitments.

Position(s) Available: Management Development Program
Location(s): Roswell, GA or Neenah, WI

The Business Analyst helps drive results for one of our globally recognized consumer brands or businesses by providing recommendations and decision support analysis to leaders in marketing, research, finance, operations and other functions.

Position(s) Available: Finance MBA Internship
Location(s): Neenah, WI

An MBA Internship provides an opportunity to work on a 12 week, real-world, project supporting one of Kimberly-Clark’s globally recognized consumer brands or B2B businesses.

Position(s) Available: Supply Chain: Procurement Consultant:
Location(s): Neenah, WI
The Procurement Consultant is responsible for leading assigned commodity sourcing in support of business to achieve variable cost productivity, working capital, and business financial goals. The incumbent will lead the supplier
selection, development, and overall supplier management, including managing the entire contract life cycle from Request for Proposal to supplier exit utilizing a structured strategic sourcing process. This position works closely with the business units and cross-functional team to achieve strategic sourcing objectives for the commodity.

**Haier**

Position(s) Available: Marketing, Engineering, Product Management, Sourcing Finance, Operations, IT and Service Location(s): Corporate HQ in Wayne, NJ H-1B sponsorship: Yes

**GE**

Type of Candidate(s): Full-Time Position(s) Available: Finance, Risk, IT, Commercial, ECLP (MBA Leadership Program) Location(s): Stamford/Norwalk Connecticut, New York City, Dallas, Chicago, Japan, China H-1B Sponsorship: No sponsorship available for U.S. positions

**IBM**

Type of Candidate(s): Intern/New Grad/Experienced Professional Position(s) Available: Software, Hardware, Consulting, Sales, Business Location(s): Throughout the US H-1B Sponsorship: No

**Wells Fargo**

Type of Candidate(s): 1st year MBA, Early Talent, Mid Career and Experienced Professionals Position(s) Available: Community Banking: Financial Consultant, Personal Banker, Credit Analyst, Phone Banker Corporate Staff Group: Strategy Consultant, Operational Risk Consultant, Audit Manager Location(s): Throughout the US H-1B Sponsorship: No

**Allstate Insurance**

RECENT GRADUATES ENcouraged TO APPLY Bilingual candidates are strongly encouraged to apply

**State Farm Insurance Companies**

Type of candidate: Entrepreneur, business development, sales, finance Position available: Agents Location: Anywhere in the US H-1B Sponsorship: No

**Chinamerica Radio**

Position available: Radio copywriter, News Reporter, Audio production producer, Promotions and Events Location: US

**Walmart**

Type of Candidate(s): December graduates who are eligible to work in Japan Position(s) Available: Walmart International Academy Location(s): Bentonville, AR – Tokyo Japan H-1B Sponsorship: No, will use their OPTs.

**Kanomax**

Position(s) Available: Corporate Planning Manager, Marketing Manager Location(s): NY Office Location(s): Osaka, Japan Office Location(s): Asia Office

**Toyota Tsusho America, Inc.**

Position(s) Available: Technical Sales Engineer, Field Application Engineer Location(s): Throughout the US

**Line**

Position(s) Available: Engineer, Project Planning, Advertising Sales

**CBC Co., Ltd.**

Position(s) Available: Sales Dept., Accounting Dept., Finance Dept., Legal Dept., HR Dept., Administration Dept.

**StraPack**

Position(s) Available: Sales in Japan, Sales in Foreign Country, Planning/Developing, Manufacturing, System Engineer Sales

**Valqua America, Inc.**

Position(s) Available: Global Account Manager, Sales Engineer

**3M**

Type of candidate: Full-time Position available: Marketing Specialist Location: Shanghai H-1B Sponsorship: No Type of candidate: Full-time Position available: Project Management Specialist Location: Shanghai H-1B Sponsorship: No
"At McDonald’s, diversity and inclusion is everybody’s business. From the board room to the crew room, we are all accountable to grow our business profitably. We embrace all the dimensions of diversity and leverage the differences that make us strong as we strive to meet the needs of our 69 million customers every day."

Don Thompson,
President & CEO,
McDonald’s Corporation
ASIAN DIVERSITY (ADI) FLOOR MAP
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