

SPONSORSHIP PROSPECTUS



AsianMBA
INTERNATIONAL

7th Annual Leadership Conference & Career Exposition

October 16-17, 2015

Marriott Marquis, NYC

www.asianmba.org



Meet the next generation of global leaders.

ABOUT THE CONFERENCE

Every year, companies and government entities from across the nation and abroad join the Asian MBA (AMBA) Leadership Conference & Career Exposition to connect with top talent from around the world.

The AMBA Conference & Career Exposition is the nation's largest recruiting event dedicated to Asian Americans and Pan-Asian MBA graduates and students. Our flagship annual conference features inspiring world-class speakers, powerful professional development seminars, engaging networking sessions, and a global career exposition that connects talented, uniquely qualified professionals with domestic and international career opportunities across industries.

Connecting with our community brings your company a wealth of recruiting, branding, and business opportunities. Asian Americans are the most highly educated and fastest-growing ethnic group in the United States, and Asians make up the fastest-growing economic region in the world.

Build your employer brand and engage with attendees by participating in panel discussions, hosting a private reception, or sponsoring a session - ask us about custom sponsorship packages at amba.conference@asianmba.org!

AMBA CONFERENCE & CAREER EXPO HIGHLIGHTS

- **Talent acquisition:** largest recruiting event of its kind in the U.S.
- **Interview booths:** efficient hiring with optional interview space
- **Leadership development:** become a mentor or participate in a panel
- **Online & offline advertising:** print, website, and social media promotions
- **Leadership Luncheon and Awards:** recognition for your company's leaders
- **Networking opportunities throughout the conference:** private receptions & more
- **Resume database:** exclusive pre- and post-event job board & candidate search

WHO SHOULD ATTEND

- HR Executives
- Recruiters
- Diversity & Inclusion Leaders
- Representatives of School Career Services

PARTICIPATING INDUSTRIES INCLUDE

- Banking
- Biotechnology
- Finance
- Pharmaceuticals
- Government
- Insurance
- Legal
- Hospitality
- Technology
- Consumer Goods
- Engineering
- Energy
- Healthcare
- Telecommunications & more...



Additional recruiting opportunities at

The 14th Annual Asian Diversity Career Exposition

October 16, 2015 at the New York Marriott Marquis

MAXIMIZE YOUR INVESTMENT

We work closely with sponsors to provide new and cost-effective hiring opportunities, and many companies express that their diversity needs go beyond MBA candidates.

In response, we are pleased to offer preferred pricing for all AMBA sponsors on the 14th Annual Asian Diversity International (ADI) Career Exposition, held concurrently to the AMBA Leadership Conference. Companies recruiting for a wider set of high-caliber candidates can maximize their ROI by participating in both events.

ADI CAREER EXPO HIGHLIGHTS

- **Career expo:** largest recruiting event of its kind in the U.S.
- **Top talent:** partner universities chosen exclusively by invitation
- **Employer showcase:** additional branding & media opportunities
- **Interview booths:** efficient hiring with optional interview space
- **Career development:** participate in career coaching sessions
- **Online & offline advertising:** print, website, and social media promotions
- **Networking opportunities throughout the expo**
- **Resume database:** exclusive pre- and post-event job board & candidate search



PRELIMINARY AGENDA

Friday, October 16, 2015: Leadership Conference

7:00 am - 3:00 pm	Registration
8:00 am - 9:20 am	Mentoring & Networking Breakfast
9:20 am - 9:40 am	Networking Break
9:40 am - 10:50 am	AMBA Talks I
10:50 am - 11:10 am	Networking Break
11:10 am - 12:20 pm	AMBA Talks II
12:30 pm - 2:00 pm	Lunch & Leadership Awards Ceremony

1:00 pm - 5:00 pm *The 14th Annual ADI Career Expo - Separate registration required*

2:20 pm - 3:30 pm	Executive-Suite Roundtable
3:30 pm - 3:50 pm	Networking Break
3:50 pm - 5:00 pm	Concurrent Breakout Sessions
5:15 pm - 7:00 pm	General Networking Mixer – Marriott Marquis (Cash Bar)
5:15 pm - 7:00 pm	VIP Reception – By invitation only & RSVP required
7:00 pm - 8:00 pm	Company Private Reception - By invitation only

Saturday, October 17, 2015: Career Exposition

8:00 am - 3:00 pm	Registration
9:00 am - 4:00 pm	Career Exposition
9:30 am - 3:30 pm	Resume Critiquing Sessions: Session I: 9:30 am – 12:30 pm Session II: 12:30 pm – 3:30 pm
9:30 am - 3:30 pm	Employer Showcases
9:00 am - 5:00 pm	On-Site Interviews



PAST CONFERENCE SPONSORS & EXHIBITORS INCLUDE

3M	FDIC	Panasonic Corporation
Abercrombie & Fitch	Fisher-Price Inc.	Parker Hannifin Co.
AdAsia Communications	General Electric	Pasona NA
Adecco	Gilead Sciences Inc.	PepsiCo
Aetna	Girl Scouts of the USA	PNC
AIG	Haier America	Prudential
Alfred Johnston	Hanesbrands	PSEG
Allstate	Home Depot	Ryder Systems Inc.
Amazon	HSBC	Sap America, Inc.
AstraZeneca	IBM	Securities and Exchange Commission
A. T. Kearney	Intel Corporation	Social Security Administration
ATT	Internet Academy	State Farm
Bernard Hodes Group	Johnson and Johnson	Strapack, Inc. (USA)
Bloomberg Institute	Kanomax Holdings, Inc.	Sumitomo Electric Industries, Ltd.
Boy Scouts of America	Kaplan	Target
BP	Kellogg Company	Teach For America
Capital One	Kimberly-Clark Corporation	Tesoro
Careers For Good	Lee Hecht Harrison	The Boeing Company
Capgemini	Liberty Mutual Group	The Hartford
Caterpillar	LINE Corporation	Travelers
CBC Co, Ltd	LG AD America Inc.	The United States Navy
CHEVRON CORP	McCormick & Company	Toyota Tsusho America, Inc.
Chick-fil-A	McDonalds	Trinity Health
CHRISTUS Health	Medtronic	Twitter
Cintas Corporation	Metlife	USAID
Contact Korea (KOTRA)	MGM Resorts International	U.S. Department of State
Contact Singapore	Mitsubishi Heavy Industries	U.S. Navy
Cricket Communications	Monster	UNIQLO CO., LTD
Defense Contract Management	Morinaga America, Inc.	United Healthcare
Defense Security Service	MTA	United Way Worldwide
Dell, Inc	National Geospatial-Intelligence Agency	Universal Music Group
Delta Air Lines	NBC Universal	Unum
Diageo North America	NCUA	US Airways
Eland Group	New York Life	VALQUA AMERICA, INC.
Electronic Arts	NIKE Inc.	Walmart
Eli Lilly and Company	Nikkei America, Inc.	Waste Management
Ernst and Young	NITTO DENKO CORPORATION	Wells Fargo
Facebook	Novo Nordisk	Wyndham Worldwide
FBI	OptiAsia	Zenith Optimedia
		Zurich

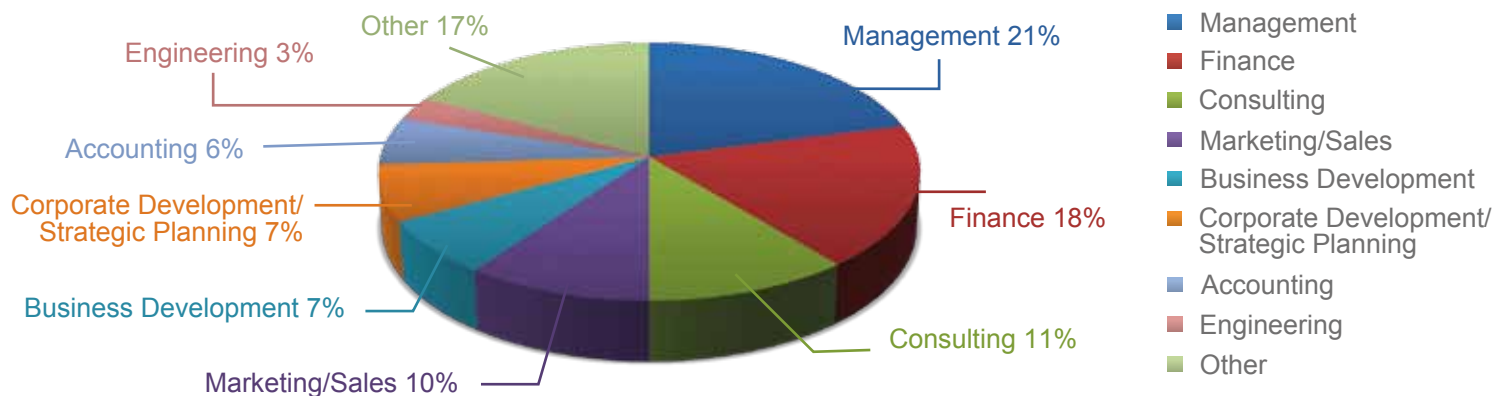
ATTENDEE DEMOGRAPHICS

6th Annual Asian MBA Leadership Conference & Career Expo

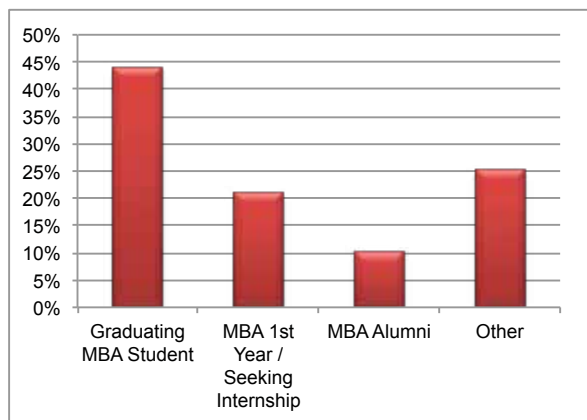
October 10-11, 2014 • New York City

Attendees 1,800 • Hiring Companies 64

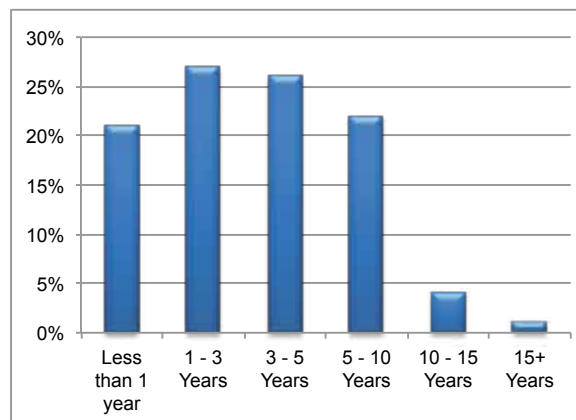
JOB CATEGORIES OF INTEREST



EDUCATION LEVEL



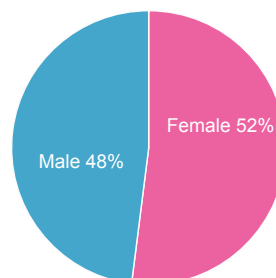
YEARS OF EXPERIENCE



LANGUAGE ABILITY

Chinese	55%
Indian	17%
Japanese	8%
Korean	14%
Other	6%

GENDER





SPONSORSHIP LEVELS *Early Bird Discount - 10% off until April 30th, 2015.*

Career Expo Only - Corporate: \$6,000 (EB \$5,400) / Government/Non-Profit: \$3,000 (EB \$2,700)

- 1 (10 x 10) Exhibition booth space (Saturday)
- 4 complimentary Career Exposition registrations
- Premium branding opportunity: exhibitor recognition on www.asianmba.org, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social media, and conference partners
- Pre-event promotion and program book listing of hiring positions
- 3-month event resume database access (access will be granted 1 month before the event)
- 4 job postings on www.asianmba.org job board

Career Expo Only - Academic: \$2,000 (EB \$1,800)

- 1 (10 x 10) Exhibition booth space (Saturday)
- 2 complimentary Career Exposition registrations for your school representatives
- 4 complimentary Full Conference registrations for your students/alumni
- 20% registration discount on Full Conference/Career Expo Only for all of your students/alumni
- Premium branding opportunity: exhibitor recognition on www.asianmba.org, logo display on website, link to school website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and conference partners
- Pre-event promotion and program book

Add ADI Career Expo to Any AMBA Sponsorship Level: \$2,000 (Regular ADI Rate \$3,200)

- 1 (10 x 10) Exhibition booth space (Friday)
- 4 complimentary Career Exposition registrations for ADI Career Expo
- Premium branding opportunity: exhibitor recognition on www.asianmba.org & www.asianlife.com, logo display on website, link to company/organization website, listing of sponsorship in event marketing collateral including the program book, promotion through social media, and conference partners
- 1-month access to www.asianlife.com resume database (access 1 month before the event)
- 3 job postings on www.asianlife.com job board



SPONSORSHIP LEVELS *Early Bird Discount - 10% off until April 30th, 2015.*

Bronze Conference & Expo: \$12,000 (EB \$10,800)

Corporate Career Expo Only Package

+

- Breakout session speaking opportunity (Friday)
- Up to 4 total Full Conference registrations
- Up to 6 total Career Exposition registrations
- 3 box lunches for Career Exposition (additional available for purchase)
- 6 total job postings on www.asianmba.org job board

Silver Conference & Expo: \$17,000 (EB \$15,300)

Bronze Conference & Expo Package

+

- Up to 6 total Full Conference registrations
- Up to 8 total Career Exposition registrations
- 4 box lunches for Career Exposition (additional available for purchase)
- Half page color advertisement in conference program book
- 10 total job postings on www.asianmba.org job board

Gold Conference & Expo: \$28,000 (EB \$25,200)

Silver Conference & Expo Package

+

- 1 (10 x 20) Exhibition booth space in prime location
- Premier speaking opportunity (Friday)
- Up to 10 total Full Conference registrations
- Up to 10 total Career Exposition registrations
- 6 total box lunches for Career Exposition (additional available for purchase)
- One full-page color advertisement in conference program book
- 1 pre-event email blast to attendees
- 15 total job postings on www.asianmba.org job board

Platinum Conference & Expo: \$42,000 (EB \$37,800)

Gold Conference & Expo Package

+

- 1 (20 x 20) Exhibition booth space in prime location
- Keynote speaking opportunity (Friday)
- Up to 15 total Full Conference registrations
- Up to 15 total Career Exposition registrations
- 10 total box lunches for Career Exposition (additional available for purchase)
- Premium placement of full-page color advertisement in conference program book
- 2 total pre-event email blasts to attendees
- 25 total job postings on www.asianmba.org job board

Special Sponsorship Items:

1. Global Case Competition - \$15,000 (Exclusive)

- Provide a Judge for the Case Competition Judge Panel
- Opportunity to choose Case Competition topic (must confirm sponsorship by February 27, 2015)
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

2. Lead Academic Sponsor - \$20,000 (Exclusive)

- Premier speaking opportunity at the Conference
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

3. Leadership Conference Sessions:

- General/Plenary Session - \$15,000
 - Premier speaking opportunity at the General/Plenary Session
 - Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Breakout Session - \$5,000
 - Speaking opportunity in the Breakout Session
 - Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

4. Career Exposition Sessions:

- Employer Showcase - \$5,000
 - Opportunity to present an hour-long session to attendees on a topic of choice
 - Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners
- Resume Coaching Sessions - \$7,000
 - Opportunity to provide a resume coach
 - Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event

marketing collateral including the program book, promotion through social media and Conference partners

• Student Scholarship - \$2,000

- Sponsor 10 students to attend Full Conference
- Students from your target schools
- Companies are given special access to this group and guaranteed interviews

5. Mentoring & Networking Breakfast (10/16/15) - \$15,000 (Exclusive)

- Premier speaking opportunity at the Mentoring & Networking Breakfast
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

6. Leadership Luncheon (10/16/15) - \$32,000 (Exclusive)

- Premier speaking opportunity at the Leadership Luncheon
- Premium branding opportunity: sponsor recognition on www.asianmba.org, logo display on website, link to company website, listing of sponsorship in event marketing collateral including the program book, promotion through social media and Conference partners

Other/A la Carte Sponsorship Items:

1. Company Private Reception (Friday) - \$2,000 plus Food & Beverage Order
2. Program Book Advertisement:
 - Full Page Color Advertisement - \$3,800
 - 1/2 Page Color Advertisement - \$2,400
 - 1/4 Page Color Advertisement - \$1,500
3. Event Registration - \$20,000
4. Conference Bags - \$15,000 (Distributed to Full Conference attendees only)
Expo Bags - \$4,000 (Distributed to Career Expo attendees, Sponsor to provide Bags)
5. Conference Badges - \$15,000
6. Networking Break Sponsorship
 - Two Networking Coffee Breaks (Friday) - \$4,000
 - Coffee Station (Saturday) - \$6,000
7. Resume Database Access:
 - 12-Month Event Resume Database Access - \$600
 - 12-Month www.asianmba.org Resume Database Access - \$995
8. Dedicated Pre-Event Email Blast to Attendees - \$2,500
9. Conference Bag Insert - \$1,000/Item
10. Exclusive/Private Interview Booth (Saturday) - \$500/Booth
11. Job Posting on www.asianmba.org Job Board - \$295/Posting
12. Box Lunch - \$70/each voucher (Saturday)

For specific benefits associated with any above-noted item(s), please contact us at Tracy.Kim@asianmba.org or call 646-808-2494. Contact us if you require customized sponsorship package/s.

SPONSORSHIP MATRIX

2015 Sponsorship Packages	Career Exposition						
	Platinum	Gold	Silver	Bronze	Corporate	Government/ Non-Profit	Academic
	\$42,000 (EB: \$37,800)	\$28,000 (EB: \$25,200)	\$17,000 (EB: \$15,300)	\$12,000 (EB: \$10,800)	\$6,000 (EB: \$5,400)	\$3,000 (EB: \$2,700)	\$2,000 (EB: \$1,800)
Booth Size	20 x 20	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10	10 x 10
Full Conference Registration(s)	15	10	6	4	N.A.	N.A.	4 Student Full Conference Registrations
Career Exposition Registration(s)	15	10	8	6	4	4	2 Plus 20% Career Expo Registration Discount for Students/Alumni
Lunch Voucher(s)	10	6	4	3	N.A.	N.A.	N.A.
Premium Branding	✓	✓	✓	✓	✓	✓	✓
Promotion & Listing of Hiring Positions	✓	✓	✓	✓	✓	✓	N.A.
3-Month Event Resume Database Access	✓	✓	✓	✓	✓	✓	N.A.
Job Posting Credits	25	15	10	6	4	4	N.A.
Keynote Speaking Opportunity	✓	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Premier Speaking Opportunity	✓	✓	N.A.	N.A.	N.A.	N.A.	N.A.
Breakout Session Speaking Opportunity	✓	✓	✓	✓	N.A.	N.A.	N.A.
Pre-Event Email Blast(s)	2	1	N.A.	N.A.	N.A.	N.A.	N.A.
Program Book Advertisement	Full Page (Back Cover)	Full Page (Inside Cover)	Full Page (Inside)	1/2 Page	N.A.	N.A.	N.A.

Conference Access:

- Full Conference Registration includes access to all conference sessions – Leadership Conference and Career Exposition.
- Expo Registration includes access to the Exposition, plus workshops, employer showcases, and resumes critiquing sessions (Saturday).
- Each speaker receives 1 complimentary full conference access.



SPONSOR REGISTRATION FORM

Please fill out the below information and send to Tracy.Kim@asianmba.org or fax to (212) 465-8396.

Company: _____

Contact: _____ Title: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Country: _____

Email: _____

Please Check Requested Sponsorship Level: Early Bird ends April 30th, 2015

Career Exposition:

- ☐ Corporate: \$6,000 (Early Bird: \$5,400)
- ☐ Government/Non-Profit: \$3,000 (Early Bird: \$2,700)
- ☐ Academic: \$2,000 (Early Bird: \$1,800)
- ☐ ADI & AMBA Package: \$8,000 (Early Bird: \$7,200)

- ☐ Bronze Sponsor - \$12,000 (Early Bird \$10,800)
- ☐ Silver Sponsor - \$17,000 (Early Bird \$15,300)
- ☐ Gold Sponsor - \$28,000 (Early Bird \$25,200)
- ☐ Platinum Sponsor - \$42,000 (Early Bird \$37,800)

Special Sponsorship Items:

- ☐ Global Case Competition - \$15,000 Exclusive Sponsorship
 - ☐ Lead Academic Sponsor - \$20,000 Exclusive Sponsorship
- Leadership Conference Sessions (Friday):
- ☐ General/Plenary Session - \$15,000
 - ☐ Breakout Session - \$5,000

Career Exposition Sessions (Saturday):

- ☐ Employer Showcase - \$5,000
- ☐ Resume Coaching Sessions - \$7,000
- ☐ Student Scholarship - \$2,000
- ☐ Mentoring & Networking Breakfast - \$15,000 Exclusive Sponsorship
- ☐ Leadership Luncheon - \$32,000 Exclusive Sponsorship

**A la Carte Sponsorship Items:**

- ☐ Company Private Reception - \$2,000 (Food & Beverage not included)

Program Book Advertisement:

- ☐ Full Page Color Advertisement - \$3,800
- ☐ 1/2 Page Color Advertisement - \$2,400
- ☐ 1/4 Page Color Advertisement - \$1,500

- ☐ Event Registration - \$20,000
- ☐ Conference Bags - \$15,000
- ☐ Conference Badges - \$15,000

Networking Break Sponsorship:

- ☐ Two Networking Coffee Breaks (Friday) - \$4,000
- ☐ Coffee Station (Saturday) - \$6,000

Resume Database Access:

- ☐ 12-Month Event Resume Database Access - \$600
- ☐ 12-Month www.asianmba.org Resume Database Access - \$995

- ☐ Dedicated Pre-Event Email Blast to Attendees - \$2,500
- ☐ Conference Bag Insert - \$1,000/Item
- ☐ Exclusive/Private Interview Booth (Saturday) - \$500/Booth
- ☐ Job Posting on www.asianmba.org Job Board - \$295/Posting
- ☐ Box Lunch - \$70/Voucher (Saturday)

Sponsorship \$ _____

Additional Item \$ _____

Box Lunch (Saturday) \$70 x _____ = \$ _____

TOTAL: \$ _____

How to Register:

1. Complete the registration form and the Terms of Agreement and fax it to 212.465.8396.
OR
2. Complete the registration form and the Terms of Agreement and email it to Tracy.Kim@asianmba.org.
3. Click [HERE](#) for Online Registration.



PAYMENT OPTIONS

1. Pay by Check:

Please make all checks payable to the Asian MBA Conference and mail to:
Asian Diversity Inc.
1270 Broadway, Suite 703
New York, NY 10001, U.S.A.

2. Pay by Credit Card:

I authorize Asian MBA Conference to charge \$ _____ to my:

- ☐ Visa
- ☐ MasterCard
- ☐ American Express
- ☐ Other _____

Name of Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

Billing Address: _____

Authorized Signature: _____

Email Address: _____

Phone Number: _____

3. Wire Funds: for fund transfer information, email us at Alan.Wong@asianmba.org.

- * Terms: Net 30 Days from date of invoice
- * Payment must be received before April 30, 2015 to secure a 10% early bird discount
- * Cancellation Policy: Cancellations are subject to a penalty of 25%
- * Cancellations after August 1, 2015 will be non-refundable
- * See Terms of Agreement for complete cancellation policy

What Happens After You Register?

- Your registration will be considered complete when the registration form along with the signed Terms of Agreement and full payment has been received.

Upon registration completion:

- You will receive information on how to register your representatives for the event.
- You will receive information on job posting and resume database access, should your sponsorship package include these items.
- Upon registration completion, you will be informed of speaking opportunities available for your representative/s.
- You will receive instructions for submitting hiring positions and marketing collateral.

Note: Exhibitor Kit will be available closer to the event date.

Terms of Agreement

Agreement to Terms: The Exhibitor or Sponsor, hereinafter referred to jointly as "Sponsor," on behalf of their organization agrees to abide by the following rules and any amendments that may be made by the Asian MBA Conference.

Assignment of Space: Asian MBA Conference will notify all exhibitors of booth assignments one week prior to the event. Timely registrants will be given preference.

Show Hours and Dates: All Sponsors are required to adhere to the published schedule for exhibit space installation, exhibition, and dismantling, which will be specified by Asian MBA Conference. No dismantling or packing may be started before the official close of the show.

Expo Service Contractor: All other furnishings, equipment, and facilities not included in the exhibit space or sponsorship packages shall be provided by the Sponsor at their expense, with arrangements to be made through the contractor hired by Asian MBA Conference. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Sponsor Manual, to be forwarded after registration has been received. A Sponsor's Service Center will be present on the floor to facilitate requests from sponsors.

Use of Exhibit Space: No Sponsor shall assign, sublet or share the whole or any part of the assigned booth space. All exhibits and demonstrations must be confined to the exhibit space. Exhibits should not obstruct the general view nor hide other exhibits. Refer to the Sponsor Service Manual for exhibit height and depth regulations.

Indemnification: Sponsor agrees to indemnify and hold harmless, event organizers, show facility, and Expo Service Contractor from any suit, action, or claim whatsoever, including personal injury or property damage, related to or arising from the Sponsor's participation in the show. Asian MBA Conference, its agents and employees, and the show facility are not liable for loss, theft or damage to the property of the Sponsor and its employees or representatives. It is the Sponsor's responsibility to maintain proper insurance coverage.

Force Majeure: Organizers reserves the authority to determine whether the event venue is fit or unsuitable for occupancy as a result of fire, flood, acts of nature, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which the organizers have no control. Should the organizers decide that it is necessary to cancel, postpone, or move the show, or alter the schedule, the organizers shall not be liable to reimburse the Sponsor with respect to any directly or indirectly resulting alleged damages or losses.

Resolution of Disputes: In the event of a dispute or disagreement – between a Sponsor and an official contractor, labor union representative, or other exhibitors – all Asian MBA Conference decisions, actions or interpretations of the rules governing the show intended to resolve the dispute or disagreement should be binding.

Payment: To reserve your sponsorship opportunity or exhibit space, please complete and submit your registration. A deposit of 25% must be made upon registration. Full payment (by company check, credit card or wire) is to be made to Asian MBA Conference within thirty days after submitting your registration.

Cancellation Policy: Sponsor shall have the right to terminate this Agreement upon written notice to Asian MBA Conference. Cancellations are subject to a penalty of 25% of the Sponsor's total sponsorship fees. Cancellations after August 1, 2015 will be non-refundable. Any refund amount will be issued approximately 4 weeks after the show's close. Asian MBA Conference reserves the right to resell any exhibit space cancelled by the Sponsor without incurring any liability to the canceling Sponsor.

Sponsor Representative: Each sponsoring organization must name at least one person to be its representative in connection with installation, operation and removal of the exhibit. The representative shall be authorized to enter into service contracts as may be necessary and for which the Sponsor is responsible. Badges are required for admittance to exhibit area. (Note: Sponsor badges are not interchangeable; each badge is for the registered attendee for the entire length of the show).

Sponsor Logos: Should the sponsor submit its logo late or in an improper format, Asian MBA Conference will not be required to satisfy the sponsorship agreement as stated in this offer. Every effort will be made to provide alternate exposure for the sponsor as deemed feasible by Asian MBA Conference. Sponsors will be informed of logo submission deadlines and requirements in their sponsor confirmation letter.

Exclusive Usage: All resumes collected through the event are to be used by the Sponsor solely for the purpose of recruitment. Recruiters are not permitted to resell, share, or benefit from this information in any form including but not limited to financial gain.

Signature: _____ Date: _____