

2018 SPONSORSHIP PROSPECTUS

The logo for AsianMBA International, featuring the text "AsianMBA" in a large, bold, sans-serif font, with "INTERNATIONAL" in a smaller, all-caps, sans-serif font below it. The logo is set against a white background with an orange border.

AsianMBA
INTERNATIONAL

10th Annual **Asian MBA Career Expo**

www.asianmba.org

November 16, 2018

Metropolitan Pavilion, NYC



Meet the next generation of global leaders.

About the Event

The AMBA Annual Event is the longest running and largest event of its kind empowering future Asian American leaders while providing companies wonderful opportunities to recruit top talent from this highly coveted pool of candidates. In an effort to help companies hire beyond MBA talent and a fuller spectrum of candidates, the event is taking place in conjunction with our *17th Annual Asian Diversity Career Expo*. With this alliance, companies will now be able to participate in just one event to connect with MBAs as well as B.S. & M.S. candidates in science, IT, and engineering.

Conference Highlights

- 400+ candidates in attendance
- Utilizing our new prescreening matrix, quality of the candidates is maximized
- Optimal ratio of Asian American vs. Asian international talent
- B.S. and M.S. candidates with majors in IT, engineering, and sciences as well as MBAs
- More ways to join: Full booth, Table, Roaming Recruiter, or Mentors
- Private interview booths onsite
- Resume database access and job postings
- Dedicated e-blast to candidates

Who Should Attend

- HR Executives
- Recruiters
- Diversity & Inclusion Leaders
- Representatives of School Career Services

PARTICIPATING INDUSTRIES INCLUDE

- Banking
- Biotechnology
- Finance
- Pharmaceuticals
- Government
- Insurance
- Legal
- Hospitality
- Technology
- Consumer Goods
- Engineering
- Energy
- Healthcare
- Telecommunications & more...



AGENDA

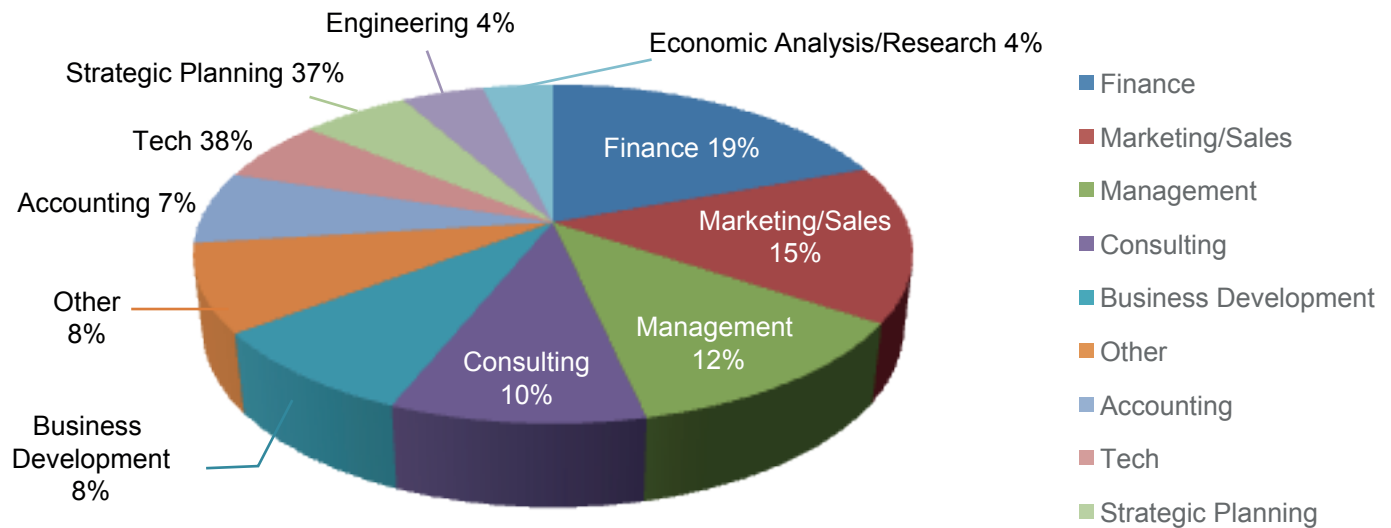
November 16, 2018	
10:00 am – 12:00 pm	Company Move-In
11:00 am – 4:00 pm	Attendee Registration
12:00 pm – 5:00 pm	Career Fair
12:00 pm – 6:00 pm	Private Interviews
1:00 pm – 4:00 pm	Resume & Career Coaching
5:00 pm – 6:30 pm	Networking with Mentors

7th Annual Asian MBA Leadership Conference & Career Expo

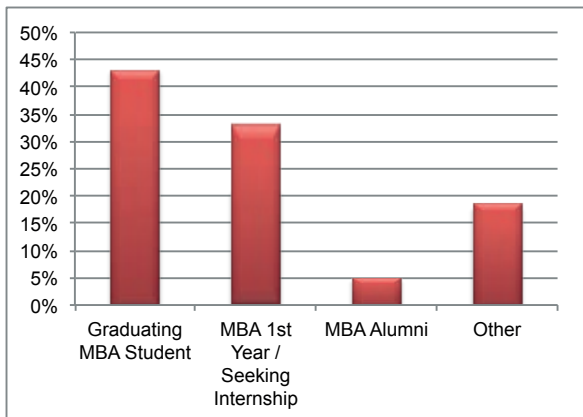
October 16-17, 2015 • New York City

Attendees 1,250 • Hiring Companies 56

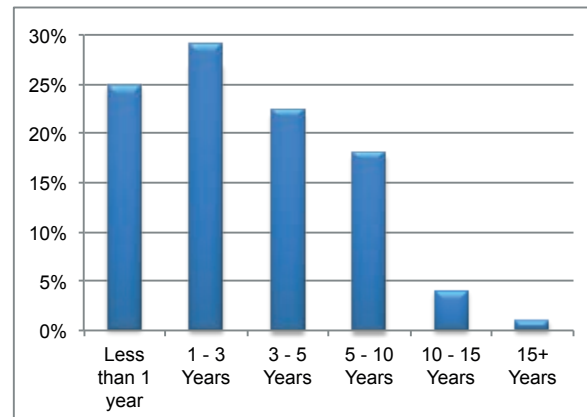
JOB CATEGORIES OF INTEREST



EDUCATION LEVEL



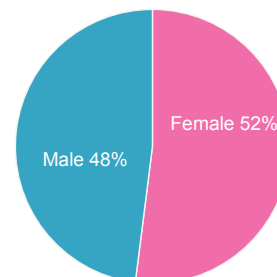
YEARS OF EXPERIENCE



LANGUAGE ABILITY

Chinese	51%
Indian	14%
Japanese	9%
Korean	5%
Other	21%

GENDER





PAST CONFERENCE SPONSORS & EXHIBITORS INCLUDE

3M	FDIC	Panasonic Corporation
Abercrombie & Fitch	Fisher-Price Inc.	Parker Hannifin Co.
AdAsia Communications	General Electric	Pasona NA
Adecco	Gilead Sciences Inc.	PepsiCo
Aetna	Girl Scouts of the USA	PNC
AIG	Haier America	Prudential
Alfred Johnston	Hanesbrands	PSEG
Allstate	Home Depot	Ryder Systems Inc.
Amazon	HSBC	Sap America, Inc.
AstraZeneca	IBM	Securities and Exchange Commission
A. T. Kearney	Intel Corporation	Social Security Administration
ATT	Internet Academy	State Farm
Bernard Hodes Group	Johnson and Johnson	Strapack, Inc. (USA)
Bloomberg Institute	Kanomax Holdings, Inc.	Sumitomo Electric Industries, Ltd.
Boy Scouts of America	Kaplan	Target
BP	Kellogg Company	Teach For America
Capital One	Kimberly-Clark Corporation	Tesoro
Careers For Good	Lee Hecht Harrison	The Boeing Company
Capgemini	Liberty Mutual Group	The Hartford
Caterpillar	LINE Corporation	Travelers
CBC Co, Ltd	LG AD America Inc.	The United States Navy
CHEVRON CORP	McCormick & Company	Toyota Tsusho America, Inc.
Chick-fil-A	McDonalds	Trinity Health
CHRISTUS Health	Medtronic	Twitter
Cintas Corporation	Metlife	USAID
Contact Korea (KOTRA)	MGM Resorts International	U.S. Department of State
Contact Singapore	Mitsubishi Heavy Industries	U.S. Navy
Cricket Communications	Monster	UNIQLO CO., LTD
Defense Contract Management	Morinaga America, Inc.	United Healthcare
Defense Security Service	MTA	United Way Worldwide
Dell, Inc	National Geospatial-Intelligence Agency	Universal Music Group
Delta Air Lines	NBC Universal	Unum
Diageo North America	NCUA	US Airways
Eland Group	New York Life	VALQUA AMERICA, INC.
Electronic Arts	NIKE Inc.	Walmart
Eli Lilly and Company	Nikkei America, Inc.	Waste Management
Ernst and Young	NITTO DENKO CORPORATION	Wells Fargo
Facebook	Novo Nordisk	Wyndham Worldwide
FBI	OptiAsia	Zenith Optimedia
		Zurich



SPONSORSHIP OPTIONS

10% Early Bird Discount Rate Ends September 15, 2018

10% Discount is available for Non-profit, Government, School, and Small Business

Booth (10'x10'): \$2,800

- 4 representatives (maximum)
- 3-month resume database access
- 6 job postings
- Employer branding (logo on website and promotion at venue)

Table (6'): \$1,600

- 2 representatives (maximum)
- 4 job postings
- Employer branding (logo on website and promotion at venue)

OTHER SPONSORSHIPS

- Dedicated pre-event e-blast to attendees (\$2,000)
- Private interview booth (\$500)
- Additional job posting (\$195)
- Additional representatives (\$100)

For specific benefits associated with any above-noted item(s), please contact us at Jino.Ahn@AsianMBA.org or call 646-808-2499. Contact us if you require customized sponsorship package/s.



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SPONSOR REGISTRATION FORM

Please fill out the below information and send to Jino.Ahn@AsianMBA.org or fax to (212) 465-8396.

Company: _____

Contact: _____ Title: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Country: _____

Email: _____

Please Check Sponsorship Level

- ☐ **Booth (10'x10'):** \$2,800
- ☐ **Table (6'):** \$1,600
- ☐ **Roaming Recruiter:** \$400

Other Sponsorship opportunities:

- ☐ Private interview booth (\$500)
- ☐ Dedicated e-blast to attendees prior to the summit (\$2,000)
- ☐ Additional job posting (\$195)
- ☐ Additional representative (\$100)

Sponsorship \$ _____

Additional Item \$ _____

TOTAL: \$ _____

How to Register:

1. Complete the registration form and the Terms of Agreement and fax it to 212.465.8396. OR
2. Complete the registration form and the Terms of Agreement and email it to Jino.Ahn@AsianMBA.org



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PAYMENT OPTIONS

1. Pay by Check:

Please make all checks payable to the Asian MBA Conference and mail to:
Asian Diversity Inc.
2125 Center Ave. Suite 406
Fort Lee, NJ 07024

2. Pay by Credit Card:

I authorize Asian MBA Conference to charge \$ _____ to my:

☐ Visa

☐ MasterCard

☐ American Express

☐ Other _____

Name of Credit Card: _____

Credit Card Number: _____

Expiration Date: _____

Billing Address: _____

Authorized Signature: _____

Email Address: _____

Phone Number: _____

3. Wire Funds: for fund transfer information, email us at Jino.Ahn@asianmba.org.

* Terms: Net 30 Days from date of invoice

* Payment must be received before September 15, 2018 to secure a 10% early bird discount

* Cancellation Policy: Cancellations are subject to a penalty of 25%

* Cancellations after September 30, 2018 will be non-refundable

* See Terms of Agreement for complete cancellation policy

What Happens After You Register?

- Your registration will be considered complete when the registration form along with the signed Terms of Agreement and full payment has been received.

Upon registration completion:

- You will receive information on how to register your representatives for the event.
- You will receive information on job posting and resume database access, should your sponsorship package include these items.
- Upon registration completion, you will be informed of speaking opportunities available for your representative/s.
- You will receive instructions for submitting hiring positions and marketing collateral.

Terms of Agreement

Agreement to Terms: The Exhibitor or Sponsor, hereinafter referred to jointly as "Sponsor," on behalf of their organization agrees to abide by the following rules and any amendments that may be made by the Asian MBA Conference.

Assignment of Space: Asian MBA Conference will notify all exhibitors of booth assignments one week prior to the event. Timely registrants will be given preference.

Show Hours and Dates: All Sponsors are required to adhere to the published schedule for exhibit space installation, exhibition, and dismantling, which will be specified by Asian MBA Conference. No dismantling or packing may be started before the official close of the show.

Expo Service Contractor: All other furnishings, equipment, and facilities not included in the exhibit space or sponsorship packages shall be provided by the Sponsor at their expense, with arrangements to be made through the contractor hired by Asian MBA Conference. Complete information, instructions and schedule of prices regarding drayage, labor for erecting and dismantling, electrical work, furniture, cleaning, etc. will be included in the Sponsor Manual, to be forwarded after registration has been received. A Sponsor's Service Center will be present on the floor to facilitate requests from sponsors.

Use of Exhibit Space: No Sponsor shall assign, sublet or share the whole or any part of the assigned booth space. All exhibits and demonstrations must be confined to the exhibit space. Exhibits should not obstruct the general view nor hide other exhibits. Refer to the Sponsor Service Manual for exhibit height and depth regulations.

Indemnification: Sponsor agrees to indemnify and hold harmless, event organizers, show facility, and Expo Service Contractor from any suit, action, or claim whatsoever, including personal injury or property damage, related to or arising from the Sponsor's participation in the show. Asian MBA Conference, its agents and employees, and the show facility are not liable for loss, theft or damage to the property of the Sponsor and its employees or representatives. It is the Sponsor's responsibility to maintain proper insurance coverage.

Force Majeure: Organizers reserves the authority to determine whether the event venue is fit or unsuitable for occupancy as a result of fire, flood, acts of nature, acts of war, strike, lock-out, labor dispute, riot or any other cause or agency over which the organizers have no control. Should the organizers decide that it is necessary to cancel, postpone, or move the show, or alter the schedule, the organizers shall not be liable to reimburse the Sponsor with respect to any directly or indirectly resulting alleged damages or losses.

Resolution of Disputes: In the event of a dispute or disagreement – between a Sponsor and an official contractor, labor union representative, or other exhibitors – all Asian MBA Conference decisions, actions or interpretations of the rules governing the show intended to resolve the dispute or disagreement should be binding.

Payment: To reserve your sponsorship opportunity or exhibit space, please complete and submit your registration. A deposit of 25% must be made upon registration. Full payment (by company check, credit card or wire) is to be made to Asian MBA Conference within thirty days after submitting your registration.

Cancellation Policy: Sponsor shall have the right to terminate this Agreement upon written notice to Asian MBA Conference. Cancellations are subject to a penalty of 25% of the Sponsor's total sponsorship fees. Cancellations after September 30, 2018 will be non-refundable. Any refund amount will be issued approximately 4 weeks after the show's close. Asian MBA Conference reserves the right to resell any exhibit space cancelled by the Sponsor without incurring any liability to the canceling Sponsor.

Sponsor Representative: Each sponsoring organization must name at least one person to be its representative in connection with installation, operation and removal of the exhibit. The representative shall be authorized to enter into service contracts as may be necessary and for which the Sponsor is responsible. Badges are required for admittance to exhibit area. (Note: Sponsor badges are not interchangeable; each badge is for the registered attendee for the entire length of the show).

Sponsor Logos: Should the sponsor submit its logo late or in an improper format, Asian MBA Conference will not be required to satisfy the sponsorship agreement as stated in this offer. Every effort will be made to provide alternate exposure for the sponsor as deemed feasible by Asian MBA Conference. Sponsors will be informed of logo submission deadlines and requirements in their sponsor confirmation letter.

Exclusive Usage: All resumes collected through the event are to be used by the Sponsor solely for the purpose of recruitment. Recruiters are not permitted to resell, share, or benefit from this information in any form including but not limited to financial gain.

Signature: _____ Date: _____